ISU Extension 2008

HEALTHY

PEOPLE

ENVIRONMENTS

ECONOMIES
Globalization is not a spectator sport. In these times of a flagging world economy, it is clear that Iowa State University Extension is obliged to partner with the rest of the world to help meet Iowa’s expanding needs. This is a history-making milestone in which the existing and latent capacities of Extension are cast in a new light and our work is reframed. However, our success depends on action and involvement.

The increased interaction of both Extension personnel and Iowa clientele across national, cultural, economic, and political boundaries is a process that began several years ago, but recently has taken on new relevance. Modern technology has accelerated the process by giving us the ability to travel anywhere in the world in a matter of hours and communicate with anyone instantaneously. Increasingly open markets and expanding population migration have further accelerated the necessity and potential of a globalized Iowa and thus, a globalized Extension. Indeed, the number and types of affiliations we now have with people from other countries is at an all-time high.

Given the scope and complexities of many of today’s problems, we need to work together if we hope to solve them. As astronaut Rusty Schweichert put it, “We aren’t passengers on spaceship earth. We’re the crew. …” And the Extension crew is working hard to expand ISU’s global citizenship by providing researched-based solutions and education.

JACK M. PAYNE
Vice President, ISU Extension and Outreach
Relevance Statement
Iowans Value Outcomes

HEALTHY
Healthy People • Healthy Environments • Healthy Economies

Disaster Recovery

Focus on the Future
Sustainability & Energy Conservation
Bioeconomy
Urban Extension Development

Program Areas in Every County
Community & Economic Development
Business & Industry
Families
4-H Youth Development
Continuing Education & Professional Development
Agriculture & Natural Resources

Extending ISU to the World Community
International Programs

Trimtabs & Synergies
Citizens Advisory Council
Iowa Association of County Extension Councils
Financial Report
ISU Extension GoTo Directory
Relevance Statement

Extension is in Iowa
In every Iowa county
In sync with Iowa’s challenges
In touch with Iowans’ needs
Involved with advancing Iowa’s economy

“All truths are easy to understand once they are discovered; the point is to discover them.”
—GALILEO
Astronomer and physicist
**IOWANS VALUE...**

**HEALTHY People**
*Extension* promotes healthy lifestyles by providing education on public issues, food and nutrition, physical and mental wellbeing, financial management, human development, and relationships across the lifespan.

**HEALTHY Environments**
*Extension* advances safe, sustainable environments by helping to enhance the value of Iowa's abundant agricultural assets, providing recreational opportunities, and disseminating research and education aimed at protecting the state’s natural resources.

**HEALTHY Economies**
*Extension* supports growth and works to improve quality of life through encouraging business development, helping to create jobs, and expanding entrepreneurial activity.
Health inarguably is prized as a personal asset, but it also is valuable to our communities. That’s why ISU Extension educates Iowans to improve their physical and mental wellbeing, as well as their financial health. From nutrition education to preventing substance use, investing wisely, and building skills in youth—ISU Extension promotes healthy people throughout Iowa.
ISU Extension offers nutrition and health programs in every county and virtually every major community in Iowa.

Besides improving Iowans’ knowledge of nutrition, ISU Extension programs focus on changing behavior to reduce the negative health consequences brought about by being inactive, overweight, or obese.

- Programs for professionals and community leaders as well as individuals and families reached 81,607 Iowans.
- Three hundred coaches, parents, and student athletes learned to Eat to Compete in local community programs, while 55 teachers and coaches participated in the statewide webcast for teacher license and coaching endorsement recertification.
- Some 30,500 adults and 10,500 youth participated in Lighten Up Iowa and Go the Distance teams to encourage physical activity and healthful eating.
- Extension reached 19,482 low-income youth with nutrition education through school enrichment, after school programs, and summer day camps.
- More than 2,200 low-income adults participated in one-on-one and group nutrition education sessions. One participant said, “I have learned to save money, time, and make good choices for my family.”
Annie's Project empowers Iowa farmwomen.

