

# **AWARDROBE CLOTHING EVENT/STYLE SHOW**

Monday, July 29th, 10AM-3PM (on Static Day)  
Fashion Revenue/Clothing Selection/\$20 Challenge  
No entry fee, no premiums, ribbons only

Must be entered in <https://bremer.fairentry.com> by **July 1<sup>st</sup> of the current year.**  
**Fashion Show** – Monday, July 29<sup>th</sup> at 4:30PM – Fair Board Shelter

## **Fashion Revue**

### **Class:**

<b>12101:</b> Jr. Fashion Revue	<b>12103:</b> Sr. Fashion Revue
<b>12102:</b> Int. Fashion Revue	<b>12104:</b> Clover Kids Fashion Revue

Participant's model a garment exhibitor has constructed, hand-knitted, or crocheted during the current 4-H year. Undergarments and accessories may be made or selected by the entrant. At least one major piece must be constructed by the 4-Her. The 4-Her chosen to represent the county at the State Fair must be in the senior age range for 4-H (9-12th grade, just completed) and submit required forms.

1. Any member currently enrolled in the clothing project may enter the fashion revue program.
2. A 4-H member may participate in both the County Fashion Revue and Clothing Selection programs but is limited to one entry in each.
3. A garment entered in the Fashion Revue may be entered as a clothing exhibit at the fair. However, an outfit selected for State Fair Fashion Revue cannot be selected as a State Fair clothing exhibit.
4. No premium money is given, but ribbons are awarded to everyone who participates in the judging and Style Show. Honorable mention ribbons will be awarded to the most outstanding entries. To receive a ribbon, 4-Hers must participate in the Style Show in addition to the conference judging.
5. The purpose of this class is to encourage the construction of a personal garment or outfit.
6. Consideration is given to fit, color, style, suitability, quality of construction, stage presentation, and required care.
7. Youth participants will model a garment or outfit they constructed, hand-knitted, machine-knitted, or crocheted during the current 4-H year.
8. A garment or outfit consists of one to three pieces such as, but not limited to, party clothes, tailored suits, vest, slacks, shirt, skirt, active sportswear, and/or coats.
9. Blouses, shirts, and sweaters are usually considered garments. If they are used to complete an outfit, they may be constructed or selected.
10. All other accessories and undergarments may be constructed or selected.

## **Clothing Selection**

### **Class:**

<b>12201:</b> Jr. Clothing Selection	<b>12203:</b> Sr. Clothing Selection
<b>12202:</b> Int. Clothing Selection	<b>12204:</b> Clover Kids Clothing Selection

## **Clothing Selection Rules**

1. The purpose of this class is to select and/or purchase an outfit that represents the 4-H member's goal or intended use for the selected outfit.
2. Judging is based on fit, color, style, suitability, quality and construction features, stage presentation, required care, and cost comparison.
3. There is no consideration in the judging on the amount spent, only in the process of record keeping and reflection on the cost of the individual items as a part of the process.
4. Outfits may be purchased at a department store, boutique, online store, sidewalk sales, retail shops, or mall stores. Outfits may also be purchased at garage sales or other secondhand venues at any price point. Outfits may be gifts, hand-me-downs, relative or friend's modern or vintage clothing, or existing personal clothing, as long as the 4-H member selected the item as part of this specific outfit for the

stated purpose.

- Home-sewn clothing that was not sewn specifically for the participant are acceptable, such as purchases from a used clothing store.

## **\$20 Clothing Event Challenge**

### **Class:**

<b>12301:</b> Jr. \$20 Challenge	<b>12303:</b> Sr. \$20 Challenge
<b>12302:</b> Int. \$20 Challenge	<b>12304:</b> Clover Kids \$20 Challenge

### **\$20 Clothing Event Challenge Rules**

- This class is designed to expand the 4-H member's shopping experience to shopping venues emphasizing recycling, reducing, and reusing. Outfits must be purchased at a garage sale, consignment store, thrift store, secondhand store, or similar place.
- Online venues are allowed and must be second-hand in nature. Shipping and handling are not included in the total calculations.
- Traditional shopping venues may not be used, regardless of a low regular or sale price. Hand-me-downs or clothing as gifts do not qualify for this class.
- Twenty dollars is the purchase price limit including tax. However, some secondhand stores and venues do not typically charge sales tax.
- Receipt(s) for every item included as a part of the calculated total must be submitted with the entry. A garage sale receipt can be a piece of paper with the name of the location such as "Jane Doe garage sale", date, amount paid, and signature of person selling at the garage sale. If the outfit was free at a garage sale, "free" can be listed on the report form and on the receipt. Failure to provide receipts will be reflected in the evaluation.
- An outfit consists of major clothing pieces such as a shirt, sweater, jacket, and pants and/or a dress. Shoes, undergarments, and accessories are not included in the \$20 purchase price limit.
- Alterations are permitted to achieve a desired look or fit.
- There are no additional considerations for an outfit that totals less than \$20.
- The outfit pieces should be purchased to meet the 4-H member's goal or intended use for the purchased outfit, and the 4-H member should have had an experience in choosing shopping alternatives, evaluating fit, quality and construction features, price, and cost comparison.
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## **Innovative Design**

