

Wine-Grower-News #40 *April 25, 2008*

Midwest Grape & Wine Industry Institute: <http://www.extension.iastate.edu/Wine>

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5-6-08, Lee County Fairgrounds

For Sale

The new and very much improved Iowa Wine Growers Association WWW site is up and running. Check out the “Classifieds”. This week’s postings include grow tubes, a Vigneron 6 bottle filling machine, bamboo poles and a 3 pt upright boom sprayer.

Post & View Classified Ads Here: <https://iowawinegrowers.org/>

Use Search Box When Looking for Past Articles in Wine Grower News

I have been asked several times to put together a directory or index of all the past articles that have been published in Wine Grower News. This is probably a good idea and I certainly can put it on my list of to-do’s. In the mean time, I would suggest just typing some key words of what you are looking

for in the search engine box provided in the upper right corner of the Midwest Grape & Wine Industry Institute's homepage here: <http://www.extension.iastate.edu/Wine>

Orient-Macksburg Horticulture & Freshman Ag Students Attend Grape Pruning Workshop 4-21-08 at Neely-Kinyon Research Farm South of Greenfield



Students checking out grape vines at ISU Neely-Kinyon Research Farm south of Greenfield on 4-21-08 (upper R). Dr. Eldon Everhart, ISU Extension Commercial Horticulture Specialist leads grape pruning discussion (above).

Bernie Havlovic, ISU Armstrong / Neely-Kinyon Farms Mgr. and Eldon pruning grapes (Lower R).



DMACC Fall Vine/Wine Courses Now Posted Online!

Randall Vos, viticulture instructor at Des Moines Area Community College asked me to remind you that DMACC's Fall viticulture and enology classes have now been posted online. These classes will be held from 8-25-08 to 12-12-08.

Vine/Wine Fall Courses Coming this Fall at DMACC

- Vin 101 - Introduction to Starting a Vineyard, Randall Vos
- Vin 102 – Introduction to Bearing Vineyards, Randall Vos
- Vin 149 – Grape and Wine Science, Randal Vos
- Vin 150 – Intro to Wine, Paul Gospodarczyk
- Vin 151 – Cellar Tech & Operation, Paul Gospodarczyk
- Vin 152 – Introduction to Wine Science, Paul Gospodarczyk

Course details here: <http://www.dmaccc.edu/programs/viticulture/veschedule.asp>
Contact either: Paul Gospodarczyk: 515-964-6406 or ptgospodarczyk@dmaccc.edu
or Randall Vos: 515-965-7310 or rjvos@dmaccc.edu

Note that the Tuition Scholarship Grant Program provided by the Iowa Grape and Wine Development Commission will pay up to \$400 to individuals taking college credit courses if they apply for the grant and receive a grade of “C” or better. May 1st and November 1st are the deadlines to apply for this scholarship grant. Details about the program and form can be found here: http://www.iowaagriculture.gov/Horticulture_and_FarmersMarkets/grapeAndWineCommission.asp

Label & MSDS Now Available for “New” Presidio Fungicide

I reported in Wine Grower News #33 about “Presidio”, a new grape fungicide that was recently registered by the EPA. The label and Material Safety Data Sheet (MSDS) have both now been placed Online: You can check them out here: <http://www.valent.com/productdocs.asp?industry=2>

Presidio (fluopicolide) is a new class of fungicides (acylpicolides) with a novel and very effective mode of action against Downy Mildew. It is considered a preventative with some reach back, meaning it can be used to clean up a newly established infestation. There are no known tank mix limitations. The label will call for tank mixing with another fungicide for both resistance management and to provide a broader range of disease control.

