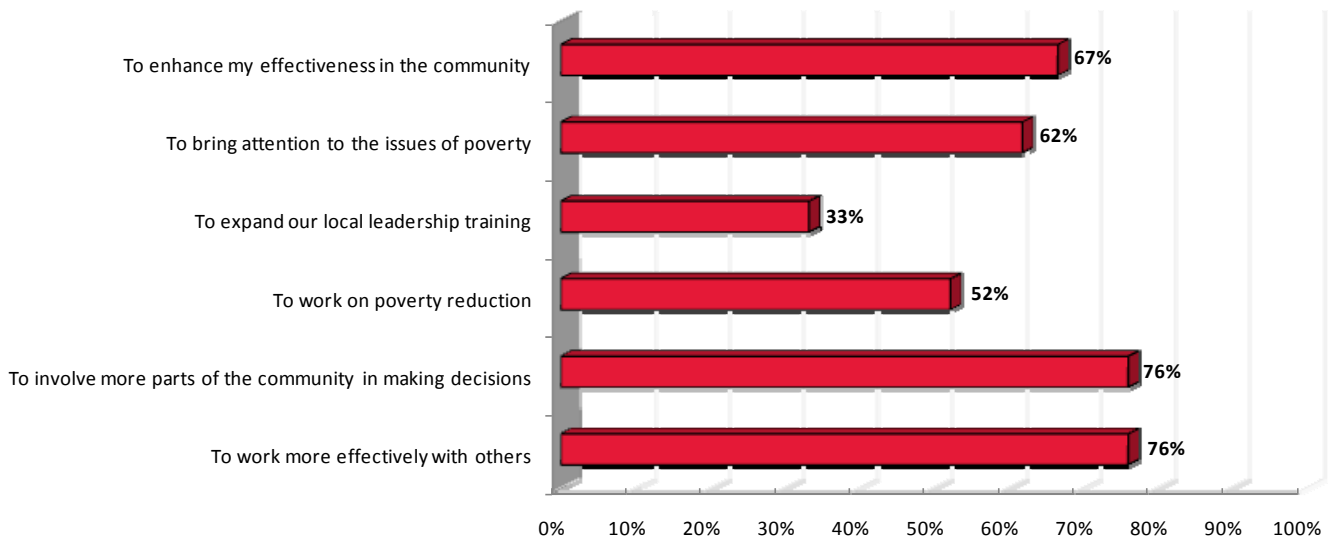


HORIZONS GROWS MORE LEADERS IN BRIGHTON

Building the leadership skills of a core group of Brighton residents was the second phase of Horizons. Taught by three trained local volunteers, 35 people participated in 30-40 hours of leadership training. The participants included 46% who said they had no previous leadership training, and just one participant who characterized him/herself as “a person who makes community decisions.”

Participants completed surveys before and after the series of classes to assess the outcomes of this intensive training. All (100%) increased their knowledge of leadership skills—identifying community problems, leading productive meetings, managing conflict, and putting ideas into community action. They also reported plans to put their talents to work. For example, 3 in 4 (76%) intend to use their leadership skills to work more effectively with others; 2 in 3 participants said the training would enhance their effectiveness in the community; and half (52%) intend to work on poverty reduction.