ISU Extension is expanding the circle of empowered Iowa farmwomen by delivering Annie's Project, which helps women become better business partners through networks and by managing and organizing critical information. They share their experiences and questions in a comfortable environment, according to Lisa Holmes, a Shenandoah farmer and Annie’s participant. Women know they can ask questions and not feel embarrassed because at least five other women in the room want the answers too. “I’d be so excited after each night’s session that I’d get home and keep my husband awake talking about it,” she said. “There was just so much to think about and share with him each week.” Raised a town girl, Holmes now watches the markets, is the farm business adviser on selling grain, and even has encouraged her husband to take marketing classes so they can have better conversations about market issues.
Families who invest wisely have a healthier economic future.

Making informed investment decisions is particularly important in an uncertain economic climate. That’s why ISU Extension produced the Invest Wisely media campaign targeted to mid-life and older Iowans. With collaboration from the Iowa Securities Division and Iowa Public Radio (IPR), and funding from the Investor Protection Trust, ISU Extension created short public service announcements, two-minute radio vignettes, and a biweekly newspaper column about investing wisely. Approximately 7,500 listeners to WOI-AM’s “Talk@12” program heard the radio messages each week. On average, 480 unique users visited the project’s website each month to read or listen to the information or to access additional investor education materials; more than 800 page views and 45 file downloads were documented each month. Extension’s money management programs help families make informed financial and consumer decisions that improve their economic stability. As one participant said, “I don’t feel so in the dark now on investments.”
Healthy environments must be safe and sustainable and enhance the value of Iowa’s abundant agricultural assets, provide recreational opportunities, and protect the state’s natural resources. That’s why ISU Extension helps communities make decisions about local landscapes and offers environmental education to the next generation of Iowans. From analyzing the impacts of the bioeconomy to creating markets for renewable biobased products—ISU Extension advances healthy environments throughout Iowa.
Youth learn more about the environment, energy, and sustainability when they learn to connect learning with living in Iowa.

• Two thousand educators use Extension’s Growing in the Garden curriculum to increase curiosity about the environment and encourage 100,000 elementary-age youth to engage in sustainable practices. Growing in the Garden is part of ISU Extension’s agricultural, environmental, and food and nutrition curricula package, Connecting Learning and Living. It is used by more than 5,000 Iowa educators annually and has the potential to reach more than 200,000 youth each year.

• Extension Science, Engineering, and Technology (E-SET) builds students’ awareness of energy challenges and the ways science and technology can be used to solve problems. A parent said, “My son benefits from learning new things and getting to know others with similar interests. The impact his participation has is clear—engagement with the broader community and having fun learning and doing new things.”
ISU Extension is working with USDA, the Midwestern Governors Association, and Iowa legislators to help open new markets for biobased product businesses.

Biobased industrial products are made from renewable plant and animal sources. They usually are biodegradable and can be returned to the earth at the end of their useful life or recycled and used again. ISU Extension has located some 14,000 products produced by 2,100 U.S. businesses as part of the USDA BioPreferred program. The database includes more than 100 Iowa companies. Iowa is in the forefront in the Midwest, already having developed a state-based biobased product procurement effort designed around the national BioPreferred program. In 2008 Governor Culver signed into law legislation that gives preferential procurement to biobased products. According to Bill Horner, president and CEO of Naturally Iowa Inc., “The work that [ISU Extension] is doing with BioPreferred is of enormous importance in many different arenas. We are following up to seek assistance in the procurement of state and federal government contracts for our BioPreferred product line.”
Manure applicator certification helps Iowans use less commercial fertilizer, enhance water quality, and reduce emergency manure spills.

During the past 10 years ISU Extension has partnered with the Iowa Department of Natural Resources to train manure applicators in meeting their state-mandated certification requirements. Each year more than 4,000 manure applicators are trained on land application regulations, safety procedures, manure nutrient content and availability, manure management practices, and other issues. As a result of this training, manure applicators have increased their knowledge regarding nutrients in manure for crop production, thus reducing the expenses allocated for commercial fertilizers. They also have decreased the number of spills and accidental releases, thereby reducing unintended consequences to Iowa’s soil and water resources. A Kossuth County producer said, “That first year they told us about manure nutrient research and sampling manure. At that time proper application was a new concept. But we did it, and after a couple of years we saw that our yields stayed up and we realized the benefits. Last year they talked about phosphorous-based manure management plans. There’s always new research, more to know.”
Healthy economies support growth and improve quality of life. Healthy economies also encourage business development, create jobs, and expand entrepreneurial activity. That’s why ISU Extension helps Iowans develop management strategies to improve their bottom line. From reducing poverty to enhancing energy efficiency and using design for community and economic development—ISU Extension supports healthy economies throughout Iowa.