Valent USA received a Federal Registration for Presidio from the EPA in February of 2008. The formulation will be a 4SC Flowable (4 lbs active ingredient/gallon), come in quart containers and will have a labeled use rate of 3-4 oz. per acre. Presidio will be labeled on leafy vegetables, cucurbits, fruiting vegetables and grapes

Franzia Wine – The Worlds #1 Wine Brand for the Last 10 Years

--- March/April, 2008 Beverage Dynamics: http://www.beveragenet.net/bd_03_2007.asp

Franzia box wine is the best selling table wine by volume in the World and U.S. In 2005 it was one of the most popular wines served in U.S. restaurants with over 88 million glasses served. Franzia developed their box wine tap technology in the late 1970’s. The Franzia winery is now owned by The Wine Group of San Francisco, the 3rd largest wine company in the U.S. by volume. E & J Gallo is #1 and Constellation Brands is #2. Its origins trace back to the Franzia Brothers winery in California, which was later sold to the Coca-Cola Bottling Co in 1981. Franzia box wine is divided into 3 wine styles:

<i>Vintner Select</i>	<i>Old World Classics</i>	<i>How Wine Favorites</i>
Cabernet Sauvignon	Burgundy	Chillable Reds
Chardonnay	Chablis	Crisp White
Merlot	Chianti	Fruity Red Sangria
White Merlot	Rhine	Refreshing White
White Zinfandel	White Grenache	Sunset Blush
Shiraz		

You can learn more about Franzia wine here: <http://www.franzia.com/>

Check out the music played on a banjo made of an empty Franzia box (pretty good!): <http://www.videosift.com/video/Franzia-Wine-Box-Banjo>

Pictures from this Week



Grape Escape's New Sign
<http://www.grapeescapeiowa.com/>



Two Saints Winery's New 4,800 Sq. Ft. Winery
Not quite finished yet, but getting close.
<http://www.twosaintswinery.com/>



4-23-08 LaCrosse buds just beginning to swell after a Liquid Lime application at Grape Escape Vineyard, Pleasantville, IA
Note all the basal buds at base of spur.



4-23-08 Marechal Foch buds just beginning to swell after a Liquid Lime application at Grape Escape Vineyard, Pleasantville, IA

Northey Encourages Iowans to Register Pesticide Sensitive Crops & Apiaries
4-24-08 IDALS News Release

New Directory Will Help Pesticide Applicators Avoid Drift Damage

Iowa Secretary of Agriculture Bill Northey today encouraged Iowans with pesticide sensitive crops (such as organic production, vineyards, orchards, or fruits and vegetables) and apiaries to register their locations with the Department. A directory is being developed to provide pesticide applicators with the locations of crops that are most susceptible to damage from pesticide drift.



“This new directory will be able to help both producers and pesticide applicators,” Northey said. “By taking this extra step to help protect producers of pesticide sensitive crops and apiaries, we are trying to make sure Iowa continues to be a great place for all types of agriculture.”

Previously, only apiary locations were available, but an expanded directory will also include crops that are especially sensitive to pesticide drift.

The intended crops for inclusion in the registry are vineyards (minimum one acre), orchards (minimum one acre), certified organic crops (minimum one acre), and fruit and vegetable crops (minimum ½ acre). The crops at each registered location must be intended for commercial use, be susceptible to pesticide drift damage, and meet the minimum acreage requirements.

Producers and beekeepers will be required to confirm their registration information between January 1 and April 1 each year in order to keep the directory current from year to year.

The Department has also ordered field markers that will be available on a cost share basis to registered producers. Producers can post the markers at the physical location of the pesticide sensitive crop at a height above the crop canopy that will make them visible to both ground and aerial applicators.

To become part of the Sensitive Crops Directory, producers and beekeepers must complete the Producer Registration Form and fax it to 515-242-5015 or mail it to Paul Ovrom, Iowa Department of Agriculture and Land Stewardship, Horticulture and Farmers Markets Bureau, 502 East 9th Street, Des Moines, Iowa 50319. The form and additional information can be found here: http://www.iowaagriculture.gov/Horticulture_and_FarmersMarkets/sensitiveCropDirectory.asp

This new, expanded Sensitive Crops Directory is the result of collaboration between the Iowa Department of Agriculture and Land Stewardship and the Iowa Aerial Applicators Association.

