



# Data for Decision Makers

## Grundy County

### Population

Grundy County is a nonmetropolitan county in northeast Iowa. Grundy County is composed of nine incorporated communities and their surrounding rural areas. From 1990 to 2000, Grundy County's population increased 2.8 percent. The state's population increased by 5.4 percent over that period.

#### 1. Population of Grundy County

City	1980	1990	2000
Beaman	219	183	210
Conrad	1,133	964	1,055
Dike	987	875	944
Grundy Center	2,880	2,491	2,596
Holland	278	215	250
Morrison	146	125	97
Reinbeck	1,808	1,605	1,751
Stout	190	192	217
Wellsburg	761	682	716
Balance of County	5,964	4,697	4,533
<b>County Total</b>	<b>14,366</b>	<b>12,029</b>	<b>12,369</b>
<b>State Total</b>	<b>2,913,808</b>	<b>2,776,755</b>	<b>2,926,324</b>

### Population Profile

#### Age distribution

Compared to the state, Grundy County had a lower percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Grundy County in 2000 was 4.2 years older than the median age of the state.

#### 2. Percent of population by age

	Grundy County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	31.4	27.4	27.4	32.3	29.0	28.3
20 to 44	32.1	31.0	29.3	35.1	26.7	34.6
45 to 64	20.8	21.5	24.1	19.2	18.9	22.2
65 or older	15.6	20.0	19.3	13.3	15.3	14.9
Median age	33.2	38.8	40.8	30.0	34.0	36.6

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# Community Profile

## Race/Ethnicity

As with the other 98 counties in the state, Grundy County is predominantly white, with little noticeable change since 1980.

### 3. Percentage of population by race/Hispanic origin

	Grundy County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.5	100.0	100.0	98.9
White	99.7	99.6	99.0	97.4	96.6	93.9
Black	0.0	0.1	0.1	1.4	1.7	2.1
Asian/Pacific Islander	0.1	0.2	0.3	0.4	0.9	1.3
American Indian	0.0	0.1	0.0	0.2	0.3	0.3
Other	0.2	0.0	0.2	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.5	n.a.	n.a.	1.1
Hispanic origin **	0.2	0.3	0.6	0.9	1.2	2.8

\* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

\*\* Hispanics can be of any race.

## Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Grundy County had a lower percentage of college graduates than the state overall.

### 4. Educational levels of adults 25 or older

	Grundy County		State	
	1990	2000	1990	2000
<b>Percent with:</b>				
Less than 12 years	20.5	13.5	19.9	13.9
High school graduate	43.1	38.3	38.5	36.1
Less than 4 years college	24.1	31.0	24.7	28.8
4 or more years college	12.3	17.2	16.9	21.2

## Income and Poverty

Since 1979, median household income in Grundy County decreased \$948 (adjusted dollars). In 1999, Grundy had a median income \$73 lower than the state.

### 5. Median Household income (in 1999 \$)

	1979	1989	1999
Grundy County	\$40,344	\$35,034	\$39,396
State	\$37,515	\$34,921	\$39,469

Poverty rates in Grundy County declined between 1979 and 1999; state levels also declined.

### 6. Percent of population in poverty

	1979	1989	1999
Grundy County	6.3	8.3	4.6
State	10.1	11.5	9.1

## Housing

Grundy County had a higher percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Grundy County also had a smaller percentage of newer housing units than the state.

### 7. Housing characteristics, 1990-2000

	Grundy County		State	
	1990	2000	1990	2000
<b>Total units</b>	5,158	5,304	1,143,669	1,232,511
<b>Percent of units:</b>				
Owner-occupied	68.9	75.1	64.0	67.5
Renter-occupied	23.7	18.9	26.2	25.8
Vacant/seasonal	7.4	6.0	9.8	6.8
10 or fewer years old	5.8	6.7	10.0	12.3
40 or more years old	50.4	62.4	42.9	51.1
Single detached homes	87.7	86.2	74.6	74.0
Mobile homes	3.0	4.2	5.0	5.3
Median value	\$38,100	\$72,500	\$45,900	\$82,500
Median gross rent	\$271	\$376	\$336	\$470

# Employment and Earnings Profile

## Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

### 8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
<b>Total labor force:</b>			
Grundy County	5,780	6,160	6,040
State	1,448,000	1,572,800	1,563,100
<b>Employment rate (%):</b>			
Grundy County	97.4	97.6	98.0
State	95.7	97.5	97.4

## Occupation

Among the 6,121 employed persons age 16 or older in Grundy County in 2000, the largest segment was employed in management, professional, or related occupations.

