Farmland ownership

By Mike Duffy, extension economist, 515-294-6160, mduffy@iastate.edu

Farmland is Iowa’s most precious natural resource. Not only does it represent the basis for our agricultural production, farmland represents over a $100 billion dollars of wealth in the state of Iowa. Who owns Iowa’s farmland and how it is farmed are important questions for the future of the state.

Currently there is a major trend underway in Iowa farmland ownership. We are witnessing a significant increase in the amount of land owned by people over 65 years of age. This major trend is leading to several other changes, all of which will have a significant bearing on who owns Iowa farmland in the future.

In 2007, 28 percent of Iowa’s farmland was owned by people over the age of 75. Another 27 percent of the land is owned by people between 65 and 74. This means that over half (55 percent) of the land in Iowa is owned by people over the age of 65. In 1982, only 29 percent of the farmland was owned by people over 65.

One question often asked is whether or not this is a significant new trend or if Iowa has always experienced ebb and flows in farmland ownership with respect to age. Unfortunately it is not possible to directly compare the modern surveys with some of the older ones because the older ones were based on the percent of owners, whereas the more recent surveys are based on the percent of land.

Although direct comparisons aren’t possible, some studies show that it is not unreasonable to assume the percent of owners is equivalent to the percent of acres. With that assumption we can make historical

Handbook updates

For those of you subscribing to the handbook, the following updates are included.

2008 Corn and Soybean Loan Rates – A1-34 (2 pages)
Marketing Loans and LDPs – A1-38 (4 pages)
Livestock Planning Prices – B1-10 (1 page)
Bonus Plans for Farm Employees – C1-61 (2 pages)
Crop-Share Leasing Provisions – C2-30 (1 page)
Financial Performance Measures for Iowa Farms – C3-55 (8 pages)

Please add these files to your handbook and remove the out-of-date material.

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comparisons. From 1890 to 1930 approximately one-third of the land was owned by people over 65. Then, during the 1930s, the Great Depression era, approximately 40 percent of the land was owned by people over 65 years of age. Following WWII, the percent of land owned by people over 65 returned to approximately one-third as found before the Depression. In 1982, there was 29 percent of the land, approximately one-third, held by people over the age of 65.

This situation has changed dramatically and shows every sign that it will continue for some time into the future. The percentage of land owned by those over 75 years of age has more than doubled in the past 25 years. In 1982, 12 percent of the farmland was owned by those over 75, now it is more than double that amount.

If we use normal life expectancy, we can expect to see over 25 percent of Iowa’s farmland change ownership over the next decade. The changes that can be attributed to this turnover in land ownership have already started to manifest themselves. But, before discussing a few of them it is interesting to note the impact of gender on land ownership.

Gender
A little over half (53 percent) of the farmland in Iowa is owned by males and 47 percent by females. When we look closer at these numbers, 40 percent of the farmland is owned by couples. In these cases we assumed the land was equally divided between the husband and wife.

Land owned by a single owner is also approximately 40 percent of Iowa’s farmland. It is ironic that this land is divided equally between males and females. Thus, 20 percent of Iowa’s farmland is owned by a single male and another 20 percent of the farmland is owned by a single female.

The remaining 20 percent of Iowa’s farmland has multiple owners. The majority of these owners are males. Males own 13 percent of Iowa’s farmland in multiple ownership and females own 7 percent of the land in multiple ownership arrangements.

The aging land owner population is especially evident when viewed from the perspective of gender. In 2007 women were the sole owners for approximately 20 percent of the land in Iowa and, of these women, over half, 53 percent, were over the age of 75. That means that approximately 10 percent of the land in Iowa, 1 acre in every 10, is owned solely by a woman, over 75 years old.

Anticipated land transfer methods
One of the issues raised by the increasing amount of land owned by those over 75 is how the land will be transferred to the next generation. In 2007 owners indicated that approximately two-thirds, 63 percent, of the land would be moved within the family through inheritance, gifts or sale.