**Please note that, for practical reasons, only vineyards and orchards of an acre or more will be eligible for inclusion in the directory.*

Iowa’s Wine Trails - Check Them Out

1. Iowa Wine Trail – 7 wineries: <http://www.iowawinetrail.com/>
2. Western Iowa Wine Trail – 7 wineries: <http://www.westerniowawinetrail.com/>
3. Amana Wine Trail – 4 wineries: <http://www.iowawineandbeer.com/amanatrail.html>
4. Scenic Rivers Wine Trail – 11 wineries: <http://www.scenicriverswine.com/>
5. Heart of Iowa Wine Trail – 15 wineries: <http://www.heartofiowawinetrail.com/>

Five New Publications Online at Virginia Tech’s Enology Homepage

1. Current Theory & Application of Micro-Oxygenation
2. Electronic Nose Evaluation of Grape Maturity
3. The Electronic Nose Knows
4. Grape & Wine Color and Tannins
5. Viognier, Effect of Training System on Fruit & Wine Quality

Click their *On-Line Publications* here: <http://www.vtwines.info/>

VESTA Update – Viticulture & Enology Science & Technology Alliance

Summer and Fall vine/wine Online courses are now forming and now is the time to consider enrolling. Enrollment deadlines are May 23rd for this Summer and August 29th for Fall.

A Wine Chemistry Workshop will be held May 16-17 at Shannon Hall in Mountain Grove, Mo. This 2-day workshop will focus on basic wine and must tests including soluble solids, sugars, pH, titratable acidity, ethanol, malolactic fermentation, nitrogen, sulfuric dioxide and acetic acid. Dr. Barry Gump will be teaching this workshop <http://www.vesta-usa.org/gump.htm>

Missouri State University—Mountain Grove Campus will be hosting the VESTA Workshop Series. Presentations include Tasting Room Management, Distillation Workshop Part I, Wine Appreciation for the Consumer, Sensory Evaluation for the Winemaker, and Home Winemaking for the Public. Click on “Events” for dates, times and registration information.

All of this and more can be found by visiting the VESTA homepage here: <http://www.vesta-usa.org/>

Check out Lon Rombough's' Video Clip

Lon Rombough recently e-mailed me this link. The link is to a 4.5 minute video clip of Lon in his vineyard at Aurora, Oregon. You can view the entire clip here: <http://cookingupastory.com/index.php/2008/04/18/the-grape-grower/>

Lon Rombough is the author of "*The Grape Grower - A Guide to Organic Viticulture*", Copyright 2002, 290 pp. This book is much more than just a "Guide to Organic Viticulture". To me it was more of a common sense easy to read primer on grape growing. Lon does a fantastic job of enlightening the reader of the structure of the vine and the reasons we prune and train the way we do. Well placed historical facts, personal observations and grape biology facts keep the reader interested. There is one chapter on propagation that is the best information I have seen on the vegetative reproduction of grapes. Lon Rombough's 35+ years of viticulture experience and formal horticulture education make this an easy reading, but authoritative viticulture book. It should be in every grape grower's library.

You can order this book directly from Lon Rombough's WWW page here: <http://www.bunchgrapes.com/publications.html>, \$35 Softcover - \$49 Hardcover (add \$6 for shipping). You can also purchase it from either MDT & Associates: <http://www.mdtgrow.com/> or Midwest Vineyard Supply: <http://www.midwestvineyardsupply.com/>

America the Appellation

It looks as if a battle is developing within the wine industry over "American" appellations of origin. A movement is afoot to amend the existing TTB regulation (#425) which allows wineries to use the "America" designation on their labels for wines not sourced entirely from one region. As written now the "American" designation is used when 75% of the grapes in a wine blend come from a particular region (ex. Missouri) and 25% from somewhere else (ex. Arkansas.) This allows wineries to make and sell their products in circumstances when local supplies aren't enough to meet demand. Some folks in California have a problem with this. It seems they are unhappy with the fact that some wineries choose to blend their products with up to 25% of imported product rather than juice from the

USA. Is it a call for truth in labeling or is it an attempt to sell more California juice? Stay tuned for further developments!

