Communications Day
Dive to New Depths

Tuesday, June 21, 2016
Heartland Acres Event Center, Independence
Buchanan County ISU Extension and Outreach

Communications Day Events

The purpose of Communications Day is to provide opportunities for youth to develop their personal communication skills in sharing talent, knowledge, or information with others. The events are designed to provide a series of developmental experiences for ALL age levels (including Clover Kids). Below is a brief summary of the rules for each event.

Educational Presentations
- Subject should be an outgrowth of the member’s 4-H experience. Examples: How to milk a cow; What type of bread is healthier to eat; Stages of growth in children.
- Two age divisions: Juniors and Intermediates/Seniors (4-H Divisions)
- Intermediate/Senior presentations should not exceed 20 min. Junior presentations should not exceed 15 min.
- Members may only participate in one educational presentation each year.

Share-The-Fun
- Provides members with an opportunity to perform before an audience, purely for the sake of enjoyment. Skits, songs, stunts, short plays, dances and other forms of entertainment will be acceptable.
- May be given by one or more 4-H members and with other clubs. May have more than one entry per year.
- Performance should not exceed 8 minutes.

Working Exhibits
- Members will demonstrate how to make something and are encouraged to have many stages of the product so that audience members can participate. Examples: How to make a flower pen; How to construct a birdhouse.
- Two age divisions: Juniors and Intermediates/Senior (4-H Divisions)
- Members should have enough supplies to last 30 minutes at the county level.
- May only participate in one working exhibit each year.

Extemporaneous Speaking
- Participants must be in grades 9-12.
- Members will be given a variety of topics and must select one topic 30 minutes before speaking.
- A preparation room will be available with research materials, note cards, and writing utensils. No outside help may be received during the preparation time.
- The speech should not exceed 6 minutes and no visual aids may be used. Participants may only enter Extemporaneous Speaking one time each year.
Clover Kid Communications Presentation (NEW)

• Pick a topic you have experience with as a Clover Kid.
• Can give a 2-5 minute presentation or demonstration. See 4-H rules (Educational Presentations, Share-The-Fun and Working Exhibits) to help prepare for the presentation.
• Can bring props and do the presentation with one friend who is a Clover Kid.
• Clover Kids can participate in only 2 communication area events.

Awardrobe Events

Fashion Revue
• Garments must be constructed, hand knitted, or crocheted by the member during the current 4-H year. Four age divisions: Clover Kid, Junior, Intermediate and Senior.
• May only have one entry per year.

Clothing Selection
• Garments are purchased by the member during the current 4-H year.
• Four age divisions: Clover Kid, Junior, Intermediate and Senior.
• May only have one entry per year.

The $15 Challenge
• Garments are purchased at garage sales, consignment stores, Goodwill, Salvation Army, etc. by the member. Purchases must be made any time between the previous Communications Day and the current/upcoming Communications Day.
• All purchases should not exceed $15. Receipts will be required.
• Four age divisions: Clover Kid, Junior, Intermediate and Senior. May only have one entry per year.

General Exhibit Rules

1. 4-H’ers who have completed Kindergarten through 12th grade (or that equivalent) are eligible to exhibit at the Buchanan County Fair. Kindergarten through 3rd grade members will have all of their exhibits evaluated by the Clover Kids judge. Those who have completed 5th – 12th grade (or that equivalent) in 2016 are eligible to exhibit at the State Fair. Exception: Share the Fun and Extemporaneous Speaking, see event rules for age guidelines.

2. Educational Presentations and Working Exhibits may be given by one or more 4-H’ers. Teams consisting of youth of mixed grades will be entered in the class of the member in the highest grade level (i.e. a team with a 5th grader and an 8th grader must be entered in the intermediate/senior class).

3. Topics selected by the 4-Her(s) should be an outgrowth of his/her 4-H experience(s). Topics should be appropriate for presentation to a general audience.

4. Participants in the 4-H Communication Programs are expected to wear appropriate clothing representative of the 4-H Youth Program and/or the topic of the presentation.

5. Endangered and threatened plants and animals (includes insects), or songbird feathers and nests may NOT be used in any exhibit.