OVERVIEW

“All economic activity is by definition ‘high risk.’ And defending yesterday—that is, not innovating—is far more risky than making tomorrow.”

— PETER DRUCKER
Business author and management strategist
The Horizons program is helping communities take charge and build stronger leaders to address poverty, economic decline, and the exodus of young adults.

Twenty rural communities completed the Horizons 18-month community leadership program in June 2008. Some 245 trained, community volunteers engaged more than 1,780 citizens in study circles and leadership trainings. These Iowans got a taste of their own capacity for leadership, and as a result they’re getting elected to office, they’re pooling their resources with other communities, and they’re setting up volunteer programs to help families in poverty—from expanding supplies at food banks to providing transportation and improving housing. According to Ellsworth resident Gina Spohnheimer, “We are finding that our best assets are our people. …With each Horizons project the circle of people involved widens and more people are involved in the community.” Another 15 communities started Horizons in September 2008. The program is funded in part by the Northwest Area Foundation.
Extension shows Stellar Industries the way to continuous improvement.

Employees at Stellar Industries in Garner are sold on continuous improvement. The manufacturer of hydraulic truck-mounted equipment appeared to have outgrown its space, with parts stored at off-site locations. Retrieving them slowed the production schedule. ISU Extension came to the rescue, and for 18 months an ISU Extension productivity improvement team guided the Stellar team through a step-by-step process to improve business operations. Many of the 250 Stellar employees were exposed to continuous improvement while offering their own insights and helping implement the changes. As a result, the firm has experienced a $4.5 million increase in annual sales, without adding more staff, equipment, or facilities. In addition, Stellar believes it retained $2.1 million in sales that would have been lost, had the company not been able to increase production. According to operations manager Steven Schnieders, “We know we need to keep everyone involved looking at things from different perspectives so that we can continue to improve.”
When local communities, ISU Extension, and the College of Design work together, the result is good design with an economic punch.

- Mount Pleasant asked ISU Extension for help in planning for the impact of a new bypass, creating a new community graphic identity, redeveloping the town square and the surrounding area, and redesigning and updating the Old Threshers grounds. Extension prepared a work plan, and Mount Pleasant funded the $50,000 project, including community involvement activities, an interchange development report, and a park master plan.

- At Design West in Sioux City, ISU Extension connects community partners with ISU students in architecture, landscape architecture, urban and regional planning, and interior design. The students gain real world experience, while communities get design projects that address real needs. Design West partners include the Sioux City Great Places Committee and the Siouxland Chamber of Commerce. ISU student Erin Dunn said, “I think Sioux City is a challenging yet exciting site for ISU design students to implement their hard work into real life situations.”
Reducing energy consumption and enhancing energy efficiency improve farmers’ bottom line.

The Iowa Farm Bureau Federation and ISU Extension are working together to help Iowa’s agricultural producers look for ways to reduce their energy consumption and improve their farms’ bottom line. In March 2008 four Iowa farms representing beef, pork, dairy, poultry, and crop enterprises participated in a comprehensive energy audit focusing on all energy uses on the farm. After the audit one producer said, “I plan to implement grain drying recommendations.” Another said, “Inefficient tractors will be traded for more fuel efficient models.” A statewide educational initiative is being considered to increase farmers’ awareness of direct and indirect opportunities for more efficient use of farm energy resources, to explore alternatives to reduce farm energy demand, to improve their farms’ overall profitability, and to increase participation in comprehensive farm energy audits.
ISU Extension remains involved in the day-to-day recovery from 2008’s tornadoes and floods.

