

2023

Clothing, Communication, and Education Presentation Day Events

June 12th, 2023, at 6:00 PM

New Hampton Community Center

This department is open to youth who are participating in the 4-H Youth Development programs conducted by Iowa State University Extension and Outreach.

All participants are responsible for reading and complying with the Iowa State Fair Communication Event program rules, 4-H General Rules and Regulations, and specific class rules and regulations.

PURPOSE: The Communication Event Program provides opportunities for 4-H youth to develop their personal communication skills by sharing talents, knowledge, or information with others. The events provide a series of developmental experiences for different age levels.

2023 Communications Schedule

Iowa State Fair dates allocated to Extension and Outreach 4-H Regions for all 4-H Communications:

Allamakee, Chickasaw, Howard, and Winneshiek Days:

- Friday, August 11th
- Saturday, August 12th
- Wednesday, August 16th
- Thursday, August 17th

11100 Educational Presentation – Provide an opportunity for 4-H members to demonstrate communication skills by presenting knowledge, information, or a process to an audience.

Educational Presentation Rules

1. Time limit: Junior Presentations (5th and 6th grade) must not exceed 15 minutes. Intermediate/Senior Presentations (7th - 12th grade) must not exceed 20 minutes. Presenters will be verbally told to “STOP” when they exceed the time limit.
2. Participants must turn in a completed Educational Presentation Report form during event check-in.
3. 4-H members may participate in one Educational Presentation per year at the Iowa State Fair.
4. Presentation content must be the original work of the presenter(s). Extensive paraphrasing from other sources is prohibited. Use of brief quotations or excerpts of from other work(s) is permitted provided the source is identified.
5. A judge’s critique/conference with each participant will be included.

11200 Working Exhibit – Provide an opportunity for 4-H members to communicate, interact with, and teach an audience in an informal and experiential way.

Working Exhibit Rules

1. Time limit: All participants/teams will be scheduled for a 30-minute period.
2. Participants must turn in a completed Working Exhibit Report form during event check-in.
3. 4-H members may participate in one Working Exhibit per year at the Iowa State Fair.
4. A judge’s critique/conference with each participant will be included.

11300 Share-The-Fun – Provide an opportunity for 4-H members to share their skills and talents before an audience purely for the sake of enjoyment.

Share-The-Fun Rules

1. Eligibility: 4-H members who have completed 5th grade through 12th grade (or that equivalent) in 2023. Exception: If the Share-The-Fun act involves a whole club, the following criteria must be applied to determine if the club can be entered in the Share-The-Fun Program at the Iowa State Fair:
 - At least 80 percent of the performing group must have completed 5th through 12th grade in 2023.
 - Clover Kids are not eligible to participate at the Iowa State Fair.
2. Share-The-Fun performances must not exceed six (6) minutes in length.
3. Skits, songs, stunts, short one-act plays, dance, and other entertainment are acceptable. All performances must be appropriate for presentation to a general audience.
4. All acts must turn in a completed 4-H Share-The-Fun Report form at event check-in to confirm stage setup, cue music, etc.
5. General judge’s comments for the entire show will occur at the Iowa State Fair. No individual conference with the judge will occur.

11400 Extemporaneous Speaking – Encourage the development of communication skills by providing an opportunity to think, organize thoughts, prepare a speech, and respond to questions when given a limited amount of preparation time.

2023

Extemporaneous Speaking Rules

1. Participants must be senior 4-H members - completed 9th through 12th grade (or that equivalent) in 2023.
2. Each county may enter a maximum of two (2) entries; individuals may participate once per year at the Iowa State Fair.
3. Program format:
 - a. Thirty minutes before the program, each participant will draw three of the available topics, selecting one to speak on.
 - The selected topic will not be available to the other participants in the speaker's assigned room. The general nature of the topics will relate to 4-H. The other two topics drawn but not chosen will be returned to the available topics for the other participants.
 - b. A preparation room is to be used with one participant per speaking site admitted initially and one additional participant per speaking site admitted each 15 minutes as the program progresses. A participant may not leave the preparation room until it is time to speak, nor may a participant receive help from a parent, leader, other adult, or any other youth. A program official will assist participants with the time requirements.
 - c. All reference material will be screened by a program official on the following basis:
 - Participants may bring their own books, magazines, or newspaper clippings for reference during the thirty minutes of preparation.
 - Reference material must be printed material such as books or magazines (cannot be notes, outlines, or speeches prepared by the participant or by another person for use in this program).
 - Some relevant reference material will be available in the preparation room. This material will consist of historical material related to the 4-H program.
 - d. Each speech shall be the result of the 4-H members own efforts using approved reference material that a participant may bring to the preparation room. No other assistance may be provided. Plain note cards will be provided for each participant in the preparation room. If notes are used, the note cards provided must be used in delivering the speech.
 - e. Only notes made during the preparation period may be used.
 - f. Each speech shall be not less than four but no more than six minutes with five minutes additional time allowed for related questions, which shall be asked by the judge. The participant will be shown timecards in an ascending order (1, 2, 3, 4, 5) by the timekeeper. "Stop" will be said at six minutes.
 - g. The program timekeeper will introduce each participant by name, the county they represent, and read the selected question.
 - h. Participants are not permitted to use any props, gadgets, posters, or audiovisuals of any sort. A podium will not be available.
4. Speeches will be evaluated using the following criteria:
 - a. Content related to topic.
 - b. Knowledge of the subject
 - c. Organization of material
 - d. Power of expression
 - e. Voice
 - f. Stage presence
 - g. General effect
 - h. Response to questions
5. A judge's critique/conference with each participant will be included.