### **Class:**

<b>12401:</b> Jr. Innovative Design	<b>12403:</b> Sr. Innovative Design
<b>12402:</b> Int. Innovative Design	<b>12404:</b> Clover Kids Innovative Design

### **Innovative Design Rules:**

- The purpose of this class is to encourage creativity and out-of-the-box thinking when creating an outfit.
- These designs can be theatrical costumes, cosplay, wearable technology, sustainable/upcycled fashion, accessible fashion, and/or outfits that use unconventional materials.
- The outfit must be showcased as a worn garment modeled by the exhibitor or by the individual that it was designed for.
- Exhibitors may make their garment entirely, or permanently alter the silhouette of pre-existing materials through some method of permanent alteration or addition.
- Consideration is given to originality and innovation.

## **Iowa State Fair Clothing Event Eligibility & Rules**

- Each youth may only participate in the 4-H Awardrobe Clothing Event with only one entry per year. Participants may be selected to participate in any one of the four classes, even if they participated in that class in previous years.
- Each county may send the following number of participants in each class to represent their county, selected from each of the county's events:
  - Fashion Revue Class: Four participants total with no more than two (2) participants with an entry

- in any given category (athletic wear, formal wear, everyday wear, costume).
- b. \$20 Challenge Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
  - c. Clothing Selection Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
  - d. Innovative Design Class: Four participants total with no more than two (2) participants with an entry in any given category (athletic wear, formal wear, everyday wear, costume).
3. The categories in each class are simply for entry limit purposes. All entries in each class will be judged together.
  4. Participants must be in the senior 4-H designated level (completed grades 9 – 12 the same year as the event).
  5. Outfits or accessories which will be worn during the State 4-H Awardrobe Clothing Event may not be entered as another 4-H Iowa State Fair exhibit.
  6. Participants must bring the garment or outfit they purchased or created, and accessories, to the State 4-H Awardrobe Clothing Event.
  7. Participants should submit only the materials requested for each class (report form and photo – for ALL classes - plus a receipt for \$20 challenge). If additional materials are sent with the entry or brought to the conference judging, they will not be considered. Pages added to the report form will not be considered.
  8. Participant report forms must be uploaded by county staff no later than July 31. Participants should abide by county deadlines for submitting paperwork for entry. Report form responses may be in an alternate format or handwritten if preferred by the participant.
  9. Requests for class or group time changes will be honored as availability allows through July 31. Requests made after July 31 cannot be accommodated due to our printing deadlines.
  10. A \$30 registration fee is required for each participant entry. Counties will be billed following the Iowa State Fair.
  11. All participants must participate in all Awardrobe Clothing Event activities at the times scheduled for their county unless the 4-H member is involved in another Iowa State Fair 4-H activity at the same time with a non-flexible schedule. Pre-approval is required prior to July 31.

## **Special Recognition**

All Awardrobe Clothing Event participants will receive a participation ribbon presented at the public fashion show held at the Iowa State Fair.

The top five (5) entries in each class (Fashion Revue, Clothing Selection, \$20 Challenge, Innovative Design) will receive an award plaque.

Special Recognition will be presented by the Central Iowa Chapter, American Sewing Guild to two individuals who exhibit outstanding sewing skills in the Fashion Revue class.

One inspiring participant selected as one of the top five in the Innovative Design Class who has expressed an interest in furthering their education in fashion design, fashion merchandising, or interior design will be awarded a \$250 scholarship to Des Moines Area Community College's Fashion Institute.

The DMACC Fashion Institute Style Award (Style book and \$50 gift card) is awarded to the participant who demonstrates excellence in styling their outfit.

One inspiring participant who has expressed an interest in furthering their education in textiles and clothing, hospitality management, or event management will be awarded a \$500 scholarship to the Iowa State University College of Human Sciences' Department of Apparel, Events, and Hospitality Management.