6. Copyrighted materials and designs may not be used in an exhibit that is presented as original work by the exhibitor. Exhibitors must include permission from the copyright holder/owner when using copyrighted materials. Exhibitors must give proper credit to the original source of all materials/designs used in exhibits.

7. 4-H’ers must use sanitary and safe procedures and methods at all times. Educational Presentations and Working Exhibits involving food must follow established food safety guidelines.

8. Entry forms are due to the Extension office by May 31. Entry forms and book can be found online at http://www.extension.iastate.edu/buchanan/4h.

9. Information Packets are due to the Extension office June 14.

10. All judges’ decisions are final.

11. No entry fee is required.
12. Each judge (except the Clover Kids judge) will select one exhibitor for a showmanship award. The award will be based on the following criteria: self-presentation and knowledge of the exhibit.

Other Exhibit Information

1. Due to security, 4-H’ers are discouraged from bringing items that have special meaning and historical value as the exhibit or part of an exhibit. The Buchanan County Extension office and the Buchanan County Fair Association will use diligence to ensure the safety of articles entered for exhibition after their arrival and placement. However, they will not be responsible for damage or loss by accident, fire, theft, etc.

2. Exhibits that are selected to advance to the Iowa State Fair must be completed by 4-H members who have completed 5th through 12th grade (or that equivalent). Exception: group exhibits from an entire club may include 4th grade members.

EDUCATIONAL PRESENTATIONS
REFER TO THE GENERAL 4-H COMMUNICATION RULES

Purpose: Provide an opportunity for 4-H’ers to demonstrate communication skills by presenting knowledge, information, or a process to an audience in order to gain a desired response.

1. Entry forms are due to the Extension office by May 31 and a schedule will be sent out ahead of time.

2. The Educational Presentation subject should be an outgrowth of the member’s 4-H experience, with the ability to communicate as the major criterion for judging.

3. The Buchanan County Educational Presentation contest shall consist of two age divisions:
   Junior – 4th, 5th and 6th grade
   Intermediate/Senior – 7th through 12th grades

4. Educational Presentations may be given by one or more 4-H’ers. 4-H’ers are permitted to give a team presentation with members of another club.

5. A team consisting of youth that are of mixed grades must be entered in the class of the oldest team member (i.e.: a team with a 5th grader and an 8th grader must be entered in the Intermediate/Senior class). 80% of the club members participating on judging day must meet grade eligibility requirements at county level.

6. Intermediate and Senior presentations should not exceed 20 minutes. Junior presentations should not exceed 15 minutes.

7. The official uniform or dress appropriate to the topic of the presentation is to be worn by members.

8. Presentations will be judged on their own merit with awards of blue, red, and white.

9. The judge will make the final selection of those presentations to represent the county at the Iowa State Fair. 4-H’ers who are in 5th through 12th grade of the current school year are eligible for the Iowa State Fair.

10. Comments and placings will be given out at the Communications Day Awards Ceremony later that evening.

11. Members are encouraged to watch as many of the presentations as possible.

12. Educational Presentations selected to advance to the State Fair may be asked to perform at the County Fair.

13. 4-H’ers may participate in multiple communication events; however, a 4-H member may participate in only one educational presentation per year.

Department Classes
11101 Junior Educational Presentation
11102 Intermediate/Senior Educational Presentation

The purpose of the Communications Department is to provide opportunities for youth to select a method by which they might develop their personal communication skills in sharing talent, knowledge, or information with others. The classes are designed to provide a series of developmental experiences for various age levels.
SHARE THE FUN
REFER TO THE GENERAL 4-H COMMUNICATION RULES

Purpose: Provide an opportunity for 4-H’ers to share their skills and talents before an audience purely for the sake of enjoyment.

