

Wine-Grower-News #24 (Next issue in 2 weeks!)
November 23, 2007

Midwest Grape & Wine Industry Institute: <http://www.extension.iastate.edu/Wine>

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Quote of the week

Dr. Gail Nonnecke Receives Iowa Professor of the Year Award

ISU Horticulture Professor Dr. Gail Nonnecke was recently honored by the Carnegie Foundation for the Advancement and Support of Education as the Iowa Professor of the year. The award is part of the U.S. Professors of the Year program, which salutes the most outstanding undergraduate instructors in the country. It is the only national program to recognize excellence in undergraduate teaching and mentoring.

Dr. Nonnecke has been a great supporter of our new grape and wine industry in Iowa. She often is asked to speak at our educational events and has several students working on sustainable viticulture research projects located on several ISU research farms. You can read more about Gail and this award here:

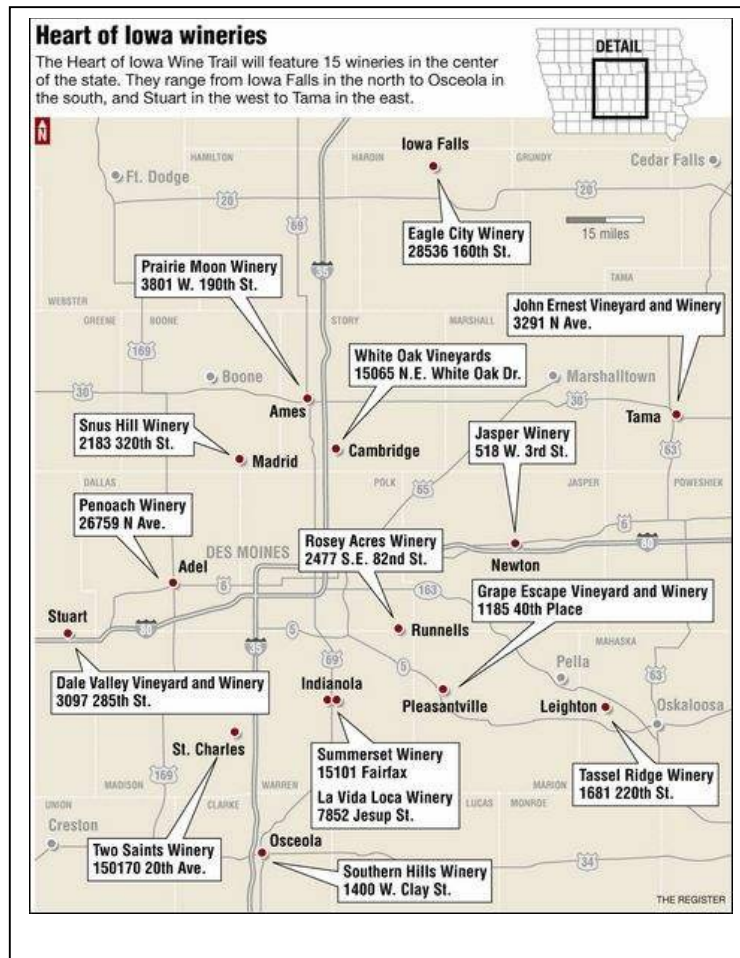
http://www.ag.iastate.edu/aginfo/news_detail.php?var1=379



Dr. Gail Nonnecke

Iowa now has FIVE wine trails!

Iowa's newest *Heart of Iowa Wine Trail* was announced in the Iowa Life section of the 11-18-07 Des Moines Register Sunday paper last week. Bob Wersen, owner/operator of Tassel Ridge Winery in Leighton is the president of this new organization. The trail encompasses a route of over 440 miles connecting 15 wineries surrounding Des Moines. Plans now call for at least 4 seasonal events being held each year. You can see the Des Moines Register article and print off the map here: <http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=2007711180303>



Here are the other 4 wine trails currently operating in Iowa:

Amana Wine Trail (7 wineries): <http://www.iowawineandbeer.com/amanatrail.html>

Iowa Wine Trail (7 wineries) <http://www.iowawinetrail.com/wineries.php>

Scenic Rivers Wine Trail (5 Iowa wineries & 3 Illinois wineries):

<http://www.beautifulnauvoo.com/site/pdf/scenicriverswinetrail.pdf>

Western Iowa Wine Trail (6 wineries) <http://www.westerniowawinetrail.com/>

Dec. 5 & 6 Missouri Freeze Damage Workshop Still Taking Registrations

What: Understanding and Preventing Freeze Damage in Vineyards

When: 8 AM to 7:30 PM, Wednesday December 5th, 2007

8 AM to 1 PM, Thursday, December 6th, 2007

Where: Memorial Union on the University of Missouri campus in Columbia, MO:

<http://map.missouri.edu/memorial-union-north.htm>

Cost: \$150 per person – Includes all workshop materials, printed proceedings, Wednesday evening reception, parking pass for on-campus parking, and break refreshments and lunch on both days.

