

CASS COUNTY FAIR ASSOCIATION

805 West 10th Street Atlantic, IA 50022
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June 2020

TO: Cass County Fair Auction Supporters

Thank you for your previous support of the Cass County Fair Youth Livestock Auction. Supporters like you make it possible to continue our strong tradition of 4-H and FFA livestock shows at the Cass County Fair, and for our youth livestock exhibitors to invest in their futures by learning and growing each year, and reinvesting funds for the future.

At the Cass County Fairboard meeting on June 4, the board made the very difficult decision to alter the Cass County Fair due to COVID-19. While this may not be an ideal situation, the Fairboard is doing what is best for the youth of our county and the health of our local communities.

Among the changes to the 2020 Cass County Fair, is the alteration of each livestock show to a “show and go” format, meaning animals arrive, show, and depart the fairgrounds on the same day. Exhibitors will have the opportunity to load their animals for sale at the conclusion of each show day. The Fairboard is also trying to eliminate large gatherings on the grounds, and will be asking only immediate family members to attend these livestock shows.

For many reasons, we believe it will not be feasible, or safe, to have our traditional livestock sale, so we have made the difficult decision that there will be no youth livestock auction at the 2020 Cass County Fair. We are pleased that we will be able to offer our market animal exhibitors a packer bid to sell their livestock if they choose to take that option, so they will not be stuck with a market-ready animal and no buyer. However, we certainly understand the loss of opportunity to participate in the auction will be missed by many exhibitors, and that is why we are reaching out to you as a prior supporter of our youth livestock exhibitors.

The Cass County Fairboard is committed to making sure each market exhibitor that sells an animal at packer price through the fair also has a chance to receive a premium for their hard work. While we are unable to provide a live auction in 2020 to accomplish this, we are establishing a fund to support these exhibitions. All donations received will be pooled and divided between any exhibitors selling their livestock through the packer bid obtained by the fair. The fund will also assist rabbits and poultry exhibitors in mandatory market classes that would normally be required to participate in the fair sale. We will work with our sale clerk from prior fairs and our superintendents to make sure the funds are divided equitably among all eligible exhibitors, based on past sale averages by species.

We would welcome any support you are willing to provide to this fund to help reward our exhibitors. Any donations should be made payable to the Cass County Fair with a note indicating it is to be donated to the 2020 Cass County Fair Market Livestock Exhibitors Support Fund.

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If you are interested in providing support for our 2020 Fair market livestock exhibitors, please see options on the form below. Again, we thank you for your continued support and look forward to seeing you all at the 2021 Cass County Fair, July 28-August 3 of 2021.

Sincerely,

Curtis Bierbaum
President, Cass County Fairboard

“Where Youth Is Our Most Important Product”

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2020 Cass County Fair Livestock Support Form

Thanks for your willingness to support the 2020 Cass County Fair Livestock exhibitors as we weather the COVID-19 Pandemic and associated schedule changes!

So we can appropriately credit your support, please let us know using the form below how you would like us to use this money to support the 2020 Fair. Please return this form with any payment!

I would like to support the Cass County Fair Market Livestock Exhibitors Support Fund

Please divide my donation equally between fair expenses and youth exhibitors.

Please use my donation wherever there is greatest need

We will be recognizing our supporters through signage on the grounds and social media posts throughout fair week.

Supporter Name for Recognition _____

Representative Signature _____

“Where Youth Is Our Most Important Product”