

Don Macke serves as Director with the RUPRI Center for Rural Entrepreneurship. The Center is part of the Rural Policy Research Institute or RUPRI. Don has 30 years of experience in the field of rural community economic development and served in the Nebraska Legislature. Don has a BS in Environmental Science and MA in Regional Planning. To learn more visit, [www.energizingentrepreneurs.org](http://www.energizingentrepreneurs.org)

Jeanne Hogarth is the program manager for the consumer education and research section of the Division of Consumer and Community Affairs at the Federal Reserve Board and 2009-2010 Dean Helen Hilton Endowed Chair in the Iowa State University College of Human Sciences. Dr. Hogarth received a BS in education and an MS and PhD in family and consumer economics. To learn more visit, [www.hs.iastate.edu/hiltonchair/](http://www.hs.iastate.edu/hiltonchair/)

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# HORIZONS

COMMUNITY LEADERSHIP TO REDUCE POVERTY

## *Expanding Our Horizons Work*



Wednesday  
November 11, 2009

Memorial Union, ISU Campus



IOWA STATE UNIVERSITY  
University Extension

*Expanding Our Horizons Work* is an opportunity for Horizons I, II, and III communities and economic development groups serving them to come together to look for common interests, share successes, challenges and to learn.

Horizons and this workshop are led by Iowa State University Extension through funding from the Northwest Area Foundation in St. Paul, Minnesota.

Horizons funding provides you an opportunity to attend *Expanding Our Horizons Work* at no cost.

- The grant pays for one car to travel from each Horizons community. Please invite at least three others to join you. Reimbursement is also available for additional cars with four or more participants pooling.
- Travel includes parking in the Memorial Union parking ramp.
- Morning and afternoon refreshments and lunch will be provided at the Memorial Union.
- Reimbursement is available for dependent care (child or adult) if this provides you the opportunity to participate.

## Agenda

**9:00 – 9:45 AM**

Registration  
Networking by Community Size  
Share Your Community Horizons' Success

**9:45 – 10:00 AM**

Welcome and Setting the Stage

**10:00 – 11:00 AM - Keynote**

Energizing Rural Entrepreneurs  
Don Macke

**11:15 AM – 12:00 PM – Breakout #1\***

Business Coaching As a Core Strategy  
Earn it! Keep it! Grow it!

**Noon – Buffet Lunch**

**12:45 – 1:30 PM – Breakout #2\***

Attracting Entrepreneurs  
Futures Game

**1:45 – 2:30 PM – Breakout #3\***

Role of Youth in Entrepreneurial Efforts  
Thread the Financial Needle  
Futures Game Continues

**2:45 – 3:30 PM – Keynote**

Family Decisions Affect Local Economy  
Jeanne Hogarth

\*additional breakout sessions will be listed on our website as they are secured at [www.extension.iastate.edu/horizons/inside/agenda.html](http://www.extension.iastate.edu/horizons/inside/agenda.html)

## Updated Agenda Available

The updated agenda is available at:  
[www.extension.iastate.edu/horizons/inside/agenda.html](http://www.extension.iastate.edu/horizons/inside/agenda.html)

## Registration

Pre-registration is due online at  
<http://www.extension.iastate.edu/horizons/inside/agenda.html>  
by **Wednesday November 4, 2009**

Contact your Horizons Coach or local extension office to make arrangements for carpooling.

## Weather Concerns

Call Ruth Freeman's cell phone (515-370-2870) if you have concerns about the weather in Central Iowa. Calls after 5:00 AM are fine.