The general session opened with an update from Roger Beachy, PhD, Director of the National Institute of Food and Agriculture (NIFA). I would encourage all members to listen to his comments (Adobe Connect format) as they are very supportive of Extension and its importance to NIFA. Go to http://www.jcep.org/pastpresentations.htm and click on the appropriate link.

The remainder of the general session focused on grants available from NIFA and successful writing of proposals, with Debby Sheeley, PhD, the Assistant Director of NIFA who provides leadership to the competitive grants program of Agricultural and Food Research Initiative (AFRI), leading the workshop. Again, go to http://www.jcep.org/pastpresentations.htm and click on the appropriate links.

NACAA http://www.nacaa.com/
@ JCEP 2/9-10/2011

Upcoming meetings
  • 30 min from airport
  • Taxi, shuttle, & rental car about same price
  • No parking fee
  • Hotel will not allow NACAA to bring any food or drink in.
  • No shopping or site seeing within walking distance
2012 AM/PIC, Charlotte, S.C, 7/15-19/2012
2013 AM/PIC w/ Galaxy IV, Pittsburg, PA, 9/15-22/2013
- Chuck Swartau, MN, Former NACAA V.P. & NACAA Treasurer, is chair

2014 AM/PIC, Mobile, AL, 9/20-24/2014
2015 AM/PIC, South Dakota
- SD President indicates working with administration to make a bid
- Planning on help from Minnesota and Iowa on tours

People are using / doing
1. Text messaging, Facebook, Twitter, YouTube, Webinars, blogs, podcasts
   a. You can have your own channel on YouTube
   b. Questions about YouTube “police” at universities
   c. Camtasia software good for producing YouTube videos
2. Michigan is creating an Extension App for smart phones
3. Minnesota is re-doing web pages to be more friendly on Smart phones
4. People are looking for ways to generate revenue
   a. Commodity boards are a good source
   b. South Carolina lost 48% of state funding over the last 3 years and looking at another 20% this year.
5. Idaho put data loggers in refrigerators where vaccines are stored at retail
   a. 34% were functioning properly less than 95% of the time.

People getting their money’s worth out of NACAA
- More Professional Development
- Increasing communication
- Re-vamping web presence – new site will be launched at Kansas AMPIC
  o Looking for photos of us doing our jobs for the web site.
- Finalizing move to do all applications on-line
- Reasons to belong – value
  o Awards and recognition
  o Peer Reviewed Journal
  o Free first year membership helps
  o See state reports

NACAA donors being sought, will pay for registration and travel to AM/PIC for members finding donors

Journal of NACAA
- Ideas
  o Thesis & Dissertations
Successful events or innovative idea
Applied research
- Must pass the why do I care test
- Can’t publish articles that have been published elsewhere or submitted elsewhere
- Go to NACAA web site for submission guidelines and processes
- 3/15 & 10/15 deadlines
- Any member can be a reviewer
  - It is national service and state gets reimbursed for your time
  - You must have submitted a peer reviewed article previously

Officer Rotation – see policy handbook on NACAA web site
http://www.nacaa.com/members/policy.php (member login required)

Committee Members – see committee handbook on NACAA web site

Awards – see NACAA web site http://www.nacaa.com/awards/

Outstanding Young Farmer – NACAA and Jaycee’s nominate – see link on NACAA web site or go straight to
http://www.usjaycees.org/index.php?option=com_content&task=view&id=16&Itemid=37

Scholarship – see NACAA web site http://www.nacaa.com/scholarship/

Membership
- 2,700 life members
- 3,100 active members

State Officers Handbook is on NACAA web site

Duties of regional VP’s and directors are in the NACAA by-laws, which are in the Policy handbook http://www.nacaa.com/members/policy.php

Public Issues Leadership Development (PILD) Conference is
- important for letting Congress know what good things are happening in their states, and
• outstanding professional development
• April 3 – 6, 2011 in Alexandria, VA

NACAA Futuring Report
• Done in 2005
  o Added Journal of NACAA
  o Added searchable database
    o Added professional development opportunities via web, etc.
• Many changes in Extension since then
• Going to do futuring again
• Please participate when you get the notice
• NACAA has received complaints about lack of inclusivity; this will be part of the survey