Iowa State University Extension and Outreach

Leading into the Future:
Extension Council Roles and Responsibilities
Leading into the Future: Extension Councils Roles and Responsibilities

Objectives

• To provide an opportunity for council members to consider how Extension and Outreach can address our rapidly changing world.

• To identify key Extension and Outreach components we can build on into the future.

• To identify new opportunities.

• To engage council members in a discussion of what role they will play in guiding their county’s Extension programs into the future.
### Changes in Iowa – Example of Population Changes

<table>
<thead>
<tr>
<th>Smallest Iowa Counties</th>
<th>% Change in Population From 2000-2010</th>
<th>2010 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams</td>
<td>-10.11%</td>
<td>4,029</td>
</tr>
<tr>
<td>Ringgold</td>
<td>-6.18%</td>
<td>5,131</td>
</tr>
<tr>
<td>Audubon</td>
<td>-10.41%</td>
<td>6,119</td>
</tr>
<tr>
<td>Taylor</td>
<td>-9.21%</td>
<td>6,317</td>
</tr>
<tr>
<td>Wayne</td>
<td>-4.85%</td>
<td>6,403</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Largest Iowa Counties</th>
<th>% Change in Population From 2000-2010</th>
<th>2010 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnson</td>
<td>17.91%</td>
<td>130,882</td>
</tr>
<tr>
<td>Black Hawk</td>
<td>2.40%</td>
<td>131,090</td>
</tr>
<tr>
<td>Scott</td>
<td>5.46%</td>
<td>165,224</td>
</tr>
<tr>
<td>Linn</td>
<td>10.18%</td>
<td>211,226</td>
</tr>
<tr>
<td>Polk</td>
<td>14.96%</td>
<td>430,640</td>
</tr>
</tbody>
</table>

*United States Census Bureau, 2012*
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Changes in Iowa

• 50% of school-aged youth live in ten Iowa counties which have populations greater than 50,000. (2011-2012 Iowa School Enrollment Data)

• Nearly 70% of those youth live in five Iowa counties with populations greater than 100,000. (2011-2012 Iowa School Enrollment Data)

• 78% of all youth ages six to seventeen have mothers who work. (Bureau of Labor Statistics, 2010)
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“Did You Know 6.0” Video

To think about as you watch the video:

• How do these changes impact our county?
• What kinds of programming might Extension offer to address the impact of these changes?
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“Did You Know 6.0” Video

http://www.youtube.com/watch?v=XVQ1ULfQawk
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“Did You Know 6.0” Video Discussion

Select a partner and discuss the two previously asked questions:

• How do these changes impact our county?
• What kinds of programming might Extension offer to address the impact of these changes?
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Council Discussion

• What did you hear about changes in the county?
• What did you hear about Extension’s response to those changes?
• What programs do we have that we can build on into the future?
• What emerging opportunities can be taken advantage of?
• What additional information is needed to make programming decisions?
• What are the implications for our role as Council members?
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Summary

• What key ideas do you take from this discussion?

• What are the next steps for addressing the Council’s role into the future?