

Profile and Banner Images

Establishing a cohesive “look” is the first step to establishing a successful online personality. Iowa State University Extension and Outreach creates branded profile and banner images for social media use across the Extension and Outreach system, assuring a harmonious look and feel to all of our social media presence. You can do something similar by creating profile and banner images that tell customers about your business.

Here are some examples from ISU Extension and Outreach:

ISU Extension and Outreach branded banners



Social Media Guide for Retailers

ISU Extension and Outreach 4-H branded images for social media posts



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