Lodging: A block of rooms has been reserved for the evenings of Dec. 4 & 5, at the Holiday Inn Executive Center at \$79.95/night. You can make reservations by calling (573-445-8531):

http://www.ichotelsgroup.com/h/d/sl/1/en/hotel/coucc?_requestid=576491

Registration and Workshop brochure can be found here: <http://iccve.missouri.edu/events/>

Attendance limitation: 165 people

Host: Institute for Continental Climate Viticulture and Enology (ICCVE) at the University of Missouri.

Questions to: Eli Bergmeier at bergmeiere@missouri.edu or (573-882-8802)

2008 Midwest Grape & Wine Conference Info is Now Out

What: 2008 Midwest Grape & Wine Annual Conference

When: Sat., Sun., & Mon. February 2-4, 2008

Where: Tan-Tar-A resort at the Lake of the Osarks, Osage Beach, Missouri:

<http://www.tan-tar-a.com/>

Hosted by: Missouri Vintner's Association & the Missouri Wine & Grape Board

Complete information and registration forms can be found here:

<http://www.missouriwine.org/MidwestGrapeWineConference.htm>

Great River Vineyard & Nursery's 9th Annual Basic Grape Growing Seminar

What: Grape Growing 101; The Basics of Starting Northern Viticulture & Developing a Northern Vineyard.

Where: Villa Maria Retreat and Conference center, Old Frontenac, MN

12 Miles south of Red Wing, MN and 4 miles north of Lake City, MN just off Hwy. 61

When: Sat. Jan. 12, 2008, 9:00 AM to 4:00 PM (includes Buffet luncheon)

Topics Covered: Site Selection, Soil Preparation, Planting, Weed Control, Vineyard Layout, Trellising, Spray Programs, Pruning, Vineyard Pests, Cold Hardy Varieties, Markets and Marketing.

Cost: \$65 per person, \$40 for each additional person. Attendance is limited.

Registration Form: <http://www.greatrivervineyard.com/>

Hosts: Barb, Donovan & John Marshall,

Great River Vineyard & Nursery

35680 Hwy. 61 Blvd.

Lake City, MN 55041

Toll free: 877-345-3531

e-mail: grv@mchsi.com

New ISU Soil Sample Form Now Available for Vineyards

Taking a proper soil sample is one of the first steps in establishing a vineyard. The ISU Soil Test Lab has a new soil sample form to use if you want to send your soil samples into Iowa State University for analysis. You will need to select Test Series #6 for vineyards. This test will give you an analysis

for pH, phosphorous (P), potassium (K), organic matter % (OM%), magnesium (Mg), and zinc (Zn). Selecting Test Series #6 will also ensure that you receive vineyard fertility recommendations. The cost of Test Series #6 is \$15.50. Make sure you separate the samples into two separate depths: 0-6" and 6-12". This means that you will have at least two soil sample bags to send in for analysis. You can view/print the new soil sample form and vineyard soil sampling procedures here:

[http://www.agron.iastate.edu/soiltesting/howto\(hortcrops\).htm](http://www.agron.iastate.edu/soiltesting/howto(hortcrops).htm)

Iowa Wine & Beer Promotion Site is Well Used

I received an e-mail this week from LuAnn Reinders who works with the Iowa Wine & Beer Promotion Board at the Iowa Department of Economic Development. LuAnn indicated that there were 450 events posted on the Iowa Wine & Beer Calendar of Events so far this year. That is fantastic! But,...only 8 events have been posted so far for 2008. Make sure you remember to post your events on the <http://www.Iowawineandbeer.com> site. You can submit them by going to this site: <http://www.iowawineandbeer.com/event.html>

The Midwest Cultural Tourism WWW site has a good article about the Iowa's Wine and Beer Promotion site here: <http://www.midwestculturaltourism.org/iowa.asp>

\$21,025 Still Available in IA Wine & Beer Promotion Fund for Events and Festivals

The Iowa Wine & Beer Promotion Board approved the grant budget (July 1, 2007 - June 30, 2008) at \$28,000 for the Events and Festivals. As of (11-20-07), \$6,975 had been allocated, \$21,025 remain in the fund. Those receiving awards so far are:

Great Grapes of Iowa Wine Festival (Kirkwood Community College): \$1,500

Iowa Wine Trail: \$1,475

Corks, Cooks & Chords: \$3,000

Amana Colonies Winterfest: \$1,000

Grant application forms can be found at www.iowawineandbeer.com.

