

UNDERSTANDING OUR INVESTMENT IN IOWA YOUTH



APRIL 2018



IOWA STATE UNIVERSITY
Extension and Outreach

Iowa 4-H is a partnership between **Iowa State University Extension and Outreach** and **County Agricultural Extension Districts** designed to empower youth to reach their full potential through youth-adult partnerships and researched-based experiences. The Iowa 4-H program's four priority areas are STEM (Science, Technology, Engineering, and Mathematics), Healthy Living, Leadership and Civic Engagement, and Communication and the Arts, which fully align with Iowa State University, Iowa State University Extension and Outreach, and 4-H National Headquarters (USDA/NIFA). Local dollars are leveraged by state, federal, and grant dollars to prepare Iowa's youth to be successful, contributing members of society.

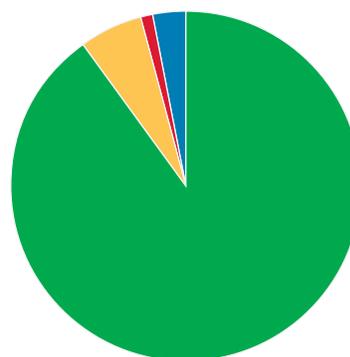
4-H PROGRAM DEVELOPMENT FEE

\$30/year grades 4 to 12*

■ Staff Support to Counties**	90.14%
■ Marketing and Outreach Support	5.96%
■ Educational Product Research and Development	0.90%
■ ISU Administration Fee (Non 4-H)	3.00%

* Some counties assess additional fees. 100% of those dollars stay at the county level to support youth programming.

** State staff support to counties includes, but is not limited to, orientation, training, volunteer development, supervision, program fidelity, risk management, data analyses and evaluation, product and curriculum development, problem solving, event coordination, community outreach, public relations, and marketing.



Examples of Comparable Non 4-H Youth Program Costs

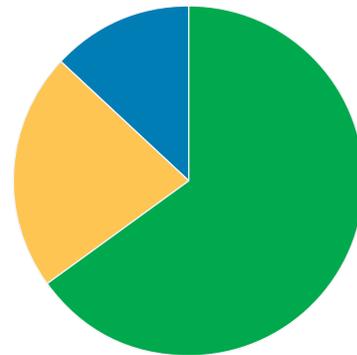
- **Boy Scouts: \$190/year** (includes national fee, local fees, and uniforms; badges are an additional cost)
- **Girl Scouts: \$88/year** (includes national fee, local fees, and uniforms; badges and project expenses are an additional cost)
- **Youth Football: \$180/season—league; \$35/season—parks and recreation**
- **Youth Basketball: \$1,200—traveling league; \$35/season—parks and recreation** (does not include shoes and glove)
- **Youth Golf: \$220—league; \$3,000—traveling league**
- **Dance: \$250—summer program; \$960 to \$1,500—private program**
- **Theater (non-school setting): \$400 to \$1,500/show**
- **Jr. High Band: \$100/year plus instrument rental/purchase cost**

