

# Photography Exhibit and Digital Photography Exhibit Evaluation

Blue \_\_\_\_\_

Red \_\_\_\_\_

White \_\_\_\_\_

Name \_\_\_\_\_ County \_\_\_\_\_

Exhibit Goal \_\_\_\_\_

Exhibit Description \_\_\_\_\_

The judge will use the appropriate criteria below that relates to your goal and exhibit. The comments will explain strengths and suggestions for you about this exhibit.

	Area Specific Comments	Very Good	Improvement Needed	
Well defined photography goal				
Technical factors:				
• focus: sharp/fuzzy				
• exposure				
• lighting				
• depth of field				
Impact of photo				
Composition:				
• location of subject/point of interest				
• rule of thirds				
• choice of vertical/horizontal format				
• cropping				
Displaying your photo:				
• matte/glossy				
• mounted and/or matted				

(In the space that follows, the judge will critique: **The learning involved** – considering the decision making process used, how problems were solved, new skills developed, how gathered information was used; **Workmanship and techniques** – final product, following guidelines, suitable use of materials, use appropriate finish, etc.; and **General appearance and design of your product** – neatly presented, attracts the eye of the viewer, and appropriate size, colors, and exhibit materials, etc.)

(Check your 4-H Photography project manuals and other resources that you find helpful in your advanced learning.)

# EVALUATION CRITERIA FOR PHOTOGRAPHY EXHIBITS

## Well Defined Photography Goal:

- Does the photography goal relate specifically to the photography exhibit entered?
- **Example:** To place my photo's point of interest by using rule of thirds.

## **TECHNICAL FACTORS**

### **Focus:**

- Does the exhibit show proper use of the camera so the photograph is focused correctly? (The photograph is sharp in the areas the exhibitor wanted to be sharp and not sharp in the other areas.)

### **Exposure:**

- Does the exhibit show proper exposure and how proper exposure ensures correct color and overall brightness?
- Was appropriate speed (ASA or ISO) of film used for this exhibit? (Higher ASA/ISO rating for action or low light conditions and a lower ASA/ISO rating for brightly lighted areas.)

### **Lighting:**

- Does the exhibit show that the direction, quality, and characteristics of the light source were properly used?

### **Depth of Field:**

- Definition of Depth of Field: Depth of Field is the area from the front of the photograph to the back of the photograph that is in focus.
- Does the exhibit show proper adjustment of the camera lens to cause areas wanted to be in focus would be and other areas would be out of focus? (A large lens opening such as an F 2.8 gives a short depth of field and a small lens opening such as F .22 results in a long depth of field.)

## IMPACT OF PHOTO

- Does the exhibit help a viewer quickly grasp the message of the photograph? (Think about the exhibit and how difficult or complex it may be for the viewer to understand.)
- Does it tell a story? Does it have a center of interest?

## **COMPOSITION**

### **Location of subject/Point of Interest:**

- Does the photography exhibit quickly draw the viewer's attention to the point of interest?
- Is the exhibit visually pleasing to the viewer?

### **Rule of Thirds:**

- Utilizing the "Rule of Thirds", does the exhibit show how proper placement of the subject affects the visual impact?

### **Cropping:**

- Were available methods of cropping used to enhance the photograph? Such as:
  - a) in the camera;
  - b) when the exhibit was printed; and
  - c) the choice of mat sizes to best display the exhibit?

## DISPLAYING YOUR PHOTO

### **Matte/Glossy:**

- Was a Matte (dull) finish or a Glossy (bright) finish used to enhance the exhibit?

### **Mounted and/or Matted:**

- Do the mounting materials complement the exhibit? Are the size and color of mounting materials appropriate?