1. A Share the Fun entry form must be filled out for each presentation and is due at the Extension office by May 31. A schedule of performances will be sent out ahead of time.
2. Share the Fun presentation examples for 4-H’ers may include skits, songs, stunts, short one-act plays, dances (i.e. folk, square, modern tap), plus other entertainment will be acceptable.
3. Share the Fun acts may be given by one or more 4-H members. 4-H’ers are permitted to give an act with members of another club. If more than one 4-H’er participates in a presentation, all names should be listed on one entry form. The composition of Share the Fun participants can be any combination of eligible Junior, Intermediate, or Senior 4-H’ers.
4. Presentations must not exceed eight minutes in length at any venue.
5. An individual 4-H’er presenting a Share the Fun act must be in 5th-12th grade to advance to State Fair. A group Share the Fun act can advance to State Fair if 80% of the members are in 5th-12th grade.
6. The judge will make the final selection of those acts to represent the county at the State Fair. All other participants will receive a participation award.
7. Members are encouraged to watch as many of the Share the Fun acts as possible.
8. Share the Fun acts that advance to State Fair may be asked to perform at the Buchanan County Fair.
9. Comments and placings will be given out at the Communications Day Awards Ceremony later that evening.

Department Classes
11301 Share the Fun

WORKING EXHIBITS
REFER TO THE GENERAL 4-H COMMUNICATION RULES

Purpose: Provide an opportunity for 4-H’ers to communicate, interact and teach an audience in an informal and experiential way.

1. Entries for working exhibits are due at the Extension office by May 31. A schedule will be sent out ahead of time.
2. No set format should be used. Questions members might ask people as starters are:
   - “Have you seen ……?”
   - “Would you like to know how to ……?”
   - “May I show you how ……?”
   The best subjects involve action by youth and involve the audience in doing, feeling, tasting, smelling or evaluating.
3. A member’s subject should be an outgrowth of his/her 4-H experience. The ability to communicate will be the major criterion for judging.
4. The Buchanan County Working Exhibit contest shall consist of two age divisions:
   Junior – 4th, 5th and 6th grades
   Intermediate/Senior – 7th through 12th grades
   Working Exhibits may be given by one or more 4-H’ers. 4-H’ers are permitted to give a working exhibit with members of another club.
5. A team consisting of youth that are of mixed grades must be entered in the class of the oldest team member (i.e.: a team with a 5th grader and an 8th grader must be entered in the intermediate/senior class). 80% of the club members participating on judging day must meet grade eligibility requirements.
6. Working Exhibits will be evaluated on their own merit with awards of blue, red and white.
7. Working Exhibits will be scheduled for a 30 minute period on Communications Day.
8. The judge will make the final selection of those Working Exhibits to represent Buchanan County at the Iowa State Fair. State Fair participants must be in 5th grade through 12th grade of the current school year. Junior level exhibits at the Iowa State Fair will be 25 minutes; Intermediate/Senior Exhibits at the Iowa State Fair will be scheduled for 45 minutes.
9. Comments and placing will be given out at the Communications Day Awards Ceremony later that evening.
10. Participants who advance to State Fair may be asked to perform their working exhibit at the Buchanan County Fair.
11. 4-H’ers may participate in multiple communication events, however a 4-H member may participate in only one working exhibit per year.

Department Classes
11201 Junior Working Exhibit
11202 Intermediate/Senior Working Exhibit
EXTEMPORANEOUS SPEAKING  
REFER TO THE GENERAL 4-H COMMUNICATION RULES

Purpose: Encourage the development of communication skills by providing an opportunity to think, organize thoughts, prepare a speech, and respond to questions when given a limited amount of preparation time.

1. Entries for working exhibits are due at the Extension office by May 31. A schedule will be sent out ahead of time.
2. Participants must be Senior 4-H’ers, 9th through 12th grade.
3. Contest format:
   a. Thirty minutes before the contest, the 4-H’er will draw three of the available topics, selecting one to speak on. The other two topics will be returned to the available topics envelope for other contestants. The general nature of the topics will relate to 4-H.
   b. A preparation room will be available to the contestant. A contestant may not leave the preparation room until it is time to speak, nor may a contestant receive help from a parent, leader, other adult, or any other youth. Each contestant will have 30 minutes preparation time.
      i. Contestant may bring his/her own books, magazines, or newspaper clippings for reference during the thirty minutes of preparation.
      ii. Reference material must be printed materials such as books or magazines (cannot be notes, outlines, or speeches prepared by the contestant or by another person for use in this contest). Cell phones or any electronic device is not allowed.
      iii. Some relevant reference material will be available in the preparation room.
   c. Each speech shall be the result of the 4-H’ers own efforts using approved reference material which contestant may bring to the preparation room. No other assistance may be provided. Plain 3”x 5” note cards will be provided for each contestant in the preparation room. If notes are used, the 3”x 5” note cards provided must be used in delivering the speech.
   d. Only notes made during the preparation period may be used.
   e. Each speech shall not be less than four minutes or more than six minutes. Five minutes of additional time will be allowed for questions from the judge. The contestant will be shown time cards in an ascending order (1, 2, 3, 4, 5) by the timekeeper. “Stop” will be said at six (6) minutes.
   f. Contestants are not permitted to use any props, gadgets, posters or audiovisuals of any sort. A podium will not be available.
4. Speeches will be evaluated using the following criteria: content related to topic; knowledge of the subject; organization of material; power of expression; voice; stage presence; general effect; and response to questions.