10530 4-H Poster Communication Exhibit – Special poster exhibit to visually tell a story or idea about 4-H to the general public. Exhibitors must use one of the following themes:

- **4-H is . . . (open to 4-H members interpretation)**
- **Join 4-H**
- **Opportunity4All (2022 National 4-H Week theme)**
- **Spy Your Potential (2023 Iowa 4-H Youth Conference theme)**
- **Best Days Ever (in 4-H) (variation of Iowa State Fair theme)**

Poster Communication Special Rules:

1. Only one (1) poster per 4-H member may be entered. Limit of two posters per county.
2. All posters must be designed on, or affixed to, standard poster board or foam core board: size minimum of 14" x 20" or maximum of 15" x 22".
3. Posters may be vertical or horizontal. Posters may be any medium: watercolor, ink, crayon, acrylic, charcoal, oils, collage, etc.
4. Posters **cannot** be 3-dimensional. Materials used to make the poster may **not** extend more than 1/8 inch above the poster or foam core board.
5. Each poster **must** have the completed Poster Exhibit Entry Form attached to the back.
6. Posters **cannot** use copyrighted material or exact copies of other promotional designs, such as the Iowa 4-H Youth Conference theme logo.
7. 4-H members may include the 4-H clover in the poster.

2023

8. All 4-H Communication Posters will receive Certificates of Recognition and written evaluation comments. Outstanding posters will receive Seals of Merit. Superior posters will receive Seals of Excellence.

4-H AWARDBOBE CLOTHING EVENT

General Overview

1. Each youth may only participate in the 4-H Awardrobe Clothing Event with only one entry per year. Participants may be selected to participate in any one of the four classes, even if they participated in that class in previous years.
1. Each county may send the following number of participants in each class to represent their county, selected from each of the county's events:
 - a. Fashion Revue Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
 - b. \$20 Challenge Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
 - c. Clothing Selection Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
 - d. Innovative Design Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
2. The categories in each class are simply for entry limit purposes. All entries in each class will be judged together.
3. Participants must be in the senior 4-H designated level (completed grades 9 – 12 the same year as the event).
4. Outfits or accessories which will be worn during the State 4-H Awardrobe Clothing Event may not be entered as another 4-H Iowa State Fair exhibit.
5. Participants must bring the garment or outfit they purchased or created, and accessories, to the State 4-H Awardrobe Clothing Event.
6. Participants should submit only the materials requested for each class (report form and photo – for ALL classes - plus a receipt for \$20 challenge). If additional materials are sent with the entry or brought to the conference judging, they will not be considered.
7. Participant report forms must be uploaded by county staff no later than July 31. Participants should abide by county deadlines for submitting paperwork for entry. Requests for class or group time changes will be honored as availability allows through July 31. Requests made after July 31 cannot be accommodated due to our printing deadlines.
8. A \$30 registration fee is required for each participant entry. Counties will be billed following the Iowa State Fair.
9. All participants must participate in all Awardrobe Clothing Event activities at the times scheduled for their county unless the 4-H member is involved in another Iowa State Fair 4-H activity at the same time with a non-flexible schedule. Pre-approval is required prior to July 31.

Special Criteria Related to Event Participation

Fashion Revue

1. The purpose of this class is to encourage the construction of a personal garment or outfit.
2. Consideration is given to fit, color, style, suitability, quality of construction, stage presentation, and required care.
3. Youth participants will model a garment or outfit they constructed, hand-knitted, machine-knitted, or crocheted during the current 4-H year.
4. A garment or outfit consists of one to three pieces such as, but not limited to, party clothes, tailored suits, vest, slacks, shirt, skirt, active sportswear, and/or coats.
5. Blouses, shirts, and sweaters are usually considered garments. If they are used to complete an outfit, they may be constructed or selected.
6. All other accessories and undergarments may be constructed or selected.