--- Taken from Missouri Wines Newsletter, April 2008, Vol. 4, issue 3:
<http://www.missouriwine.org/press/newsletter.htm>

Quote of the Week

“Robert Mondavi, the only real marketing genius in the history of U.S. wine, probably started the first domestic wine competition. The competition was Robert Mondavi Winery versus the world, waged shortly after the then-youthful Mondavi had opened his new winery in Oakville, California, in the 1960s.

I tip my hat to the great wineries that continue to enter wine competitions even though they've long ago established their cred. In the 2008 San Diego International that would include Cakebread, Grgich, Joseph Drouhin, Quinta do Vesuvio and Henriot.

They realize, much as the young Robert Mondavi did, that it's important to stay in the game. It keeps everyone on their toes, and no one benefits more from the improvement of the breed than the wine industry itself.”

--- From “How Wine Competitions Shaped California Wine”, by Robert Whitley, 4-23-08 Wine Review Online: http://www.winereviewonline.com/whitley_wine_competitions.cfm

Neeto-Keeno WWW Stuff

1. NortonSays.com: <http://www.nortonsays.com/>
2. Presentations made at 2008 MN Grape Growers Association have now been posted Online. Excellent information: http://www.mngrapes.org/2008/Vineyard_Irrigation.pdf

Past issues archived as html: <http://www.extension.iastate.edu/Wine/Resources/winegrowernews.htm>
Past issues archived as pdf: <http://www.extension.iastate.edu/ag/newsletters/winegrowers.html>

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Michael L. White,
ISU Extension Viticulture Specialist
909 East 2nd St. Suite E, Indianola, IA 50125-2892
ph: 515-961-6237, fax: 6017 or mlwhite@iastate.edu

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4-25-08

What: Vineyard Pest Control & Airblast Sprayer Workshop

When: 6 PM to 9PM, Tuesday, **May 6th**, 2008 (Rain or Shine)

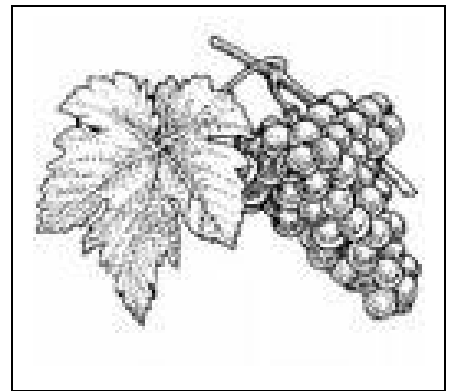
Where: Youth Learning Center building at the Lee County Fairgrounds, Donnellson, IA
Located on the north edge of town on Highway 218
<http://www.leecountyfairiowa.com/>

Who: Mike White, ISU Extension Viticulture Specialist
- Weed & Disease Control Programs
Jason Smith & Ken Wellnitz, Hardi International, Davenport, IA
- Airblast Sprayer Calibration & Use

Pre-Registration Requested: Please contact the Lee Co. ISU Extension office before **noon on Monday, May 5th**, 2008. Contact: Robert Dodds at: (800-211-9328) or (319-835-5116)
or redodds@iastate.edu , <http://www.extension.iastate.edu/lee/>

Cost: \$15 per person, pay at the door.

Agenda: 5:30 PM Registration with light meal & drinks
6:00 PM Welcome & Introductions
6:15 PM Weed Control Options
7:00 PM Airblast Sprayer Calibration & Use
7:45 PM Break
8:00 PM Disease Control in the Vineyard
8:45 PM Open – Questions & Discussion
9:00 PM Adjourn



Note: Hobby grape growers are welcome to attend, but this workshop will be oriented mostly towards commercial winegrape producers.

There are currently 71 state licensed wineries and 387+ vineyards covering over 890 acres in Iowa today. This industry has grown dramatically since 2000 when Iowa had only 13 wineries and 5 winegrape vineyards. The wine industry in Southeast Iowa is now beginning to flourish with the recent formation of the Scenic Rivers Wine Trail consisting of eleven participating wineries. You and learn more about this “NEW” wine trail here: <http://www.scenicriverswine.com/>

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