UNDERSTANDING OUR INVESTMENT IN IOWA YOUTH

JUNE 2021

IOWA STATE UNIVERSITY
Extension and Outreach
Iowa 4-H is a partnership between Iowa State University Extension and Outreach and County Agricultural Extension Districts designed to empower youth to reach their full potential through youth-adult partnerships and researched-based experiences. The Iowa 4-H program’s four priority areas are STEM (Science, Technology, Engineering, and Mathematics), Healthy Living, Leadership and Civic Engagement, and Communication and the Arts, which fully align with Iowa State University, Iowa State University Extension and Outreach, and 4-H National Headquarters (USDA/NIFA). Local dollars are leveraged by state, federal, and grant dollars to prepare Iowa’s youth to be successful, contributing members of society.

**4-H PROGRAM DEVELOPMENT FEE**

$30/year grades 4 to 12*

- **Staff Support to Counties** 90.14%
- **Marketing and Outreach Support** 5.96%
- **Educational Product Research and Development** 0.90%
- **ISU Administration Fee (Non 4-H)** 3.00%

*Some counties assess additional fees. 100% of those dollars stay at the county level to support youth programming.

**State staff support to counties includes, but is not limited to, orientation, training, volunteer development, supervision, program fidelity, risk management, data analyses and evaluation, product and curriculum development, problem solving, event coordination, community outreach, public relations, and marketing.

**Examples of Comparable Non 4-H Youth Program Costs**

- **Boy Scouts**: $190/year ($66+$25 new joining fee—$100 up to $600 for activities includes national fee, local fees, and uniforms; badges are an additional cost)
- **Girl Scouts**: $85/year ($25+$30-$60 for uniforms—includes national fee, local fees; badges and project expenses are an additional cost)
- **Youth Football**: $310/season (includes fees and gear)—league; $35/season—parks and recreation
- **Youth Baseball**: $700 average for season
- **Youth Basketball**: $1,200—traveling league; $425/season—parks and recreation
- **Youth Golf**: $220—league; $3,000—traveling league
- **Dance**: $250—summer program; $960 to $1,500—private program
- **Theater** (non-school setting): $400 to $1,500/show
- **Jr. High Band**: $100/year plus instrument rental/purchase cost
In fiscal year 2020-2021 the state 4-H office brought in $1,052,599.75 in grants and contracts to support youth across Iowa. These grant dollars helped support:

- Lower individual costs for youth and their families
- Lower county cost of high quality educational products and programs
- Development of new research-based educational products and programs
- Research and evaluation
- Adoption of new technology

**OTHER 4-H STATE FEES AND HOW THEY ARE USED**

- **Beef Weigh-In**
  - Fee = $5
  - Staff Support* 90%
  - External Vendor/Provider 5%
  - State Fair Costs 5%
  - Materials/Supplies 0%
  - Facilities Rental 0%
  - Volunteer/Judge Hospitality 0%
  - Participant Costs 0%

- **Sheep/Goat Weigh-In**
  - Fee = $5
  - Staff Support* 90%
  - External Vendor/Provider 5%
  - State Fair Costs 5%
  - Materials/Supplies 0%
  - Facilities Rental 0%
  - Volunteer/Judge Hospitality 0%
  - Participant Costs 0%

- **Swine State Fair**
  - Fee = $8
  - Taggers/Tags = $15
  - Staff Support* 90%
  - External Vendor/Provider 5%
  - State Fair Costs 5%
  - Materials/Supplies 0%
  - Facilities Rental 0%
  - Volunteer/Judge Hospitality 0%
  - Participant Costs 0%

- **State Clothing**
  - Registration Fee = $30
  - Staff Support* 90%
  - External Vendor/Provider 5%
  - State Fair Costs 5%
  - Materials/Supplies 0%
  - Facilities Rental 0%
  - Volunteer/Judge Hospitality 0%
  - Participant Costs 0%

- **State Youth Conference**
  - Registration Fee = $175
  - Staff Support* 90%
  - External Vendor/Provider 5%
  - State Fair Costs 5%
  - Materials/Supplies 0%
  - Facilities Rental 0%
  - Volunteer/Judge Hospitality 0%
  - Participant Costs 0%

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Iowa 4-H is building Iowa’s future workforce by providing youth-adult partnerships and research-based experiences to nearly 100,000 Iowa youth.

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