ANR Professional Development Program
March 24, 2010 - Scheman Building

Agenda

9:00-9:30  Registration and paper work

9:30  Welcome John Lawrence
Objectives for the day
Budget update
Needs Assessment Objectives and processes
Task Force reports

10:00  Working with Extension Communications: Joani Switzer
New media tools and talent
Who you going to call?

10:30  Break

10:50  Succeeding in the New ISU Extension
Communicating among ourselves, Jim Jensen, Eastern Ag Team
Developing, Marketing and Implementing a successful activity
Panel discussion on doing it successfully involving:
   County staff person: Nancy Adrian
   Program specialist: John Holmes
   REED: Jerry Chizek
   External Relations staff: Natasha Forsythe

12:00  Lunch
Lunch speaker
   Loren Kruse, Editor in Chief, Successful Farming. “A view of the future of
   agriculture from the press box and a role for extension”

1:30  Program Planning: General comments for all
POW Planning, Evaluation and Reporting
Including the Beachy 5 into POW
Marching orders for afternoon

1:50  POW work groups and Emerging Issues
Review POW
Identify at least one existing program that will be shelved or cut
Identify Priority programs for coming 1-3 years
Complete Logic model with action and evaluation plan on at least 1 priority program

3:45  Next steps
Reconvene to discuss next steps

4:00  Adjourn