Transferring the land has always been a difficult issue because the land represents the majority of farmers’ assets and, in most cases, it represents the business. Keeping the business viable, maintaining retirement income and security, treating all the children equally are a few of the goals farmers often try to achieve with their land.

The land appears to be divided mostly amongst the offspring. From 1982 to 2002 there was a marked decrease in the amount of land held in sole proprietor and an increase in the amount of land held in multiple owner fashion.

Iowa farmland ownership by type of owner did not change dramatically from 2002 to 2007. But, with the perspective of a longer time period we can see the changes. From 1982 to 2007 the amount of land owned by a sole owner dropped from 41 to 29 percent. One method of ownership that has increased is trusts. In addition, owners indicated that, in 2007, 18 percent of the land would be transferred via a trust, this was up from just 6 percent who indicated using a trust in 1982.

Another change is the amount of land that is held using multiple ownership methods. For example, a recent Iowa auction of 200 acres listed two revocable trusts, one family trust, a charitable trust and an individual as owner. Such multiple ownership types are becoming increasingly apparent in Iowa farmland.

Absentee owners
The residence of the farmland owner determines where they spend their income and pay taxes. This in turn influences the economic activity of the state. If a landowner does not live in Iowa then the income to the land will leave the state.

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A trend related to age and multiple ownership is a trend in Iowa towards more ownership by non-residents. In 1982, only six percent of the land was owned by people who either didn’t live here or only lived in Iowa on a part-time basis. In 2007, 21 percent of the land is now owned by people who don’t live in the state. This included 14 percent of the land owned by non-residents and 7 percent that is by part-time residents.

A majority of the owners, 56 percent, live on a farm. This means that 44 percent do not. The percentage of land owned by those who do not live on a farm has increased seven percent since 1982.

Rented acres
The percentage of farmland rented in Iowa has not significantly changed over the past few decades. In the coming years one would expect the percent of land rented to increase. An increase in age of owner, an increase in out of state owners, and an increase in multiple owners all point towards an increase in the amount of land that is rented. There are some mitigating factors, such as increasing age of farmers, mechanization and so forth, nonetheless, one would expect rented acres to increase over time.

One dramatic change that has occurred is the method of renting. Basically landowners have one of two types; cash rent or crop share. In 1982, the rented acres were equally divided between cash rent and crop share rent. In 2007, however, this had changed dramatically with 77 percent of the rented acres now cash rented and 22 percent crop shared.

There appears to be two driving forces towards more cash rent. One is the changing nature of land ownership. An out of state owner is not likely to be interested in being paid a bushel of corn in Iowa. Similarly the nature of farming is also leading the increase in cash renting. As one person has more landlords it is easier to keep track of a cash rent as opposed to shares. Cash renting land has become so popular that there are actually more acres cash rented than there are farmed by the owner.

Changing land ownership
Iowa farmland ownership is changing and all indications are that it will continue to change for the foreseeable future. It is hard to predict exactly what this change will mean.

But one thing is certain we will continue to see a more dispersed ownership and increase in concentration of the management of the land.

As Iowa prepares for its future, knowing and understanding the trends in land values will be important. Who will farm the land and how will it be farmed depend on our understanding of ownership trends.

VeraSun Energy and its 24 subsidiaries filed Chapter 11 bankruptcy on October 31, 2008 in the United States Bankruptcy Court in Delaware. The bankruptcy filing raises numerous questions for farmers and grain elevators that have legal relationships with VeraSun.

