

# Data for Decision Makers

## Lucas County

### Population

Lucas County is a nonmetropolitan county in southwest Iowa. Lucas County is composed of five incorporated communities and their surrounding rural areas. From 1990 to 2000, Lucas County's population increased 3.9 percent. The state's population increased by 5.4 percent over that period.

#### 1. Population of Lucas County

City	1980	1990	2000
Chariton	5,116	4,616	4,573
Derby	171	135	131
Lucas	292	224	243
Russell	593	531	559
Williamson	210	166	163
Balance of County	3,931	3,398	3,753
<b>County Total</b>	<b>10,313</b>	<b>9,070</b>	<b>9,422</b>
<b>State Total</b>	<b>2,913,808</b>	<b>2,776,755</b>	<b>2,926,324</b>

### Population Profile

#### Age distribution

Compared to the state, Lucas County had a lower percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Lucas County in 2000 was 3.3 years older than the median age of the state.

#### 2. Percent of population by age

	Lucas County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	29.6	27.2	28.1	32.3	29.0	28.3
20 to 44	29.9	30.3	29.1	35.1	26.7	34.6
45 to 64	22.1	21.8	23.4	19.2	18.9	22.2
65 or older	18.4	20.7	19.3	13.3	15.3	14.9
Median age	36.0	38.9	39.9	30.0	34.0	36.6

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# Community Profile

## Race/Ethnicity

As with the other 98 counties in the state, Lucas County is predominantly white, with little noticeable change since 1980.

### 3. Percentage of population by race/Hispanic origin

	Lucas County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.4	100.0	100.0	98.9
White	99.6	99.3	98.4	97.4	96.6	93.9
Black	0.0	0.0	0.1	1.4	1.7	2.1
Asian/Pacific Islander	0.1	0.2	0.3	0.4	0.9	1.3
American Indian	0.1	0.2	0.1	0.2	0.3	0.3
Other	0.2	0.3	0.4	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.6	n.a.	n.a.	1.1
Hispanic origin **	0.3	0.6	0.9	0.9	1.2	2.8

\* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

\*\* Hispanics can be of any race.

## Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Lucas County had a lower percentage of college graduates than the state overall.

### 4. Educational levels of adults 25 or older

	Lucas County		State	
	1990	2000	1990	2000
<b>Percent with:</b>				
Less than 12 years	22.9	20.9	19.9	13.9
High school graduate	48.5	44.5	38.5	36.1
Less than 4 years college	19.2	23.5	24.7	28.8
4 or more years college	9.5	11.1	16.9	21.2

## Income and Poverty

Since 1979, median household income in Lucas County increased \$3,915 (adjusted dollars). In 1999, Lucas had a median income \$8,593 lower than the state.

### 5. Median Household income (in 1999 \$)

	1979	1989	1999
Lucas County	\$26,961	\$28,380	\$30,876
State	\$37,515	\$34,921	\$39,469

Poverty rates in Lucas County declined between 1979 and 1999; state levels also declined.

### 6. Percent of population in poverty

	1979	1989	1999
Lucas County	15.9	13.1	13.7
State	10.1	11.5	9.1

## Housing

Lucas County had a higher percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Lucas County also had a smaller percentage of newer housing units than the state.

### 7. Housing characteristics, 1990-2000

	Lucas County		State	
	1990	2000	1990	2000
<b>Total units</b>	4,179	4,239	1,143,669	1,232,511
<b>Percent of units:</b>				
Owner-occupied	67.0	70.4	64.0	67.5
Renter-occupied	23.1	19.5	26.2	25.8
Vacant/seasonal	9.9	10.1	9.8	6.8
10 or fewer years old	8.3	8.4	10.0	12.3
40 or more years old	51.2	58.0	42.9	51.1
Single detached homes	79.5	79.6	74.6	74.0
Mobile homes	6.1	7.4	5.0	5.3
Median value	\$30,200	\$50,900	\$45,900	\$82,500
Median gross rent	\$258	\$326	\$336	\$470

# Employment and Earnings Profile

## Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

### 8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
<b>Total labor force:</b>			
Lucas County	4,260	4,040	3,940
State	1,448,000	1,572,800	1,563,100
<b>Employment rate (%):</b>			
Lucas County	93.9	96.8	97.2
State	95.7	97.5	97.4

## Occupation

Among the 4,384 employed persons age 16 or older in Lucas County in 2000, the largest segment was employed in sales and office occupations.