• Extension is helping communities manage long-term rebuilding and relocation issues; helping farmers deal with damage to facilities, crops, and livestock; and assisting families and businesses with cleanup concerns. Extension’s toll-free hotlines continue to provide counseling on stress and loss as well as assistance with food safety and household cleanup and repair issues.

• ISU Extension surveyed more than 800 manufacturers in areas hit by the floods and tornadoes, mainly in the eastern half of the state. Fifty percent indicated that they had been affected by the floods. The impacts ranged from disruption in workforce as employees responded to flood-caused personal issues, to disruption in production facilities caused by structural damage or disconnected utilities.

• Tough times related to these natural disasters will continue as Iowans consider whether they can rebuild their damaged homes and businesses, or whether they should relocate entire neighborhoods or communities. For more information, visit ISU Extension’s Disaster Recovery website, www.extension.iastate.edu/disasterrecovery/.
Focus on the Future

OVERVIEW
Iowa State University’s long-range goals align closely with ISU Extension’s mission of improving quality of life and contributing to healthy people, healthy environments, and healthy economies. ISU Extension is focused on a future that enhances long-term sustainability and energy conservation, builds a thriving bioeconomy, and capitalizes on the strengths of Iowa citizens.

• **Sustainability and energy conservation** include economic sustainability, environmental stewardship, and social support for families and communities, as well as reducing energy consumption and becoming more energy efficient.

• **A thriving bioeconomy** brings Iowans together to identify research needs, policy questions, and educational concerns about long-term food, feed, and fuel issues.

• **Urban extension development** will improve quality of life for urban residents because Iowa needs strong rural and urban communities.

“By 2050, Iowa State should be known around the world for the significant impact that our faculty, staff, and students have made, and are continuing to make, in addressing the major problems facing our planet. ... Iowa State University must be regarded as a treasured resource for Iowa, our nation, and the world, because of the impact we have in improving people’s lives.”

—GREGORY GEOFFROY
President, Iowa State University
Extension supports Iowa State’s goals to promote sustainability and energy conservation.

Sustainability can be defined many ways, but a common thread connecting the various definitions seems to be a question of balance: providing for the needs of current citizens and working to enhance the opportunities for future generations. ISU Extension takes a holistic approach to this complicated issue—from delivering education online, to educating youth about energy concepts, and supporting energy efficiency and waste reduction at home, in the office, on the farm, in manufacturing facilities, and in local communities.

As the nation looks for solutions to global climate changes that also will allow for healthy economic growth, ISU Extension provides information and education on green building, green economic development, landscaping for energy efficiency, sustainable community planning, and developing local renewable energy resources. To ensure environmental stewardship, ISU Extension provides education to prevent soil erosion, enhance wildlife and habitats, and conserve energy and water. Extension also works to increase the affordability and convenience of locally grown, healthy food, while promoting opportunities for physical activity that fit busy lifestyles and livelihoods and encourage sustainability.
A thriving bioeconomy is tied to a host of “green” as well as economic development issues and remains one of Iowa State University’s top priorities.

Extension is continuing its ongoing effort to help Iowans understand the complexities surrounding the economic, social, and environmental ramifications of the bioeconomy.

The food and fuel issue continues to be debated in the popular press, but the arguments often have lacked good scientific information to back up the claims being made. Food and fuel is not an “us vs. them” argument. Extension provides the research perspective that has been missing from much of the popular discussion.
Extension must improve services to Iowa’s growing urban population.

The demographic and political trends are clear—Extension must have a current, relevant, and expanding presence to reach Iowans in the state’s urban areas. This is not a case of rural vs. urban. Rather, expanding ISU Extension’s urban presence is the necessary response to the growing political, economic, and environmental symbiotic relationship between rural and urban Iowa. ISU Extension needs strong rural and urban programming to survive and succeed.

Delivering services in urban areas requires a different model than what ISU Extension uses in serving rural areas. Extension needs different staff skills, marketing, programming options, and very likely different funding mechanisms to meet the needs of urban audiences. Urban Extension will appear different from one urban Iowa community to the next, because each has distinct needs, organizational structures, and resources to draw upon.
Program Areas . . .

