Iowa 4-H Shooting Sports Ambassador
Opportunity Overview

4-H Shooting Sports Ambassador Program Guidelines
The 4-H Shooting Sports Ambassador Program promotes Iowa 4-H and 4-H Shooting Sports. Youth selected as Ambassadors will receive training to become advocates for the program at county, regional, and state levels. Some Ambassadors may be chosen to participate in the National 4-H Shooting Sports Teen Leadership Institute for additional training to support national events.

Ambassadors provide public relations support and serve as spokespersons for the 4-H Shooting Sports Program, helping to make 4-H and the 4-H Shooting Sports Programs more visible. Through the program, Ambassadors develop their skills in leadership, public presentation, citizenship, community service, public relations and team building.

Purpose, Goals and Objectives
1. To provide opportunities for youth to build character and develop their leadership skills.
2. Ambassadors represent 4-H and 4-H Shooting Sports for public relations purposes at special events, interacting with 4-H groups, community groups, schools, media, and with potential program donors and supporters.
3. Ambassadors serve as spokespersons for the 4-H Shooting Sports program at their respective levels of participation – national, regional, state, county.
4. For Ambassadors to develop their skills in leadership, public presentation, citizenship, community service, public relations, organization, and team building.
5. To assist in maintaining relations with 4-H professionals and Extension Administrators as well as past, present and future program donors and supporters.
6. Provide youth input to the state 4-H Shooting Sports program.
7. Expand their involvement in Shooting Sports beyond the shooting skills and competitive levels.
8. Stay actively connected with the 4-H Shooting Sports program as they enter their collegiate years.

Expectations
Youth selected as 4-H Shooting Sports Ambassadors will be representing over 320,000 4-H youth across the nation. As an Ambassador you will have opportunities to meet with people from a range of backgrounds—from new members, to potential donors who are CEO’s of companies. You always need to put your best foot forward. The way you dress, talk, and act are very important when you are serving as an Ambassador.
- Ambassadors are to abide the 4-H Code of Conduct.
- Be on time, so plan to be early to any event.
- Respond promptly to any emails or phone calls.
- Send thank you notes promptly after events. Names and addresses will be provided.
- Have a cheerful disposition at events, and respond positively to others.
- A mature outlook and attitude.
- Ambassadors to serve as a representative at a local, regional, state, or national event.

Go to www.extension.iastate.edu/4h/page/recognition-opportunities for information on applying.