### 9. Occupations of employed persons 16 years of age or older

	<u>Lucas County</u>	<u>State</u>
Total employed	4,384	1,489,816
<b>Percentage in:</b>		
Management, professional or related occupations	22.2	31.3
Service occupations	16.6	14.8
Sales and office occupations	25.2	25.9
Farming, fishing, and forestry occupations	2.3	1.1
Construction, extraction, and maintenance occupations	10.7	8.9
Production, transportation, and material moving occupations	23.0	18.1

## Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Lucas County to work are not counted, but non-county residents who commute into Lucas County to work are included.

### 10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	<u>1990</u>	Lucas County		Lucas County		State	
		<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	81,279	104,770	110,946	100.0	100.0	100.0	100.0
Farm	2,554	2,542	4,237	3.1	3.8	6.0	4.2
Manufacturing	6,416	8,478	8,902	7.9	8.0	22.6	19.8
Retail	36,530	38,306	40,100	44.9	36.1	9.6	9.2
Finance *	2,881	5,410	5,712	3.5	5.1	6.1	7.9
Services	8,169	***	***	10.1	***	19.6	22.9
Government	14,476	21,121	21,995	17.8	19.8	16.8	15.9
Other **	10,253	***	***	12.6	***	19.2	20.1

\* Finance, insurance, and real estate

\*\* Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

\*\*\* Data suppressed to protect confidentiality of reports from individual businesses.

# Retail Trade Profile

## Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

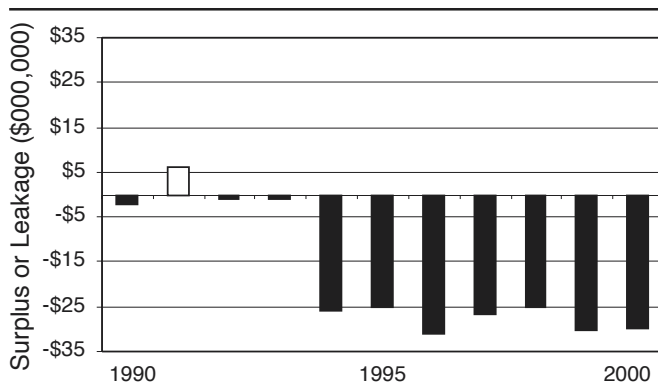
### 11. Lucas County retail sales

	Number of Retail Firms	Total sales (millions)	Per capita sales	Pull factor
1996	301	\$32.06	\$3,541	0.43
1997	301	\$35.92	\$3,967	0.46
1998	309	\$39.04	\$4,282	0.48
1999	305	\$38.42	\$4,197	0.46
2000	305	\$40.25	\$4,272	0.45

## Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Lucas County



### 12. Retail sales by merchandise category, Lucas County

	Sales (millions)			Number of Firms			Percent of Total			Surplus or leakage (millions)
	1996	1999	2000	1996	1999	2000	1996	1999	2000	2000
Building Materials	*	*	*	*	*	*	*	*	*	*
General Merchandise	\$5.67	\$4.48	\$5.70	7	6	6	17.7	11.6	14.2	-\$4.91
Food	*	*	*	*	*	*	*	*	*	*
Apparel	*	*	*	*	*	*	*	*	*	*
Home Furnishings	\$0.86	*	*	5	*	*	2.7	*	*	*
Eating and drinking	\$3.55	\$3.95	\$3.99	23	26	28	11.1	10.3	9.9	-\$2.08
Specialty Stores	\$1.81	\$1.96	\$1.88	59	65	69	5.7	5.1	4.7	-\$3.46
Services	\$5.40	\$9.60	\$11.40	108	107	107	16.8	25.0	28.3	\$2.14
Wholesale	\$2.57	\$3.69	\$3.78	19	18	20	8.0	9.6	9.4	-\$2.73
Other	\$12.20	\$14.74	\$13.50	81	847538.1		38.4	33.5		
<b>Total</b>	<b>\$32.06</b>	<b>\$38.42</b>	<b>\$40.25</b>	<b>301</b>	<b>305</b>	<b>305</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>-\$29.89</b>

\* Data suppressed to protect the confidentiality of reports from individual businesses.

... and justice for all

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### Information in this county profile was derived from data from:

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