### 9. Occupations of employed persons 16 years of age or older

	<u>Grundy County</u>	<u>State</u>
Total employed	6,121	1,489,816
<b>Percentage in:</b>		
Management, professional or related occupations	30.8	31.3
Service occupations	14.2	14.8
Sales and office occupations	24.7	25.9
Farming, fishing, and forestry occupations	1.5	1.1
Construction, extraction, and maintenance occupations	8.7	8.9
Production, transportation, and material moving occupations	20.1	18.1

## Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Grundy County to work are not counted, but non-county residents who commute into Grundy County to work are included.

### 10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	<u>1990</u>	Grundy County		Grundy County		State	
		<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	90,830	146,370	164,686	100.0	100.0	100.0	100.0
Farm	21,416	30,363	40,541	23.6	24.6	6.0	4.2
Manufacturing	11,013	19,806	21,903	12.1	13.3	22.6	19.8
Retail	6,515	9,428	9,394	7.2	5.7	9.6	9.2
Finance *	3,447	7,325	7,776	3.8	4.7	6.1	7.9
Services	11,465	21,993	26,952	12.6	16.4	19.6	22.9
Government	15,076	19,950	21,293	16.6	12.9	16.8	15.9
Other **	21,898	37,505	36,827	24.1	22.4	19.2	20.1

\* Finance, insurance, and real estate

\*\* Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

# Retail Trade Profile

## Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

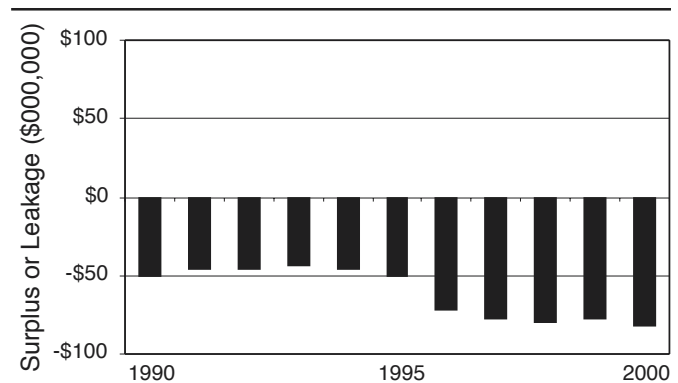
### 11. Grundy County retail sales

	Number of Retail Firms	Total sales (millions)	Per capita sales	Pull factor
1996	463	\$45.95	\$3,751	0.45
1997	442	\$47.50	\$3,849	0.45
1998	450	\$47.85	\$3,893	0.44
1999	447	\$51.24	\$4,206	0.46
2000	441	\$54.21	\$4,383	0.46

## Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Grundy County



### 12. Retail sales by merchandise category, Grundy County

	Sales (millions)			Number of Firms			Percent of Total			Surplus or leakage (millions)
	1996	1999	2000	1996	1999	2000	1996	1999	2000	2000
Building Materials	\$3.38	\$4.73	\$4.79	9	9	8	7.3	9.2	8.8	-\$4.89
General Merchandise	\$2.03	\$2.55	\$2.89	10	10	9	4.4	5.0	5.3	-\$17.74
Food	*	*	\$3.17	*	*	5	*	*	5.8	-\$17.14
Apparel	*	\$0.54	*	*	7	*	*	1.1	*	*
Home Furnishings	\$2.28	\$2.48	\$2.38	14	10	5	5.0	4.8	4.4	-\$3.51
Eating and drinking	\$3.83	\$3.70	\$3.56	28	30	28	8.3	7.2	6.6	-\$8.23
Specialty Stores	\$2.53	\$2.68	\$2.77	97	90	89	5.5	5.2	5.1	-\$7.63
Services	\$6.02	\$6.66	\$7.12	144	130	134	13.1	13.0	13.1	-\$10.89
Wholesale	\$5.70	\$5.65	\$5.76	37	31	30	12.4	11.0	10.6	-\$6.91
Other	\$20.18	\$22.25	\$21.78	125	132	133	43.9	43.4	40.2	
<b>Total</b>	<b>\$45.95</b>	<b>\$51.24</b>	<b>\$54.21</b>	<b>463</b>	<b>447</b>	<b>441</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>-\$82.21</b>

\* Data suppressed to protect the confidentiality of reports from individual businesses.

... and justice for all

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### Information in this county profile was derived from data from:

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