As the Iowa Premier Pork Youth Ambassador, you would have many opportunities to represent and help promote the Iowa Pork industry! It is an excellent way to network with industry leaders and make connections that may lead to a future internship or career. Our Ambassadors have participated in the Iowa State Fair, the World BBQ Battle in Washington D.C. and many other local events!

About the Contest

- Senior in high school through age 20 at time of contest
- Posses a strong interest in the pork industry
- Participates in all contest phases including 1-on-1 interview, short speech, media interview and quiz
- One Ambassador will be selected
- Selected Ambassador will receive a $4,000 scholarship along with a plaque and (2) IPPA apparel items
- Contest will take place at Iowa Pork Congress in Des Moines on January 27 & 28, 2015
- For more information on contest rules, judging criteria and point system visit www.iowapork.org/iowaporkyouthteam
- To sign up, please follow the steps on the back of this sheet. For questions, please contact Shawnie Wagner or Barb Nelson at 800-372-7675 or bnelson@iowapork.org or swagner@iowapork.org.
If you wish to participate, please send the following to IPPA by December 1, 2014

- **Participation Form** - Please complete the enclosed participation form with your intention of competing in the contest.

- **Biography** - Please type a short biography answering the following questions:
  - Major in college/ what you intend to major in/ what field of work you are in
  - Future plans
  - Describe your involvement in the pork industry
  - Describe your leadership experience (local and state)
  - Describe other activities (school, organizations, community, etc.)
  - Describe any jobs that you’ve held
  - Explain why you think Pork Checkoff is important

- **Contestant Photo** - Please e-mail a high resolution photo of yourself to swagner@iowapork.org. The photo will be used at the contest and will be printed in the IPPA magazine.

We hope you will take advantage of this exciting opportunity! It’s a great way to gain interview/speaking experience, make connections in the pork industry, educate the public on pork and build your resume!

Please let us know if you have any questions.

Sincerely,

[Signature]

Shawnie Wagner
IPPA Consumer Outreach Director
P.O. Box 71009
Clive, Iowa 50325