

# Data for Decision Makers

## Delaware County

### Population

Delaware County is a nonmetropolitan county in north-east Iowa. Delaware County is composed of 12 incorporated communities and their surrounding rural areas. From 1990 to 2000, Delaware County's population increased 2.0 percent. The state's population increased by 5.4 percent over that period.

#### 1. Population of Delaware County

City	1980	1990	2000
Colesburg	463	439	412
Delaware	170	176	188
Delhi	511	485	458
Dundee	164	174	179
Dyersville (part) *	45	37	111
Earlville	844	822	900
Edgewood (part) *	528	517	607
Greeley	313	284	276
Hopkinton	774	695	681
Manchester	4,942	5,137	5,257
Masonville	150	129	104
Ryan	390	382	410
Balance of County	9,639	8,758	8,821
<b>County Total</b>	<b>18,933</b>	<b>18,035</b>	<b>18,404</b>
<b>State Total</b>	<b>2,913,808</b>	<b>2,776,755</b>	<b>2,926,324</b>

\* Indicates municipality crosses county border; figure is the portion of population in this county only.

### Population Profile

#### Age distribution

Compared to the state, Delaware County had a higher percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Delaware County in 2000 was 0.5 years older than the median age of the state.

#### 2. Percent of population by age

	Delaware County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	37.6	33.1	31.5	32.3	29.0	28.3
20 to 44	31.0	33.4	32.0	35.1	26.7	34.6
45 to 64	18.9	18.8	21.5	19.2	18.9	22.2
65 or older	12.5	14.7	15.0	13.3	15.3	14.9
Median age	27.8	32.7	37.1	30.0	34.0	36.6

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IOWA STATE UNIVERSITY  
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# Community Profile

## Race/Ethnicity

As with the other 98 counties in the state, Delaware County is predominantly white, with little noticeable change since 1980.

### 3. Percentage of population by race/Hispanic origin

	Delaware County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.7	100.0	100.0	98.9
White	99.7	99.6	99.3	97.4	96.6	93.9
Black	0.0	0.1	0.1	1.4	1.7	2.1
Asian/Pacific Islander	0.1	0.2	0.2	0.4	0.9	1.3
American Indian	0.1	0.1	0.1	0.2	0.3	0.3
Other	0.1	0.0	0.1	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.3	n.a.	n.a.	1.1
Hispanic origin **	0.3	0.4	0.7	0.9	1.2	2.8

\* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

\*\* Hispanics can be of any race.

## Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Delaware County had a lower percentage of college graduates than the state overall.

### 4. Educational levels of adults 25 or older

	Delaware County		State	
	1990	2000	1990	2000
<b>Percent with:</b>				
Less than 12 years	21.7	14.9	19.9	13.9
High school graduate	47.5	47.2	38.5	36.1
Less than 4 years college	19.7	24.8	24.7	28.8
4 or more years college	11.0	13.0	16.9	21.2

## Income and Poverty

Since 1979, median household income in Delaware County increased \$1,458 (adjusted dollars). In 1999, Delaware had a median income \$2,301 lower than the state.

### 5. Median Household income (in 1999 \$)

	1979	1989	1999
Delaware County	\$35,710	\$34,292	\$37,168
State	\$37,515	\$34,921	\$39,469

Poverty rates in Delaware County declined between 1979 and 1999; state levels also declined.

### 6. Percent of population in poverty

	1979	1989	1999
Delaware County	13.4	12.8	7.9
State	10.1	11.5	9.1

## Housing

Delaware County had a higher percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Delaware County also had a larger percentage of newer housing units than the state.

### 7. Housing characteristics, 1990-2000

	Delaware County		State	
	1990	2000	1990	2000
<b>Total units</b>	7,408	7,682	1,143,669	1,232,511
<b>Percent of units:</b>				
Owner-occupied	65.3	69.2	64.0	67.5
Renter-occupied	20.9	19.7	26.2	25.8
Vacant/seasonal	13.8	11.0	9.8	6.8
10 or fewer years old	10.3	13.0	10.0	12.3
40 or more years old	45.1	49.9	42.9	51.1
Single detached homes	82.5	82.0	74.6	74.0
Mobile homes	7.1	7.9	5.0	5.3
Median value	\$44,600	\$79,700	\$45,900	\$82,500
Median gross rent	\$283	\$370	\$336	\$470

# Employment and Earnings Profile

## Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

### 8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
<b>Total labor force:</b>			
Delaware County	8,790	9,440	9,350
State	1,448,000	1,572,800	1,563,100
<b>Employment rate (%):</b>			
Delaware County	95.6	96.2	96.5
State	95.7	97.5	97.4

## Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Delaware County to work are not counted, but non-county residents who commute into Delaware County to work are included.