5. A judge’s critique/conference with each participant will be included as a part of the contest.
6. 4-H’ers participating in the 4-H Communications program are encouraged to wear appropriate clothing representative of the 4-H youth program.
7. Comments and placing will be given at the Communications Day Awards Ceremony later that evening.
8. Awards of blue, red and white will be awarded as determined by the judge. State Fair participant(s) will be selected by the judge.
9. 4-H’ers may participate in multiple communication events; however, a 4-H member may only participate in one Extemporaneous Speaking event per year.

Department Class  
11401 Extemporaneous Speaking

Clover Kid Presentations  
REFER TO THE GENERAL 4-H COMMUNICATION RULES

1. Entry forms are due to the Extension office by May 31 and a schedule will be sent out ahead of time.
2. Can give a 2-5 minute presentation or demonstration.
3. Pick a topic that you have experience with as a Clover Kid. Example: Maybe your Clover Kid group learned about birdhouses. You can give a presentation about how you make a birdhouse.
4. May bring props and do the presentation with one friend who is a Clover Kid.
5. May read the 4-H rules for working exhibits, share the fun and educational presentations to help understand what each communications area is about.
6. Participants will receive a participation ribbon; no premium money will be given.
7. Can only participate in two clover kid presentations.

Department Classes  
12400 Clover Kid Presentation
FASHION REVUE
REFER TO GENERAL 4-H COMMUNICATION RULES

1. Entries are due to the Extension office by May 31. A schedule will be sent out ahead of time.
2. You do not need to enroll in clothing to participate, but must pre-enter on a specified form. Watch the newsletter for details. Senior age 4-H’ers are eligible for Iowa State Fair.
3. Fashion Revue garments are constructed, hand-knitted, or crocheted by the member during the current 4-H year.
4. Judging will be done according to Clover Kid, Junior, Intermediate and Senior 4-H age groups. Participants must construct the total or majority of the outfit (excluding undergarments and accessories). Conference judging will be done with the member modeling the outfit for the judge.
5. Accessories such as scarves, ties, decorative collars, handbags, suspenders, and belts may be made or selected by the 4-H’er.
6. All participants will be mailed a "Clothing Event Information Sheet". This form must be completed and presented at the registration table on the day of judging.
7. Evaluation of entrants will be done on a blue, red and white basis. A Recognition Award will be presented to an outstanding Junior and an outstanding Intermediate participant. All Clover Kid participants will receive a participation award. The judge may select one eligible male and female to advance to the Iowa State Fair. To be eligible for the Iowa State Fair contest, a member must be a Senior 4-H member (9th-12th grade) and preferably have been enrolled for 3 or more years in the clothing project, including the current year. A participant can represent Buchanan County at the State Fair more than one year.
8. All participants will be expected to model in the Communications Day Style Show later that evening. Comments and placings will also be given out at that time.
9. A garment entered in Fashion Revue may be entered as a clothing exhibit at the County Fair. If a garment or outfit is selected for Iowa State Fair Fashion Revue, it cannot be selected as a State Fair Clothing Exhibit.
10. 4-H’ers may participate in multiple clothing events; however, a 4-H member may only have one Fashion Revue entry per year.

