

HORSE DIGITAL STORYTELLING

OBJECTIVE

1. Provide an educational opportunity for youth to exhibit their marketing and design skills pertaining to the horse project.

RULES AND REGULATIONS

1. **All Equine Extravaganza entries are to be made online by March 1, 11:59 PM.**
2. Age divisions: Beginner grades 3-5, Junior grades 6-8; Senior grades 9-12.
3. Each exhibitor is limited to a maximum of two entries. Entry must be made by the exhibitor and be made during the current project year.
4. All exhibits must be identified with name, age division and county.
5. Youth must either bring a disc, flash drive or other storage device if needed with file on it
6. If computer is needed to show a video, ad, photo, etc., youth are encouraged to provide it. 4-H will have a laptop available, **BUT** it is not guaranteed that file format will be compatible.
7. Attach [evaluation form](#) to exhibit with completed goal statements.
8. **Exhibits must be delivered to the Equestrian Center at Ellsworth College, Iowa Falls between 8-8:30 a.m. Saturday and picked up after awards ceremony on Saturday.**
9. An opportunity for conference judging may be available. Please indicate this on your entry form. Conference judging is where the contestant sits down with the judge one on one to discuss the project entry.
10. Iowa State University and the 4-H Office will use diligence to insure the safety of articles entered for exhibition after their arrival and placement. However, they will not be responsible for damage or loss by fire, theft, etc.

ITEM IDEAS: (must be horse-related)

- One page advertisement design
- Web page or website design
- Edited photo (for example through Photoshop)
- Video (5 minute maximum)

All Above Categories Will Be Judged On:

- Quality of product
- Neatness
- Eye-catching appeal
- Creativity/Originality
- Overall Effect

ENTRY INFORMATION

1. **Online entry DEADLINE is March 1, 11:59 PM.**
2. **Entries must be made online. Access the online registration at www.extension.iastate.edu/4h/equineextravaganza**
3. **An entry fee of \$8 per entry is required. See the online entry process for payment options.**
4. **All payments MUST be received by March 15.**

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