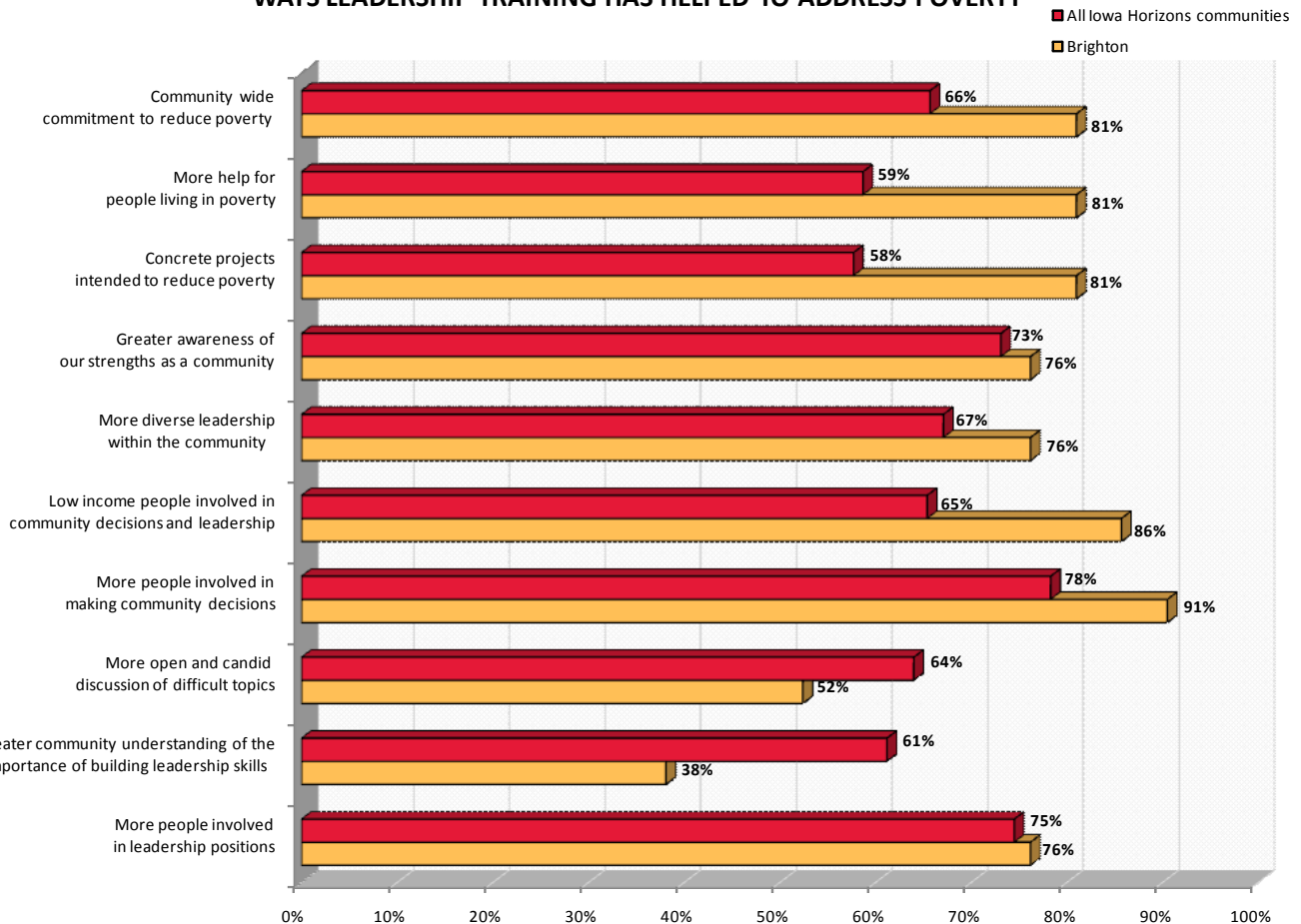
BRIGHTON [N=21]
INTENTIONS TO PUT LEADERSHIP SKILLS INTO ACTION



At the conclusion of the training, participants were asked to identify ways the leadership training had helped them and others to address poverty in Brighton. The next chart reports the views of Brighton participants and those in all 14 Iowa communities that are participating in the 18-month Horizons program. Momentum for community action is building. Two in 3 agreed that more people are aware of poverty. The vast majority (86%) said the community is discussing poverty and what to do about it.

Compared to other Horizons communities, a much higher proportion (81%) of the Brighton leaders observed more people stepping up to assist those in poverty. And roughly mid-way through the Horizons project, almost half (43%) of the participants reported that the community is taking concrete steps to address poverty.

**BRIGHTON [N=21] TO ALL IOWA HORIZONS COMMUNITIES
WAYS LEADERSHIP TRAINING HAS HELPED TO ADDRESS POVERTY**



Horizons is an 18-month program carried out by Iowa State University Extension with funding from the Northwest Area Foundation. Leadership Plenty® is the leadership training offered to Horizons communities in partnership with the Pew Partnership for Civic Change.

To learn more about the Horizons program visit www.extension.iastate.edu/horizons/ or contact Ruth Freeman, Horizons Director, rofreema@iastate.edu; 515-386-3611.

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