- Community & Economic Development
- Business & Industry
- Families
- 4-H Youth Development
- Continuing Education & Professional Development
- Agriculture & Natural Resources
Extending ISU to All Iowans
Community & Economic Development

Helping organizations and local governments make Iowa communities better places to live and work, with programs and services in community leadership, management, and policy and design

FY 2008

- Extension helped Iowa’s communities create 136 jobs, start 34 new businesses, expand an additional 23 business, and aid in the development of 48 business plans. Broader-based community efforts helped create or modify 18 comprehensive or community development plans, improve 48 community landscapes, rehabilitate 28 housing units, and complete 26 public works projects.

- Extension’s Regional Capacity Analysis Program (ReCAP) website provides community data, averaging nearly 66,000 hits a month from some 1,600 unique visitors. Community leaders can review and order community development programming from ISU Extension’s Program Builder website, which averages more than 10,000 hits per month.

- Extension trained more than 3,100 local government officials in election administration, municipal management and administration, emergency medical services operations, geographic information systems operations, and local planning and zoning.

- Nearly 12,000 Iowans participated in nonprofit management, leadership development, or diversity training. Through this type of training, ISU Extension has assisted and strengthened more than 500 organizations across Iowa.
Business & Industry

*Enhancing the performance of Iowa business and industry through research, education, and technical assistance*

**FY 2008**

- Businesses from 93 Iowa counties received assistance on projects or attended educational workshops from ISU Extension’s Center for Industrial Research and Service (CIRAS) staff or partners.

- Six hundred sixty-seven companies reported $62 million in new investments, $12 million in cost savings, and $122 million in sales gained or retained.

- Company executives stated that 2,226 jobs were added or retained as a result of the technical assistance and education they received from CIRAS and its partners.

- In addition to direct project and workshop assistance to companies, CIRAS staff provided educational information to more than 10,000 individuals.
Families

Reaching out to families across the lifespan, providing research-based information and education to help families make decisions that improve and transform their lives

FY 2008

• Nearly 147,000 individuals participated in family-related noncredit workshops, conferences, meetings, and home study programs. Another 273,256 Iowans received targeted newsletters, called hotlines, or received individual consultations.

• Extension offers the High School Financial Planning Program with the Iowa Credit Union League and the National Endowment for Financial Education: 13,977 Iowa high school students enrolled, building skills they’ll use now as students and later as workers.

• Some 550 households completed A Place of Your Own, ISU Extension’s online homeownership education program. It meets USDA Rural Development’s requirement that borrowers complete an educational course about homeownership to be eligible for loans.

• Approximately 360 child care center directors and assistant directors and 1,664 early childhood teachers participated in New Staff Orientation training, achieving professional development credit for Iowa Department of Human Services licensing. These educators provide early care and education for 41,856 children.

• Nearly 4,900 parents participated in parenting education programs; 84 percent of those surveyed reported that they improved their parenting skills.
FY 2008

- Nearly one in four Iowa school age youth participate in a 4-H Youth Development program. Some 117,639 youth were involved in 4-H community clubs, special interest groups, school enrichment, and other programs.

- About 11,800 youth and adult volunteers contributed their time, energy, and expertise to help youth learn life skills through 4-H.

- The Iowa 4-H Foundation and its partners provided $109,798 in scholarships to 122 4-H’ers.

- Nearly 900 high school youth and 100 adults attended the State 4-H Youth Conference, held on the campus of Iowa State University, and participated in educational seminars and community service opportunities.

- Extension trained more than 1,800 4-H club leaders in youth leadership development; more than 200 leaders participated in the training online.

- Iowa 4-H clubs leveraged $13,230 of Iowa Promise Youth grants and Pioneer Community Improvement grants into more than $101,000 in community improvement projects.
Providing high-quality continuing education and lifelong learning opportunities for professional development, personal enrichment, career transitions, and academic growth

F Y 2 0 0 8

• Until July 1, 2008, ISU Extension handled distance credit courses through Continuing and Distance Education (CDE). FY 08 saw 8,919 credit enrollments. Iowa State credit courses and degree programs, including those offered off-campus, now are coordinated by the ISU colleges through the Office of the Executive Vice President and Provost.

• Enrollments in noncredit programs totaled 486,549.

