The Educational Product Must:

• Fill a Documented Need
• Be Research-Based
• Align with the 4-H Program Priorities, Vision and Mission
• Be Consistent with Positive Youth Development Principles and Practices
• Be Easily Implemented by All Audiences
• Be Culturally Competent and Accessible
• Align with the Iowa Core Standards
• Be Sustainable for Development and Implementation
YES, product needs to go through 4-H product review process

- Product used in multiple counties or statewide
- Product to be listed in ISU Extension and Outreach and/or 4-H Course Catalog
- High Visibility, High Volume Product

NO, product does not need to go through 4-H product review process

- Product used in only one county
- Educational fliers, speakers, events*, agendas

Vetting criteria should still be evident in product.

* 4-H events support the four program priorities and support the other delivery modes by providing opportunities for learning, recognition and competition, community engagement and service, and recruitment of youth and volunteers. Examples of events include: National Youth Science Day, Ag Days, Fairs, Iowa 4-H Youth Conference, recognition and community service events, etc.

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