HORSE POSTER

OBJECTIVES
1. To provide a medium for youth to visually show their interest in horses.
2. To enable youth to improve their skills in linking words and visuals into an appealing unit.
3. To enable youth to learn the process of developing good design and experience the need for careful craftsmanship and neatness.
4. To increase public awareness of the 4-H horse(less) project through illustrative displays

CONTEST RULES
1. All Equine Extravaganza entries are to be made online by March 1, 11:59 PM.
2. Age categories: Beginner = grades 3-5; Junior = grades 6-8; Senior = grades 9-12.
3. Limit of two posters per contestant
4. Poster size must be 14" x 22". All posters with incorrect sizes will be disqualified.
5. Posters may be laminated.
6. All posters must be designed on, or affixed to, standard poster board or foam core board. Posters cannot be 3-dimensional. Materials used to make the poster may not extend more than 1/8 inch above the poster or foam core board.
7. All posters must include on the back: name, address, county and grade and category.
8. The poster can be any topic related to equine. For example: care, training, health, nutrition, psychology, breed, history of breeds, anatomy, careers, safety, reproduction, youth leadership in project, colors and marking.
9. No part of the poster may raise over 1/8". No sharp objects maybe glued to the poster (ie: Glass, wire, needles, etc.)
10. A good poster is self-explanatory; it speaks for itself. Posters make people stop, look, read and remember. Effective posters (1) attract attention, (2) focus your interest on one idea and (3) sell you on taking action. Make your poster say something. Effective posters should have one main idea, and be accurate. Spelling and all information should be correct.
11. A poster or poster idea, which was submitted the previous year, cannot be entered again. Entries must have been completed in the current project year.
12. All entries must have the evaluation form attached that includes the exhibitors’ goals.
13. Entries failing to meet the contest rules will be disqualified, i.e.: incorrect size, lack of goals on evaluation form, missing label, etc.
14. Exhibits must be delivered to the Equestrian Center at Ellsworth College, Iowa Falls between 8-8:30 a.m. Saturday and picked up after awards ceremony on Saturday.
15. An opportunity for conference judging may be available. Please indicate this on your entry form. Conference judging is where the youth sits down with the judge one on one to discuss the project entry.
16. Iowa State University and the 4-H Office will use diligence to insure the safety of articles entered for exhibition after their arrival and placement. However, they will not be responsible for damage or loss by fire, theft, etc.

ENTRY INFORMATION
1. Online entry DEADLINE is March 1, 11:59 PM.
2. Entries must be made online. Access the online registration at www.extension.iastate.edu/4h/equineextravaganza
3. An entry fee of $8 per entry is required. See the online entry process for payment options.
4. All payments MUST be received by March 15.

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