Department Classes
12101 Junior Fashion Revue
12102 Intermediate Fashion Revue
12103 Senior Fashion Revue
12104 Clover Kid Fashion Revue
9. All participants will be expected to model in the Communications Day Style Show later that evening. Comments and placings will also be given out at that time.

10. 4-H’ers may participate in multiple clothing events; however, a 4-H member may only have one entry in Clothing Selection per year.

**Department Class**

12201 Junior Clothing Selection  
12202 Intermediate Clothing Selection  
12203 Senior Clothing Selection  
12204 Clover Kid Clothing Selection

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**THE $15 CHALLENGE**

*REFER TO THE GENERAL 4-H COMMUNICATION RULES*

1. **Entries are due at the Extension office by May 31.** A schedule will be sent out ahead of time.

2. You do not need to be enrolled in clothing to participate, but must be pre-entered on a specific form. Watch the newsletter for details.

3. Members must be enrolled in the clothing project for the outfit to be exhibited at the county fair.

4. Participation in this event is based on satisfactory selection of a purchased garment between the previous year’s Clothing Event (June 2015) and the current year’s Clothing Event (June 21, 2016). Outfits must be purchased at a garage sale, consignment store, or resale shop (i.e.: Goodwill, Salvation Army, or other stores of this type). Garments purchased on sale at regular retail outlets and garments received as gifts or hand-me-downs belong in Clothing Selection.

5. The entire outfit must be purchased for $15 or less. This does not include shoes or accessories, although participants may choose to include these items in the total price of the outfit. Receipts will be required and handwritten receipts will be acceptable for garage sale items.

6. All participants will receive a “Clothing Event Information Form” in the mail. This form must be completed and presented at the registration table on the day of judging.

7. Judging will be done according to Clover Kid, Junior, Intermediate, and Senior 4-H age groups. Conference judging will be done with the member modeling the outfit.

8. Evaluation of entrants will be done on a blue, red or white basis. All Clover Kid participants will receive participation awards. One outstanding junior and one outstanding intermediate participant will be recognized. The judge may also select one eligible male, female, and minority to represent Buchanan County at the Iowa State Fair.

9. Participants eligible for the State Fair must be in the 4-H senior designated level (9th-12th grade). Participants can only represent the county one time at the Iowa State Fair in The $15 Challenge event.

10. All participants will be expected to model in the Communications Day Style Show later that evening. Comments and placings will also be given out at that time. 

**Note:** 4-H’ers may participate in multiple clothing events; however, a 4-H member may only have one entry in The $15 Challenge per year.

**Department Classes**

12301 Junior Member $15 Challenge  
12302 Intermediate Member $15 Challenge  
12303 Senior Member $15 Challenge  
12304 Clover Kid $15 Challenge
Helpful Resources

Are you stuck and not for sure what to do for a presentation or need some pointers on how to give presentations? Well here are some helpful guidelines and resources to help you!

Communications:
Do you talk to friends? Take part in a school play? Write reports? Read books? If you do, you’re communicating! The world of communication impacts you every day.

This link here [http://www.extension.iastate.edu/4h/projects/communication](http://www.extension.iastate.edu/4h/projects/communication) will guide you through the steps on how to be a successful communicator. Make sure to check out these resources:
- Communications Hot Sheet
- How to Give a Presentation
- Share a talent...Show off a skill...Do a working exhibit.
- Score with Your Posters

Awardrobe:
This 4-H project is designed to help you explore the world of clothing. Fashions fade – learn to make your style your own and timeless in the clothing project. Discover what looks best on your body, how to make it, where to buy it, and how to care for it.

This link here [http://www.extension.iastate.edu/4h/projects/clothing](http://www.extension.iastate.edu/4h/projects/clothing) will guide you through unravel the mystery of clothing and fashion. Make sure to check out these resources:
- Clothing and Fashion Hot Sheet
- Elements & Principles of Design in Clothing
- Clothing Decisions: Helper’s Guide

Exhibit Ideas
- Take a fabric and explain what it's made of, care, and things it is used for.
- Explain how woven fabrics differ from knit or felted fabrics.
- What are some new fabrics and why were they made? (bulletproof vests, antibacterial, wicking, etc.)
- What do you need to look for when shopping thrift stores?
- What can you do to add "detail to retail"?