POW Goal: _______________ Issue of concern _______________

Objective: ____________ What will be measured __________________

Inputs
(resources needed)

- Expertise
- Personnel
- Funding
- Stakeholder buy-in
- Available research results
- Educational materials
- Technology
- Time
- Equipment
- Logistics

Outputs
(activities)

- Workshops conducted
- Participants reached
- Products developed
- Services rendered
- Articles written
- Web pages developed
- Partnerships established
- Media contacted
- Follow-up surveys

Outcomes
(measurable differences)

<table>
<thead>
<tr>
<th>Short-term</th>
<th>Mid-term</th>
<th>Long-term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awareness created</td>
<td>Behavior changed</td>
<td>Improved conditions</td>
</tr>
<tr>
<td>Knowledge gained</td>
<td>Decisions made</td>
<td>New standard or benchmark for:</td>
</tr>
<tr>
<td>Problems identified</td>
<td>Practices implemented</td>
<td>- enterprise</td>
</tr>
<tr>
<td>Attitudes changed</td>
<td>Recommendations adopted</td>
<td>- environment</td>
</tr>
<tr>
<td>Skills learned</td>
<td>Profitability increased</td>
<td>- society</td>
</tr>
<tr>
<td>Incentives created</td>
<td></td>
<td>- sustainability</td>
</tr>
</tbody>
</table>

Enhanced quality of life

Positive economic effect

Revitalized community

Who, what, when, how, & evaluation strategies

Action Plans for Outputs