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Program teaches farm women to be better business partners

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Posted: Thursday, December 23, 2010 4:00 pm

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The Purdue Extension Women in Agriculture team will present a new round of Annie's Project courses starting in January to help farm women become better business partners.

The program includes critical decision making and information topics on production, marketing, financial, legal and human resources risk management.

"Annie's Project is a very valuable set of business-based workshops, especially in this time of volatility in agricultural prices and inputs," said Kelly Heckaman, Purdue Extension educator. "At a time when it's vitally important to manage farm operations by the margins, Annie's Project will emphasize ways to make better financial and risk management decisions."

This year's program will take place every Thursday from Jan. 13 through Feb. 17. The program will be hosted in the southwest portion of Indiana at the Vanderburgh County Extension Office, located at 13301 Darmstadt Road in Evansville from 5:30 to 8:30 p.m. each of the evenings.

Session topics are:

- Jan. 13: "Introduction to Annie's Project."
- Jan. 20: "Farm Family Finances," Lynn Lambert of Lambert, Lanoue and Smoker LLC CPAs.
- Jan. 27: "Farm Financial Analysis," Freddie Barnard, Purdue Extension agricultural economist.
- Feb. 3: "Marketing Crops and Livestock," Corinne Alexander, Purdue Extension agricultural economist.
- Feb. 10: "Computer Software and Record Keeping for the Farm Business."
- Feb. 17: "Farm Business Plans," Maria Marshall, Purdue Extension agricultural economist.

"We have a great mix of local and Purdue speakers for the series," Heckaman said. "The Purdue specialists and agribusiness experts add valuable experience and practical information to the program."

Registration is \$75 per person until Jan. 6. After that date, registration increases to \$85 per person.

A brochure with specific county schedules and contact information is available on the Purdue Women in Agriculture Web site at www.agriculture.purdue.edu/wia/. For more information on the class, contact Margie Zoglman at 547-7084 or by e-mail at mzoglman@purdue.edu.

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