

**Leadership Module 1**  
**Leadership Project/Outcome: Step Up to Leadership**  
**4-H Youth Development . . . Enhancing Volunteer Leadership**  
**Marketing Resources**

**County Newsletter Article**

4-H Leaders, join us to:

- celebrate the beginning of a new 4-H year in \_\_\_\_\_ County
- enhance your adult leadership skills
- create extraordinary learning opportunities for club members and families
- add information to the club's Creating Safe Environments for Kids.

All organizational and project 4-H leaders are expected to complete the training. Please join us on (date) \_\_\_\_\_, from (time) \_\_\_\_\_ at (location) \_\_\_\_\_. This is the first of two trainings focusing on leadership that you will need to complete this year.

**News release/PSA/**

\_\_\_\_\_ County 4-H organizational and project leaders are invited to volunteer training on \_\_\_\_\_ (date, time and place). Iowa 4-H Youth Development is providing *4-H Youth Development . . . Enhancing Volunteer Leadership 4-H Leader Training* across the state. Volunteers will enhance their adult leadership skills and receive fall organizational materials to start the new 4-H year.

At least twice a year the \_\_\_\_\_, County 4-H Youth Coordinator, and \_\_\_\_\_, 4-H Youth Development Specialist will facilitate volunteer leader trainings. 4-H volunteers are valuable in providing extraordinary learning experiences for youth. As a result, 4-H'ers are gaining knowledge and developing life skills such as leadership, citizenship, and communications that will benefit them now and in the future.

**Invitation Letter**

Dear \_\_\_\_\_,

Thank you for being an organizational or project leader for the Iowa 4-H Youth Development Program in \_\_\_\_\_ County. We are excited to invite you to **4-H Youth Development . . . Enhancing Volunteer Leadership 4-H Leader Training**. It will be held:

Date \_\_\_\_\_ Time \_\_\_\_\_

Location \_\_\_\_\_

Leaders from across the state will be meeting in their respective counties to:

- celebrate the beginning of a new 4-H year.
- enhance adult leadership skills.
- create extraordinary learning opportunities for club members and families.
- add information to the club's Creating Safe Environments for Kids notebook.

Starting in the fall of 2007 all organizational and project 4-H leaders are expected to complete two trainings each year. The trainings this year focus on leadership. Participating in **4-H Youth Development . . . Enhancing Volunteer Leadership 4-H Leader Training** will complete the first of these trainings.

Join us for a fun and exciting program presented by \_\_\_\_\_, 4-H Youth Development Specialist. \_\_\_\_\_, County 4-H Youth Coordinator; and \_\_\_\_\_, County Extension Education Director.

We're looking forward to seeing you.

Sincerely,

County 4-H Youth Coordinator

4-H Youth Development Specialist

. . . and justice for all

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