• On July 1, CDE became Continuing Education and Professional Development (CEPD). Through this unit, ISU Extension now offers continuing education unit (CEU) and noncredit courses, programs, seminars, conferences, and trainings. CEPD focuses on educational program development and delivery for Iowa’s workforce.
Agriculture & Natural Resources

Providing unbiased, research-based information and education to agricultural professionals to grow the economic base of Iowa agriculture

FY 2008

• Nearly 152,000 Iowans participated in agriculture-related noncredit workshops, conferences, field meetings, and home study programs. Another 145,866 Iowans called hotlines or received individual consultations.

• Extension trained 24,939 commercial and private pesticide applicators. These educational programs enable participants to become eligible for certification.

• Approximately 5,000 agribusiness professionals participated in ISU Extension’s agribusiness education programs. More than 80 percent of the state’s crop advisers rely on this information as they provide crop production recommendations to more than 90 percent of the state’s corn and soybean producers.

• More than 4,700 Deere and Company employees have participated in the In-Tune with Agriculture, Knowledge to Deliver Customer Solutions Series since 2001. The workshops help employees gain a better understanding of their farmers/customers and the changing global agricultural environment.

• Some 4,200 visitors access ISU Extension’s Ag Decision Maker website each day. Designed for farmers and others involved in agriculture, the site offers newsletters, fact sheets, spreadsheets, and other agricultural business information.
Extending ISU to . . .

INTERNATIONAL PROGRAMS

- Nigerian Pork Producers
- China and Iowa State
. . . the World Community
Benue State training project helps Nigerian pork producers.

Benue State, Nigeria, was decimated by African Swine Fever several years ago. Several ISU specialists traveled to Nigeria in May 2008 to determine needs of the area. As a result, agricultural teams from Nigeria are receiving training at ISU and throughout the state aimed at reviving swine production for the small village and private farms. Supported by Benue funds, the project focuses on training Benue Ministry of Agriculture and University/College of Agriculture personnel to assist local farmers in increasing corn and soybean production, using appropriate mechanization, and bringing new swine genetics to their state.
Cooperative projects build relationship between China and Iowa State.

- For a Chinese company to succeed on a global scale, its employees need intensive English language and management training—and an extension system. So Longping High Tech Agriculture is partnering with ISU Extension to create a company-based learning program to meet these needs. Eight Longping employees traveled to Iowa State University for two months of American English, agriculture management, and farm and agribusiness site visits. They also learned how to use extension educational concepts to serve their clients.

- China’s Lanzhou Jiaotong University sent 20 university teachers to Iowa State for four weeks of intensive training in English and teaching methods. The Chinese teachers came to improve their English speaking and listening skills, and learn about research in second language acquisition. They also toured Ames public schools and interviewed teachers, and worked with ISU Intensive English faculty to develop strategies, lessons, and activities they could use in their own classrooms.
Trimtabs & Synergies

“A large ship goes by, and then comes the rudder. On the edge of the rudder is a miniature rudder called a trimtab. Moving the trimtab builds a low pressure which turns the rudder that steers the gigantic ship with almost no effort.

One individual can be a trimtab, making a major difference.”

— R. BUCKMINSTER FULLER, Inventor
Citizens Advisory Council (CAC)

The first Citizens Advisory Council (CAC) was appointed in 1944 for “the purpose of bringing to the Cooperative Extension Service Administration counsel, advice, and reflection on Extension programs.” Since that time, despite changes in size, make up, function, and purpose, each CAC has continued to be a key and consistent link between Extension Administration and the citizens of Iowa. Administration values CAC members’ perspectives and perceptions of ISU Extension.

