



4-H COMMUNICATION EXHIBITS



Communication includes written, oral, visual and electronic communication skills

What's the judge looking for?

For all exhibits, be prepared to explain:

- 1) What did you plan to learn or do? (What was your exhibit goal(s)?)
 - 2) What steps did you take to learn or do this? Explain what you wanted to do so it is easily understood. The judge wants to know and understand the steps you used to create your exhibit.
 - 3) What were the most important things you learned?
- Clearly communicates message to others. Message is focused and not cluttered.
 - Goal clearly tied to member's 4-H communication project.
 - Audience is well defined.
 - Exhibit format (poster, display, digital media, etc.) is able to reach desired outcome/impact/purpose.
 - Format of message doesn't overpower the message itself. Member can explain why this format was used.
 - Demonstrates member's growth in understanding of communication methods and pitfalls.
 - Uses creativity to capture and keep audience attention
 - Development/learning of new skills/techniques and an explanation of how they were learned.
 - Neat, well organized exhibit, where important information is easy to find.
 - Resources are given credit. Copyright rules were followed. See <http://www.extension.iastate.edu/4h/statefair/SFExhibitFAQcopy.htm> for more information on copyright.