### 10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	Delaware County			Delaware County		State	
	<u>1990</u>	<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	162,967	206,483	240,419	100.0	100.0	100.0	100.0
Farm	43,733	20,735	43,396	26.8	18.1	6.0	4.2
Manufacturing	32,345	48,456	51,725	19.8	21.5	22.6	19.8
Retail	12,534	20,866	21,485	7.7	8.9	9.6	9.2
Finance *	5,790	11,181	11,539	3.6	4.8	6.1	7.9
Services	16,693	27,540	32,442	10.2	13.5	19.6	22.9
Government	25,913	35,035	36,387	15.9	15.1	16.8	15.9
Other **	25,959	42,670	43,445	15.9	18.1	19.2	20.1

\* Finance, insurance, and real estate

\*\* Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

## Occupation

Among the 9,298 employed persons age 16 or older in Delaware County in 2000, the largest segment was employed in management, professional, or related occupations.

### 9. Occupations of employed persons 16 years of age or older

	<u>Delaware County</u>	<u>State</u>
Total employed	9,298	1,489,816
<b>Percentage in:</b>		
Management, professional or related occupations	29.2	31.3
Service occupations	12.3	14.8
Sales and office occupations	21.2	25.9
Farming, fishing, and forestry occupations	1.6	1.1
Construction, extraction, and maintenance occupations	11.0	8.9
Production, transportation, and material moving occupations	24.7	18.1

# Retail Trade Profile

## Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

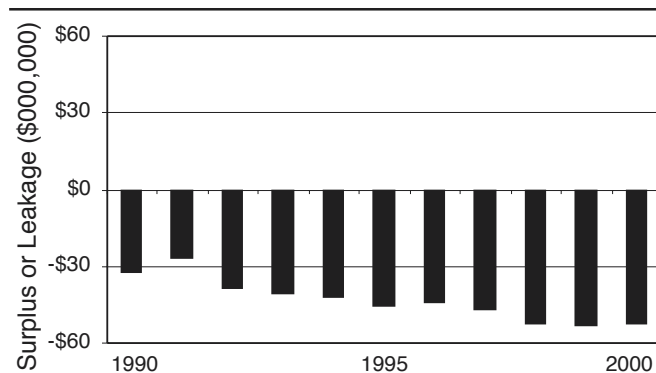
### 11. Delaware County retail sales

	Number of Retail Firms	Total sales (millions)	Per capita sales	Pull factor
1996	610	\$85.16	\$4,617	0.56
1997	615	\$87.89	\$4,750	0.55
1998	628	\$91.03	\$4,931	0.56
1999	611	\$95.78	\$5,155	0.56
2000	601	\$98.78	\$5,367	0.57

## Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Delaware County



### 12. Retail sales by merchandise category, Delaware County

	Sales (millions)			Number of Firms			Percent of Total			Surplus or leakage (millions)
	1996	1999	2000	1996	1999	2000	1996	1999	2000	2000
Building Materials	\$8.15	\$10.72	\$10.35	19	19	17	9.6	11.2	10.5	-\$0.39
General Merchandise	\$15.51	\$16.51	\$17.90	15	17	18	18.2	17.2	18.1	-\$4.97
Food	*	\$3.19	\$2.48	*	6	6	*	3.3	2.5	-\$20.03
Apparel	\$1.44	\$1.84	\$1.91	6	8	7	1.7	1.9	1.9	-\$1.69
Home Furnishings	\$1.53	\$1.97	\$1.01	16	15	9	1.8	2.1	1.0	-\$5.52
Eating and drinking	\$5.96	\$6.96	\$6.69	40	40	37	7.0	7.3	6.8	-\$6.39
Specialty Stores	\$7.35	\$7.48	\$7.70	102	97	104	8.6	7.8	7.8	-\$3.83
Services	\$8.91	\$10.70	\$11.46	201	215	207	10.5	11.2	11.6	-\$8.51
Wholesale	\$7.72	\$8.79	\$9.14	66	55	57	9.1	9.2	9.2	-\$4.91
Other	\$28.59	\$27.60	\$30.15	147	140	139	33.6	28.8	30.5	
<b>Total</b>	<b>\$85.16</b>	<b>\$95.78</b>	<b>\$98.78</b>	<b>610</b>	<b>611</b>	<b>601</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>-\$52.51</b>

\* Data suppressed to protect the confidentiality of reports from individual businesses.

... and justice for all

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