Iowa Association of County Extension Councils (IACEC)

The Iowa Association of County Extension Councils serves as a vehicle for networking among county extension councils of Iowa, Iowa State University, and government leaders to promote and strengthen all local and statewide Extension programs.
Jose Amaya, Polk County
Linda Appelgate, Polk County
Loretta Berkland, Osceola County
Eldean Borg, Linn County
Ali Bowling, Davis County
Sandy (Willard) Boyd, Johnson County
Claudette Carter-Thomas, Dubuque County
Bill Clark, Dallas County
Beth Danowsky, Keokuk County
Suzanna de Baca, Polk County
Rand Fisher, Polk County
Jodie Greig, Emmet County
Jane Halliburton, Story County
Mark Hamilton, Hardin County
Ann Hamilton, Lucas County
Terri Henkels, Polk County
Sarah Huddleston, Buena Vista County
Steven Jacobs, Cass County
Vivan Jennings, Louisa County
Carrie Keppy, Scott County
Jan Knock, Union County
Shea Kruger, Worth County
Deb Krull, Cerro Gordo County
Jayne Lupkes, Worth County
Ed Malloy, Jefferson County
John McGrath, Iowa County
Glen Mente, Story County
Karen Murphy, Washington County
Carlos Rios, Polk County
Deb Ryun, Lucas County
Sterling Schnepf, O’Brien County
Mallory Smith, Louisa County
Gary Smith, Mills County
David Suarez Moreno, Henry County
Paul Tabor, Jackson County
Hovey Tinsman III, Scott County
Al Tubbs, Clinton County
Joyce Wauters, Des Moines County
Mary Weaver, Greene County
LaMetta Wynn, Clinton County
John Ziegenbusch, Story County
Thomas Ullrich, President, Woodbury County

Rick Rosburg, President-Elect, Emmet County

Caroll Schreiber, Secretary, Allamakee County

Terry Maloy, Treasurer, Monroe County

Diann Anderson, Page County

Scott Bahr, Hardin County

Connie Cannon, Jasper County

Ron Fransen, Van Buren County

Tori Grantz, Clinton County

Kenny Hennings, Bremer County

Russell Kurth, Harrison County

Dawn Marnin, Cass County

Gary Nelson, Webster County

Juli Nelson, Crawford County

Sybil Soukup, Cerro Gordo County
Financial Report

FY08 Funding Sources*

- County: $17,499,394 (17.7%)
- State: $25,934,098 (26.2%)
- Federal: $10,497,169 (10.6%)
- User Fees: $12,246,599 (12.4%)
- Grants: $23,702,664 (23.9%)
- Extension Managed Funds: $8,975,103 (9.0%)

*Gifts/earnings account for 0.2% of ISU Extension's funding sources.

FY08 Expenditures by Program Area

- Agriculture & Natural Resources: $27,690,624 (27.9%)
- Business & Industry: $5,407,628 (5.5%)
- 4-H Youth Development: $10,394,944 (10.5%)
- Families: $13,114,957 (13.2%)
- Community & Economic Development: $4,537,852 (4.6%)
- Extension Managed Funds: $8,975,103 (9.0%)
- Non-Program Specific: $27,126,667 (27.4%)

Continuing Education & Professional Development: $1,853,825 (1.9%)

ISU Extension Expenditure History

- Federal and State
- County Tax Funds
- Grants, User Fees, Gifts, and Managed Funds

* FY00: $25,000,000
  * FY02: $20,000,000
  * FY04: $15,000,000
  * FY06: $10,000,000
  * FY08: $5,000,000
www.extension.iastate.edu
(515) 294-4576
extensiononline@iastate.edu

Other Resources

Center for Industrial Research & Service (CIRAS): (515) 294-3420;
ciras.info@iastate.edu

Continuing Education & Professional Development: (800) 262-0015;
eddieloo@iastate.edu

Families Answer Line: (800) 262-3804; answer@iastate.edu
Iowa Concern: (800) 447-1985
Iowa Healthy Families: (800) 369-2229
Teen Line: (800) 443-8336
Telecommunications Device for Deaf Persons (TDD) for the above four numbers: (800) 735-2942

Farm On: (877) BFC-1999

Horticulture Hortline: (515) 294-3108; hortline@iastate.edu

PORKLine: (800) 808-7675; ipic@iastate.edu
and justice for all
The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status. (Not all prohibited bases apply to all programs.) Many materials can be made available in alternative formats for ADA clients. To file a complaint of discrimination, write USDA, Office of Civil Rights, Room 326-W, Whitten Building, 14th and Independence Avenue, SW, Washington, DC 20250-9410 or call 202-720-5964.


EDC 384  December 2008