FISCAL YEAR 2016-2017 4-H STATE PROGRAM EXPENSES

Annual Budget = \$5,543,468

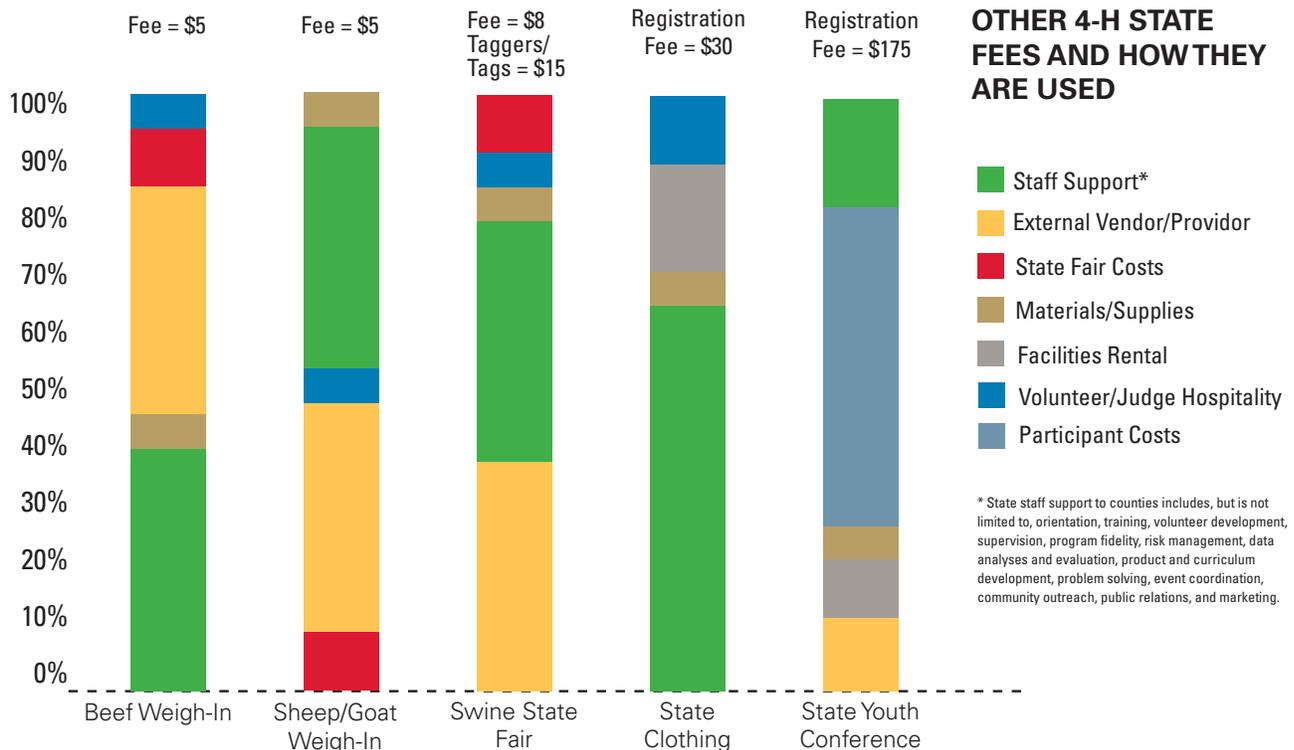
Paid from

■ State Program Allocation	-----	65.17%
■ Grants/Contracts	-----	21.89%
■ Fees	-----	12.94%



In fiscal year 2016-2017 the state 4-H office brought in \$1,257,830 in grants and contracts to support youth across Iowa. These grant dollars helped support:

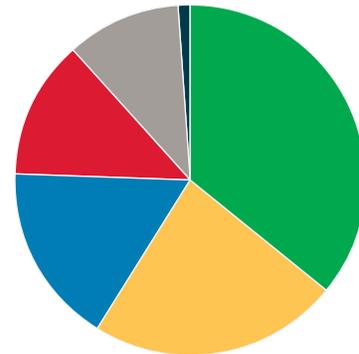
- Lower individual costs for youth and their families
- Lower county cost of high quality educational products and programs
- Development of new research-based educational products and programs
- Research and evaluation
- Adoption of new technology



4-H ONLINE SUPPORT FEE

\$5/youth charged to counties

■ Registration Max (4-H Online) -----	13.00%
■ Product Development* -----	16.60%
■ Support Staff** -----	36.00%
■ Vendor Training -----	1.00%
■ 4-H Evaluation and Reporting -----	23.00%
■ Credit Card Fees -----	10.40%

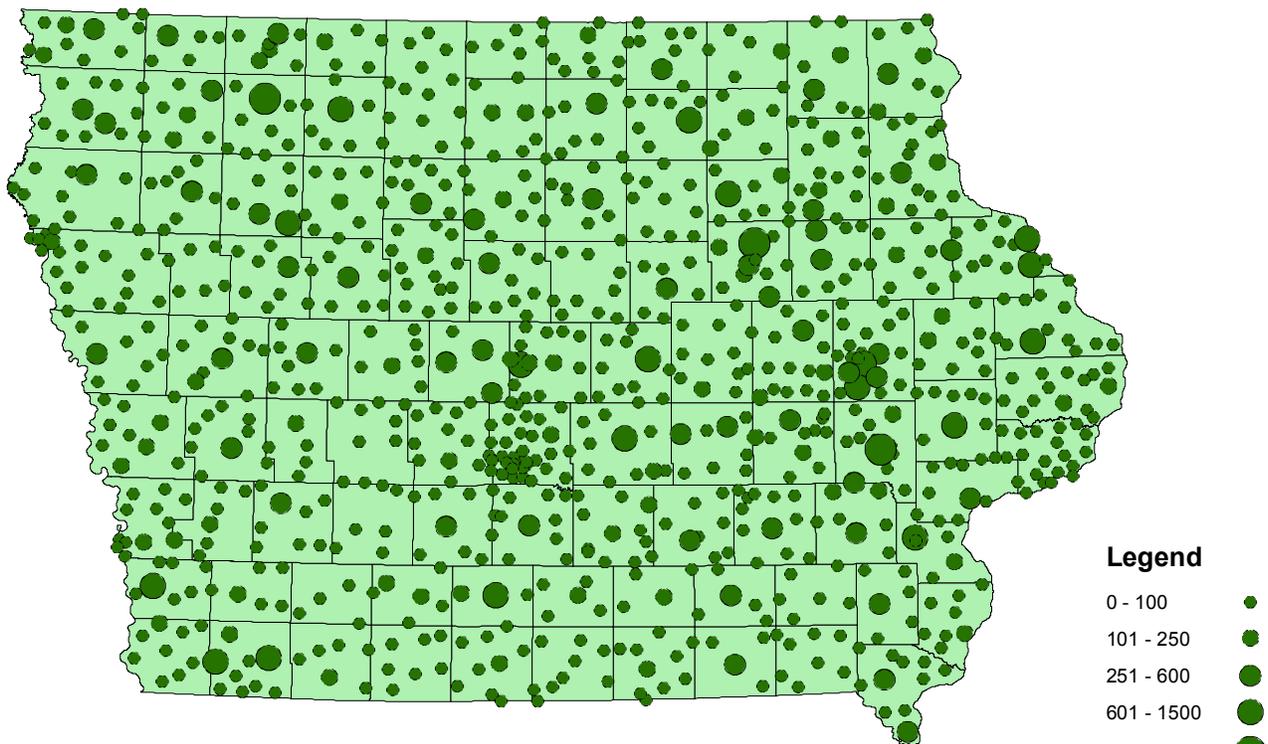


* Fee will also be used to mitigate additional cost increases to counties due to cost increase by 4-H Online/Registration Max.

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Iowa 4-H is building Iowa's future workforce by providing youth-adult partnerships and research-based experiences to more than 100,000 Iowa youth.

IOWA 4-H PARTICIPATION BY ZIP CODE



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