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## WORKING TOGETHER, WE WILL:

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- Identify problems
- Define a survey methodology
- Collect data
- Analyze data
- Communicate findings through written reports and oral presentations

### Contact Information

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## CD-DIAL

Community  
Development Data  
Information and  
Analysis Laboratory

IOWA STATE UNIVERSITY  
Extension and Outreach  
Community and Economic Development

## Who We Are

CD-DIAL is a technical assistance unit within Iowa State University Extension and Outreach Community and Economic Development that helps communities, organizations, and state and local agencies identify needs and evaluate their assets.

## Our Mission

To improve the quality of Iowa community life, CD-DIAL educates and provides technical assistance in program evaluation, research methodology, and data analysis to communities, agencies, and organizations.

## Our Experience

- More than 30 years of surveying Iowa communities
- Skilled facilitation in problem identification and strategic planning
- More than 15 years of program evaluation experience
- Studies conducted in every Iowa county and many cities

## Our Products

CD-DIAL has collected and evaluated data on a variety of subjects for clients throughout the state, a few of which are featured here.

### Ackley Community and Economic Development Survey, 2017

CD-DIAL conducted a survey for the Ackley Development Commission to help it identify the needs and concerns of the City of Ackley. The commission plans to use the information gathered to help provide direction in strategic planning and to guide future development over the next five years.

### Ames AEDC Workforce Study

The Ames Economic Development Commission contacted CD-DIAL for assistance in better understanding how employees choose a community in which to reside. A survey of members of the Ames workforce provided valuable information and critical feedback on why workers live where they do.

... and justice for all  
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### City of Ames Satisfaction Survey

Since 2009, CD-DIAL has conducted a residential survey for Ames to evaluate the services it provides to citizens and to identify areas in need of improvement. Each year, a survey is mailed to randomly selected respondents. To obtain a better representation of ISU students, the survey is also conducted online.

### Linn County Conservation Board 2014 Outdoor Recreation and Conservation Survey

CD-DIAL assisted the Linn County Conservation Board in conducting a survey to inform the board as it developed its long-term plans for increasing quality of life through conservation and education programs. The survey results reflect residents' use and expectations of existing facilities and services, and their opinions on the availability and accessibility of outdoor recreation areas in the county.