Contact LuAnn Reinders for further information:

Research and Welcome Center Manager, Tourism Office

Iowa Wine & Beer Promotion Board

Iowa Department of Economic Development

200 East Grand

Des Moines, IA 50309

ph: 515-242-4732 or 888-472-6035

e-mail: luann.reinders@iowalifechanging.com

New! Winter Injury to Grapevines & Methods of Protection from MI State Univ.

"Winter Injury to Grapevines and Methods of Protection" Michigan State University Extension publication E2930 by Dr. Tom Zabadal and viticulture specialists from Ohio, New York and Pennsylvania is a new 106 page book that is now available for \$15.00 from Michigan State University. You can order online here:

http://www.msue.msu.edu/portal/default.cfm?pageset_id=25744&page_id=25794&msue_portal_id=25643

Excellent Selection of ISU Extension Online Newsletters Available

Iowa State University has a wide selection of Online newsletters you can view at this site:
<http://www.extension.iastate.edu/ag/newslet.html>

You can choose from the following titles:

Acreage Answers	Ag Decision Maker	Ag-Online
Center for Crop Utilization	Corn & Soybean Initiative	Crop Marketing Strategies
Dairy Situation & Outlook	Field & Feedlot	Food, Safety & Security Update
Horticulture Newsletter	Horticulture Home Pest News	Integrated Crop Management
Iowa Ag Statistics	Iowa Beef Center News	Iowa Farm Outlook
Iowa Learning Farm	Iowa Manure Matters	Iowa Pork Industry Center
Small Farm Digest	Water Watch Newsletter	Iowa Woodlands Newsletter
Wine Grower News	Assorted Crop Newsletters from regional field Specialists	

E-Answers – University Extension Information from Throughout the U.S.

I am about to unveil my secret for quickly finding University Extension information from all over the U.S. E-Answers is my dynamic, online resource that brings more than 250,000 pages of university information and education into my office. The practical, current, and unbiased information in this site represents the work of Extension Service and Agricultural Experiment Station professionals at more than 50 Land Grant universities throughout the United States. You too can use this valuable resource here: <http://e-answers.adece.edu/>

\$12.5 Million Gift to Support UC Davis Wine Program

November 16, 2007 UC Davis News & Information

RUTHERFORD, Calif. -- UC Davis today announced a gift of more than \$12.5 million from the estate of Napa Valley native Louise Rossi to the campus's winemaking and grape growing program, here at a ranch that the Rossi family operated for almost a century. The landmark gift, one of the largest donations ever made to UC Davis, represents the Rossi family's proceeds from the sale of their 52-acre ranch earlier this year. The money will be used to establish a perpetual source of funding for high-priority research projects focused on improving sustainable production practices and enhancing the flavor of grapes and wine.

Entire article here: http://www.news.ucdavis.edu/search/news_detail.lasso?id=8423

Grape-generated power slated for Ontario region

Grape byproducts from a local winery will soon power homes in Ontario's Niagara region, Inniskillin Wines and StormFisher Biogas announced Wednesday. StormFisher Biogas said it will convert nearly 2,000 tons of grape skins and seeds from the Niagara-On-The-Lake winery into energy for homes in the region. The byproducts were previously sent to a landfill for disposal.

Read entire 11-14-07 CBC News article here:

<http://www.cbc.ca/money/story/2007/11/14/grape-energy.html>

Wine May be Used As a Household Disinfectant

11-14-07 InfoZine.com

A new study from the Journal of Food Science reveals that wine can be used as a disinfectant for sanitizing kitchen countertops, utensils, and even fruits and vegetables. Check it out here:

<http://www.infozine.com/news/stories/op/storiesView/sid/25685/>

Quote of the week

Ask foreign winemakers what their biggest problem is, and the answers are usually the same: the historically weak U.S. dollar.

"*We're getting absolutely slagged,*" says Hugh Hamilton, an Australian whose brands include Hugh Hamilton and Jim Jim.

From: "Affordable Wines Drying up Thanks to Lousy U.S. Dollar" 11-14-07, Star Telegram.Com:

<http://www.star-telegram.com/food/story/303080.html>

Neeto-Keeno WWW Stuff

1. Nebraska Wineries and Grape Growers Association list of 2007 talking points:

<http://www.nebraskawines.com/Legislature2007/Microsoft%20Word%20-%20NWGGA%20Industry%20Talking%20Points-2007.pdf>

2. Wine Compass (alphabetical listing of U.S. Wineries):

<http://www.wine-compass.com/WineryDirectory.html>

Past issues archived here: <http://www.extension.iastate.edu/Wine/Resources/winegrowernews.htm>

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