



Retail Ready to Reopen Resources

Provided by the Iowa Retail Initiative

Per Governor Reynolds' [proclamation](#) on June 12, 2020 Iowa's retail establishments may reopen or remain open at their maximum legal occupancy capacity. Local fire code determines a retail store's legal occupancy capacity. Although retailers may allow full capacity, they must also follow the [guidelines](#) from the Iowa Department of Public Health (IDPH) to reduce the risk of transmission within their retail stores which include practicing social distancing for employees and customers, increasing hygiene practices, and other public health procedures.

Communication with employees and customers is a key component to opening and reducing the risk of COVID-19 transmission. The IDPH guidelines recommend utilizing signage as a part of your retail store's communication. Please utilize the following editable signs, English and Spanish, in your retail stores or as templates for your own needed signage.

Additional tips or considerations include:

- Consider reducing the number of customers in your store below your maximum legal occupancy capacity. Reducing the number of customers in your store at one time will provide customers freer movement around the store allowing them to browse merchandise while maintaining social distancing.
- Communicate to your customers and employees that you are taking extra steps to make sure your store is safe. Reference the IDPH link above for specific measures you need to take in your store for both your employees and your customers.
- Implement or keep curbside pick-up for those customers not comfortable shopping in stores or for those at higher risk.
- Consider making certain business times "appointment only". This allows customers to shop at special times on their own. This would work especially well for smaller stores and provide the opportunity for specialized customer service.

For further retail assistance please contact: Lisa Bates, lbates@iastate.edu

References:

Iowa Department of Public Health. (2020, June 10). Novel Coronavirus (COVID-19) – Business & Organizations <https://idph.iowa.gov/Emerging-Health-Issues/Novel-Coronavirus/Business-and-Organizations>

Office of the Governor of Iowa. (2020, June 10). Gov. Reynolds signs new proclamation continuing the State Public Health Emergency Declaration. <https://governor.iowa.gov/press-release/gov-reynolds-signs-new-proclamation-continuing-the-state-public-health-emergency-5>

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CUSTOMERS

Please Do Not enter the store if you have any of the following symptoms or have been around anyone with a confirmed COVID-19 diagnosis in the last 14 days.

Symptoms:

Cough

Shortness of breath

Fever

Chills

Shaking with chills

Muscle pain

Headache

Sore throat

New loss of taste or smell

THANK YOU!

Thanks You For Practicing



At Least
6 Feet Apart



Social Distancing

CLIENTES

Por favor **NO ENTRE** en la tienda si tiene alguno de estos síntomas o ha estado cerca de alguien que ha sido confirmado con COVID-19 en los últimos 14 días.

Síntomas:

Tos

Dificultad al respirar

Fiebre

Escalofríos

Dolor muscular

Dolor de garganta

Dolor de cabeza

Dolor de estómago

Nueva pérdida de sabor u olor

¡Gracias!

Gracias por Respetar La Distancia Social



Al menos
6 pies de separación

