Fixed Mind-set
Intelligence is static

Growth Mind-set
Intelligence can be developed

 Leads to a desire to look smart and therefore a tendency to...

**CHALLENGES**
- ...avoid challenges
- ...embrace challenges

**OBSTACLES**
- ...give up easily
- ...persist in the face of setbacks

**EFFORT**
- ...see effort as fruitless or worse
- ...see effort as the path to mastery

**CRITICISM**
- ...ignore useful negative feedback
- ...learn from criticism

**SUCCESS OF OTHERS**
- ...feel threatened by the success of others
- ...find lessons and inspiration in the success of others

As a result, they may plateau early and achieve less than their full potential.

As a result, they reach even higher