

CASS COUNTY FAIR ASSOCIATION

805 West 10th Street Atlantic, IA 50022
712-243-1132

E-mail: xcass@iastate.edu

Web: www.extension.iastate.edu/cass

January 2020

TO: Cass County Fair Sponsor

Thank you for your event sponsorship for the 2019 Cass County Fair. Support from donors like yourself make it possible to remain a free fair, while supporting our youth and providing something special for our community.

The 2020 fair sponsorship program is attached for your review. If you have not been already contacted, a board member will contact you soon to discuss this program and determine at what level you would like to participate.

We hope this structure clarifies your sponsorship options at the Cass County Fair. We anticipate this will allow your business to gain more exposure as a Cass County Fair Sponsor.

Please fill out the attached information page and return with your payment choices.

Early pay discount of 10% if paid in full by March 31, 2020.

Please fill out the attached information page for advertising and record keeping purposes and return to the Extension office by June 1st.

Please be aware that sponsorship requests made after June 1st will not be guaranteed placement on any digital or printed materials

Thank you for your support of the Cass County Fair.

Please contact: Drew Williams at 712-779-0016 or Liz Denney at 712-254-0561

Sincerely,

Curtis Bierbaum
President, Cass County Fairboard

"Where Youth Is Our Most Important Product"

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Please send this form, payment & Digital media to the Cass County Fairboard by June 1, 2020

Business Name _____

Sponsorship Level

Bull Ride ___Lavender-\$900+ ___Blue-\$550+ ___Red-\$350+ ___White-\$250+

Tractor Pull ___Lavender-\$900+ ___Blue-\$550+ ___Red-\$350+ ___White-\$250+

Tractor Pull package includes Digital on screen advertising at the event.

All Digital Advertising must be High Resolution and in a PDF format. Advertising must be emailed to iowacasscountyfair@gmail.com or hand delivered in an electronic form to the extension office no later than June 1, 2020.

Fee Information:

\$_____ Sponsorship Amount Total

Full payment must be received by March 31, 2020 to receive early payment discount

Check Included _____ Invoice me @ _____

Make Checks payable to: *Cass County Fair Association*

Banner Information:

Current Size:

Lavender Package (3x8 size)

___ Have banner

___ Will make new banner

(contact J&J and make payments to J&J)

Blue Package (3x8 or 2x5 size)

___ Have banner

___ Will make new banner

(contact J&J and make payments to J&J)

Red Package (2x5 size)

___ Have banner

___ Will make new banner

(contact J&J and make payments to J&J)

Advertising Information: (for **lavender** and **blue** sponsorship levels)

Please write up to three things that we can provide the announcer to share about your business:

1. _____

2. _____

3. _____

Please send this form and payment by **June 1st** to: Cass County Fairboard

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