



## 4-H SPARKS ADVENTURE



# How to take a publicity photo

**What will the publicity photo be used for?** The publicity photo will be used for things like the virtual Parade of Champions, State Fair static winners, Awardrobe and Communication events, and may be pictured at the annual awards banquet.

**How to take a publicity photo with your animal:** Present animal as you would for the show ring. Take photos in a well – lit area. Try to reduce as many shadows and glares as possible. Make sure the animal is not standing in tall grass or deep shaving, etc. Youth does not have to be pictured.

**How to take a publicity photo of your static projects:** Take photos in a well – lit area. Try to display project as well as you can so that it does not have many shadows and glares. Have a clear solid colored background. Make sure the whole project is visible in photo. Youth does not have to be pictured.

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