The bankruptcy filing raises numerous questions for farmers who have contracted to deliver grain to VeraSun and also for elevators. Here’s a rundown of the most important questions:

Q. Will farmers and elevators be paid for corn delivered before filing?

A. VeraSun will treat claims of corn suppliers that supplied corn to it at different times differently as is required by the bankruptcy code. VeraSun will treat all corn suppliers that supplied corn to its plants before October 11, 2008 as unsecured creditors that may share in a dividend at some time, many months in the future. However, VeraSun has received confirmation from the Delaware Bankruptcy Court that corn suppliers who supplied corn from October 11 through October 31 will
VeraSun operates 17 ethanol plants in eight states:

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be treated as priority creditors that can be paid in full from VeraSun’s cash provided they agree to continue supplying corn at prevailing market prices, not contracted prices. VeraSun’s attorneys drafted the following language that is found in the Bankruptcy Court’s Order Affirming the Administrative Expense Status of the Claims of Creditor that provided goods (corn) within 20 days of the bankruptcy filing:

In return for receiving prompt payment on account of obligations arising with respect to any 20-Day Goods, the Vendors, through the endorsement of any check for payment or other written acknowledgment in respect of such 20-Day Goods, shall be deemed to have agreed to continue supplying Goods to the Debtors at prevailing market prices in accordance with the most favorable terms and conditions (including payment terms) pursuant to historical practices in effect between such Vendor and the Debtors in the twelve months prior to the Petition Date, or such other terms and conditions as are agreed to by the Debtors and the applicable Vendor.

This language appears to trump any obligations that the VeraSun Debtors have to pay the contract prices they agreed to pay farmers and elevators while requiring the farmers and elevators to continue selling corn at current market prices. This interpretation is further supported by the language in the Corn Suppliers Letter from VeraSun dated November 4th that provides the following:

We have also requested specific authority from the Court to pay those trade partners from whom we have received corn on or after October 11, 2008 in the ordinary course. We have been granted authority by the Court to make these payments. However, if you already received a check but have not yet cashed it, we need to re-issue you a check. Also, to get authority from the Court to pay for corn delivered before the filing date, we will need an acknowledgment from you that you will continue to do business with us on normal terms. This acknowledgment will be on the back of the check to pay for the corn and will be accepted by your endorsement.

Farmers and elevators that sign the checks in order to get prompt payment for the corn that VeraSun purchased within 20 days of filing appear to have agreed to continue supplying corn at prevailing market prices.

**Warning:** Farmers and elevators that receive checks from VeraSun for grain delivered between October 11 and October 31 should show the checks to their attorneys to determine what signing the check will contractually obligate them to perform in the future. They could be agreeing to deliver corn at the prevailing market price with payment on the most favorable terms provided within the past 12 months.

**Q. Will VeraSun honor its contracts?**

**A.** The bankruptcy code allows a debtor to decide whether to accept or reject contracts like grain supply contracts through the date of confirmation of the plan. Thus, if a farmer or elevator has a contract to sell grain to VeraSun for $5.25 per bushel and the prevailing market price increases to $6.00 per bushel, VeraSun has the option to enforce the contract by accepting the contract.

At this time, VeraSun appears to have the upper hand as it can wait until plan confirmation to decide whether to accept or reject corn contracts while the farmers and elevators that have agreed to sell to VeraSun are required to honor those contracts until VeraSun decides whether to accept them.

**Q. Do farmers and elevators need to honor their contractual commitments to VeraSun?**

**A.** VeraSun can enforce the terms of delivery contracts it has with farmers and elevators. Until VeraSun rejects a contract, the farmer or elevator is still bound by the terms of the contract. If the farmer or elevator sells the corn elsewhere and the price increases, VeraSun could
require the farmer or elevator to fulfill the contract even if the cost of corn is considerably higher than the farmer or elevator will receive from VeraSun.

**Note:** Contract holders can seek limit on time for VeraSun to accept or reject contracts.

The bankruptcy code makes provision for those burdened by contracts to request that the Bankruptcy Court enter an order requiring that the Debtors accept or reject the contracts by a date certain. If such a motion were filed and a date was set for VeraSun to accept or reject contracts, VeraSun would be required to determine which contracts to accept or reject. If the contract was rejected, the farmer or elevator would be free to sell the corn to whomever it chose. Farmers and elevators should consider hiring a bankruptcy lawyer to collectively represent them in the VeraSun bankruptcy as their interests appear to be identical. By hiring one attorney, the farmers and elevators can have their interests properly represented when none of them could afford proper representation alone.

