September 23, 2014

Dear Potential Exhibitor:

Plans are well underway for **Insuring Iowa’s Agriculture**, a continuing education seminar for crop insurance agents. This event is sponsored by Iowa State University Extension, National Crop Insurance Services, and the Risk Management Agency. It will be held on **Tuesday, November 4, 2014**, in the Scheman Building, on the Iowa State University campus in Ames.

In addition to an excellent slate of speakers, we are providing an exhibit area for major crop insurance providers. The exhibit area is in the first floor lobby. The refreshment breaks will be 30 minutes long and are served in the lobby area. The exhibit area is adjacent to the registration desk and the auditorium, and will be open for set up at 7:00 a.m. on November 4. (Set-up the day before is not available.) Registration for the conference begins at 8:00 am. All exhibitors will be recognized on the program.

This year we are offering you the opportunity to be a co-sponsor of the morning break instead of (or in addition to) having an exhibit. Break sponsors will have a sign displayed on the break tables recognizing them, as well as mention in the program. The cost of a sponsorship is $500.

Please find attached an exhibit reservation form to reserve a table and 8’ by 10’ booth space in the exhibit area. The cost of the reservation is $150 plus the cost of any special needs (see attached list or let us know if you have a specific request for equipment). The fee includes one complimentary registration to the workshop program. Persons attending the exhibit only do not need to register for the workshop, but are welcome to participate in the breaks and the luncheon for a $40 fee. Anyone wishing to receive CEU credits must complete a full registration and attend the program sessions. A complete program will be mailed to you in few weeks.

If you have any questions, please contact me at 515-294-9911 or chart@iastate.edu. You may also contact our conference coordinator, Jennifer Vit, at 515-956-3204 or jvit@iastate.edu. If someone else in your company needs to make these arrangements, please forward this information to that person.

We are planning another great seminar. The 2014 agenda is included with this letter. I hope to see you there.

Best regards,

Chad Hart
ISU Extension Economist
2014 INSURING IOWA’S AGRICULTURE
NOVEMBER 4, 2014
AGENDA

8:00 Registration
View displays and visit with representatives of the major crop insurance companies.

9:00 It’s Not Your Father’s Washington, D.C.  Mary Kay Thatcher, Senior Director of Congressional Affairs, American Farm Bureau Federation.

10:15 Break

10:45 The 2014 Farm Bill: ARC & PLC.  Alejandro Plastina, Assistant Professor, Iowa State University

12:00 Lunch and Cyclone Update

1:00 Supplemental Coverage Option (SCO).  Duane Voy, Manager, Risk Management Agency, United States Department of Agriculture.

2:00 Break

2:30 Prevented Planting and Cover Crops.  Duane Voy, Manager, Risk Management Agency, United States Department of Agriculture.


4:00 Adjourn

To register, please visit: www.cpm.iastate.edu/event
EXHIBITOR RESERVATION FORM
(you may also register online at www.cpm.iastate.edu/event)

“Insuring Iowa’s Agriculture”
Tuesday, November 4, 2014 ~ Ames, Iowa
DEADLINE: October 24, 2014

Standard booth is 8’x10’ and includes one skirted 30”x72” table, 2 chairs, a wastebasket, 8’ back wall, 3’ side wall, and identification sign. Each exhibit booth registration includes one participant registration. Additional company/organization representatives may attend at an addition fee of $40 per person (includes lunch).

Company/Organization: __________________________________________________________

Name of contact person: ______________________________________ Email: ______________

Name of onsite person: ______________________________________ Email: ______________

Address: ________________________________________________________________________

City: ______________________________  State _____________  Zip: ________________________

Phone: ( ____ ) ______-_____________  Fax: ( ____ ) ______-_____________

_____ Exhibit booth spaces @ $150 each = $ __________

_____ Additional personnel tending your exhibit @ $40 each = $__________

Names of additional people __________________________________________________________

Do you need electrical power*? (circle one) Yes No ($12.00) $__________

Do you need an Ethernet line*? (circle one) Yes No ($90.00) $__________

* Please contact us for pricing if there are other specific items you would like in your booth.

Authorized Signature  Please Print Name

Return by mail, email, or fax to:
registrations@iastate.edu
fax (515) 294-6223

Registration Services
Iowa State University
117 Printing Building
Ames, IA  50011
BREAK SPONSOR FORM

“Insuring Iowa’s Agriculture”
Tuesday, November 4, 2014 ~ Ames, Iowa
DEADLINE: October 24, 2014

Company/Organization: ___________________________________________________________ 

Name of contact person: _________________________________ Email: ________________ 

Address: ________________________________________________________________________ 

City: ______________________________  State _____________ Zip: _____________________ 

Phone: ( ____ ) ______-_____________ Fax: ( ____ ) ______-_____________ 

Exact wording that you wish to appear on the break table signs:
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

If you wish to have your company logo appear on the signs, please send an electronic file of the logo to Jennifer Vit at jvit@iastate.edu. Please check one of the following:

_______ Enclosed is our check for $500 payable to Iowa State University.

_______ Please invoice us at _____the address shown above, or _____ the following address:
_________________________________________________________________________________
_________________________________________________________________________________

Authorized Signature _______________________________ Please Print Name ________________

Return by mail, email, or fax to: 
registrations@iastate.edu
fax (515) 294-6223

Registration Services
Iowa State University
117 Printing Building
Ames, IA 50011