



Farm Safety 4 Just Kids

"Working to promote a safe farm environment to prevent health hazards, injuries, and fatalities to children and youth."

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

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National Farm Safety and Health Week 2004

Farm Safety 4 Just Kids focuses on Tractor Safety Awareness

In 1942, President Franklin D. Roosevelt declared the third complete week in September as National Farm Safety and Health Week. Since 1987, Farm Safety 4 Just Kids has been proud to help support farm safety efforts and help raise awareness about children and youth during National Farm Safety and Health Week.

In 2004, Farm Safety 4 Just Kids will have rural communities across the nation celebrating farm safety during National Farm Safety and Health Week by focusing on the leading cause of death to children on the farm...tractors. The theme, "Keep On Track" will help raise the awareness about tractor safety such as, no extra riders, Roll-Over Protective Structures, proper training, and more. Farm Safety 4 Just Kids staff members will be spanning the U.S. to help celebrate farm safety in various locations throughout the week. Keep on Track-A-Thon counter-top displays will be collecting loose change at local farm equipment dealerships, local communities will be hosting Keep On Track Walks and Keep On Track community grants from FS4JK and *Successful Farming*® magazine will be awarded to community for tractor safety programs.

"We are proud to give the extra effort to support children during National Farm Safety and Health Week, but it should serve as an important celebration that farm safety should be for today, tomorrow, and the future of agriculture. The safety and health of children, youth, and farm families should be a goal year-round. Farm Safety 4 Just Kids is proud to be working with many different partners to focus on tractor safety in 2004." Says Marilyn Adams, Spokesperson, President, and Founder of Farm Safety 4 Just Kids.

For more information on Farm Safety 4 Just Kids or to Keep On Track activities, call (800) 423-5437 or visit www.fs4jk.org.

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Farm Safety 4 Just Kids (FS4JK) is a non-profit organization working to promote farm safety for kids. Marilyn Adams, Spokesperson, President, and Founder started the organization after the death of her eleven-year-old son, Keith, in a gravity flow wagon of shelled corn on the family's Iowa farm. Today, the organization produces and distributes educational materials for farm safety. A chapter network of grassroots volunteers has also been established throughout the United States and Canada. For more information, contact your local chapter or call (800) 423-5437.