**Q. What happens if Vera Sun rejects a corn delivery contract?**

**A.** If a corn supply contract is rejected the rejection is treated as if VeraSun rejected the contract on the day before it filed bankruptcy. The farmer or elevator whose contract is rejected will need to market its corn previously covered by the contract, then it can file a claim in the VeraSun bankruptcy that will be treated as an unsecured claim that can share in the dividend paid to unsecured creditors many months later. There is no guarantee that any payment will be made to unsecured creditors.

**Future Developments**

On Nov. 14, VeraSun filed a motion to establish a procedure for assumption or rejection of contracts. Unfortunately, it does not set any date certain by which VeraSun would have to assume or reject contracts. Thus, if the court approves VeraSun’s motion, contract suppliers would not be able to invoke the bankruptcy procedure to establish a certain time. Consequently, in order to have input in the process, contract suppliers have until Nov. 21 to file an objection. For corn contracts that have not been rejected, the contracts remain executory. However, for farmers that have not cashed a VeraSun check containing a restrictive endorsement which ties the supplier to market price for future deliveries, it appears that VeraSun must pay the contract price for corn that is delivered.

Information will be posted as it becomes available on the Center for Ag Law and Taxation web site: http://www.calt.iastate.edu/

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**Get the facts on selling and buying manure in Iowa**

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Selling and Buying Manure in Iowa, a fact sheet developed by members of the Iowa Manure Management Action Group (IMMAG) is now available. This fact sheet is the tenth fact sheet in the series and is written to assist producers in Iowa who want to sell or buy animal manure. The series of fact sheets, including the newly released Selling and Buying Manure in Iowa, is available at http://www.agron-ext.iastate.edu/immag/pubsimms.html.

“This valuable tool comes at a time when more farmers are considering the application of manure as an alternative to high priced commercial fertilizers this fall,” said Angela Rieck-Hinz, Iowa State University Extension program specialist. “The fact sheet discusses selling regulated and non-regulated manure sources as well as things to consider when buying manure.”

Because of the many rules associated with manure management, regulated by either the Department of Natural Resources or the Iowa Department of Agriculture and Land Stewardship, IMMAG members identified topics they felt the state’s crop and livestock producers needed as a resource. In addition to buying...
and selling manure, topics have included land application, winter manure application, crop availability of manure nutrients and financial resources for livestock operations.

IMMAG members and contributors to the fact sheet series include the Natural Resources Conservation Service, Iowa Department of Natural Resources, Iowa Pork Producers Association, Iowa Cattlemen’s Association, Iowa Turkey Federation, Iowa Poultry Association, Iowa State Dairy Association, Conservation Districts of Iowa, Iowa Corn Growers Association, Iowa Soybean Association, the Coalition to Support Iowa’s Farmers, Agribusiness Association of Iowa, Iowa Commercial Nutrient Applicators Association, Iowa Farm Bureau Federation, Iowa Department of Agriculture and Land Stewardship, Iowa Environmental Council, Iowa Pork Industry Center, Iowa Beef Center, ISU Extension and the ISU College of Agriculture and Life Sciences.

The fact sheets are available through IMMAG’s Web site at http://extension.agron.iastate.edu/immag/pubsimms.html or through the Ag Decision Maker - Livestock section. IMMAG members also distribute the fact sheets through their respective newsletters, magazines, producer mailings and the media. Copies can be printed from the IMMAG Web site.

Internet Updates

The following updates have been added to www.extension.iastate.edu/agdm.

Developing Enterprise Budgets – A1-25 (3 pages)

Current Profitability

The following profitability tools have been updated on www.extension.iastate.edu/agdm to reflect current price data.

Corn Profitability – A1-85
Soybean Profitability – A1-86
Ethanol Profitability – D1-10