Clothing Selection

1. The purpose of this class is to select and/or purchase an outfit that represents the 4-H member's goal or intended use for the selected outfit.
2. Judging is based on fit, color, style, suitability, quality and construction features, stage presentation, required care, and cost comparison.
3. There is no consideration in the judging on the amount spent, only in the process of record keeping and reflection on the cost of the individual items.
 - As a part of the process.

2023

4. Outfits may be purchased at a department store, boutique, online store, sidewalk sales, retail shops or mall stores. Outfits may also be purchased at garage sales or other secondhand venues at any price point. Outfits may be gifts, hand-me-downs, relative or friend's modern or vintage clothing, or existing personal clothing, as long as the 4-H member selected the item as part of this specific outfit for the stated purpose.
5. Home-sewn clothing that was not sewn specifically for the participant are acceptable, such as purchases from a used clothing store.

New in 2023: The \$20 Challenge

1. This class is designed to expand the 4-H member's shopping experience to shopping venues emphasizing recycling, reducing, and reusing. Outfits must be purchased at a garage sale, consignment store, thrift store, secondhand store, or similar place.
2. Online venues are allowed, must be second-hand in nature. Shipping and handling are not included in the total calculations.
3. Traditional shopping venues may not be used, regardless of a low regular or sale price. Hand-me-downs or clothing as gifts do not qualify for this class.
4. Twenty dollars is the purchase price limit including tax. However, some secondhand stores and venues do not typically charge sales tax.
5. Receipt(s) for every item included as a part of the calculated total must be submitted with the entry. A garage sale receipt can be a piece of paper with the name of the location such as "Jane Doe garage sale," date, amount paid, and signature of person selling at the garage sale. If the outfit was free at a garage sale, "free" can be listed on the report form and on the receipt. Failure to provide receipts will be reflected in the evaluation.
6. An outfit consists of major clothing pieces such as a shirt and pants or a dress. Shoes, undergarments, and accessories are not included in the \$20 purchase price limit.
7. Alterations are permitted to achieve a desired look or fit.
8. There are no additional considerations for an outfit that totals less than \$20.
9. The outfit pieces should be purchased to meet the 4-H member's goal or intended use for the purchased outfit, and the 4-H member should have had an experience in choosing shopping alternatives, evaluating fit, quality and construction features, price, and cost comparison.

Innovative Design

1. The purpose of this class is to encourage creativity and out-of-the-box thinking when creating an outfit.
2. These designs can be theatrical costumes, cosplay, wearable technology, sustainable/upcycled fashion, accessible fashion, and/or outfits that use unconventional materials.
3. The outfit must be showcased as a worn garment modeled by the exhibitor or by the individual that it was designed for.
4. Exhibitors may make their garment entirely, or permanently alter the silhouette of pre-existing materials through some method of permanent alteration or addition.
5. Consideration is given to originality and innovation.

2023

Special Recognition at State Fair

- All Awardrobe Clothing Event participants will receive a participation ribbon presented at the public fashion show held at the Iowa State Fair.
- The top five (5) entries in each class (Fashion Revue, Clothing Selection, \$20 Challenge, Innovative Design) will receive an award plaque.
- Special Recognition will be presented by the Central Iowa Chapter, American Sewing Guild to two individuals who exhibit outstanding sewing skills in the Fashion Revue class.
- One inspiring participant selected as one of the top five in the Innovative Design Class who has expressed an interest in furthering their education in fashion design, fashion merchandising, or interior design will be awarded a \$250 scholarship to Des Moines Area Community College's Fashion Institute.
- The Iowa State University Trend Magazine and founding advisor, Ann Thye will present an "On Trend Award" (\$50 gift card) to one participant whose garment incorporates this year's clothing trends.
- The DMACC Fashion Institute Style Award is (Style book and \$50 gift card) awarded to the participant who demonstrates excellence in styling their outfit.
- One inspiring participant (must have been selected as top five in class), and who has expressed an interest in furthering their education in textiles and clothing, hospitality management, or event management will be awarded a \$500 scholarship to the Iowa State University College of Human Sciences' Department of Apparel, Events, and Hospitality Management.

Clothing and Fashion Events - An exhibit that shows learning about style, fashion, design, thrifty spending, wardrobe planning, types of fabrics, and clothing care. Exhibits may include constructed or purchased clothing and accessories.