

Data for Decision Makers

Crawford County

Population

Crawford County is a nonmetropolitan county in north-west Iowa. Crawford County is composed of 13 incorporated communities and their surrounding rural areas. From 1990 to 2000, Crawford County's population increased 1.0 percent. The state's population increased by 5.4 percent over that period.

1. Population of Crawford County

City	1980	1990	2000
Arion	207	148	136
Aspinwall	65	52	58
Buck Grove	84	55	49
Charter Oak	615	497	530
Deloit	345	296	288
Denison	6,675	6,604	7,339
Dow City	616	439	503
Kiron	317	301	273
Manilla	1,020	898	839
Ricketts	143	122	144
Schleswig	868	851	833
Vail	490	388	452
Westside	387	348	327
Balance of County	7,103	5,776	5,171
County Total	18,935	16,775	16,942
State Total	2,913,808	2,776,755	2,926,324

Population Profile

Age distribution

Compared to the state, Crawford County had a higher percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Crawford County in 2000 was 1.6 years older than the median age of the state.

2. Percent of population by age

	Crawford County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	34.1	30.6	29.4	32.3	29.0	28.3
20 to 44	31.9	32.0	31.0	35.1	26.7	34.6
45 to 64	20.0	20.0	22.5	19.2	18.9	22.2
65 or older	14.0	17.4	17.1	13.3	15.3	14.9
Median age	30.5	35.3	38.2	30.0	34.0	36.6

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Community Profile

Race/Ethnicity

As with the other 98 counties in the state, Crawford County is predominantly white. However, the Hispanic population has increased significantly since 1980.

3. Percentage of population by race/Hispanic origin

	Crawford County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.2	100.0	100.0	98.9
White	99.1	98.8	93.1	97.4	96.6	93.9
Black	0.0	0.4	0.8	1.4	1.7	2.1
Asian/Pacific Islander	0.3	0.5	0.5	0.4	0.9	1.3
American Indian	0.1	0.2	0.3	0.2	0.3	0.3
Other	0.5	0.1	4.6	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.8	n.a.	n.a.	1.1
Hispanic origin **	0.6	0.6	8.7	0.9	1.2	2.8

* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

** Hispanics can be of any race.

Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Crawford County had a lower percentage of college graduates than the state overall.

4. Educational levels of adults 25 or older

	Crawford County		State	
	1990	2000	1990	2000
Percent with:				
Less than 12 years	27.5	21.5	19.9	13.9
High school graduate	45.1	42.8	38.5	36.1
Less than 4 years college	17.6	23.4	24.7	28.8
4 or more years college	9.8	12.4	16.9	21.2

Income and Poverty

Since 1979, median household income in Crawford County decreased \$989 (adjusted dollars). In 1999, Crawford had a median income \$5,547 lower than the state.

5. Median Household income (in 1999 \$)

	1979	1989	1999
Crawford County	\$34,911	\$29,569	\$33,922
State	\$37,515	\$34,921	\$39,469

Poverty rates in Crawford County declined between 1979 and 1999; state levels also declined.

6. Percent of population in poverty

	1979	1989	1999
Crawford County	12.3	15.9	11.1
State	10.1	11.5	9.1

Housing

Crawford County had a higher percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Crawford County also had a smaller percentage of newer housing units than the state.

7. Housing characteristics, 1990-2000

	Crawford County		State	
	1990	2000	1990	2000
Total units	6,920	6,958	1,143,669	1,232,511
Percent of units:				
Owner-occupied	66.1	67.6	64.0	67.5
Renter-occupied	26.4	25.0	26.2	25.8
Vacant/seasonal	7.6	7.4	9.8	6.8
10 or fewer years old	10.1	4.6	10.0	12.3
40 or more years old	47.8	58.5	42.9	51.1
Single detached homes	80.9	81.6	74.6	74.0
Mobile homes	5.7	5.3	5.0	5.3
Median value	\$33,900	\$58,200	\$45,900	\$82,500
Median gross rent	\$272	\$362	\$336	\$470

Employment and Earnings Profile

Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
Total labor force:			
Crawford County	8,500	8,800	8,650
State	1,448,000	1,572,800	1,563,100
Employment rate (%):			
Crawford County	94.4	97.7	97.8
State	95.7	97.5	97.4

Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Crawford County to work are not counted, but non-county residents who commute into Crawford County to work are included.

10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	Crawford County			Crawford County		State	
	<u>1990</u>	<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	158,235	221,137	243,998	100.0	100.0	100.0	100.0
Farm	20,734	8,414	16,076	13.1	6.6	6.0	4.2
Manufacturing	41,659	63,957	71,407	26.3	29.3	22.6	19.8
Retail	14,360	20,445	21,768	9.1	8.9	9.6	9.2
Finance *	5,018	7,954	8,419	3.2	3.5	6.1	7.9
Services	22,108	33,509	35,522	14.0	14.6	19.6	22.9
Government	26,247	37,061	38,602	16.6	15.8	16.8	15.9
Other **	28,109	49,797	52,204	17.8	21.4	19.2	20.1

* Finance, insurance, and real estate

** Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

Occupation

Among the 8,260 employed persons age 16 or older in Crawford County in 2000, the largest segment was employed in production, transportation, and material moving occupations.

9. Occupations of employed persons 16 years of age or older

	<u>Crawford County</u>	<u>State</u>
Total employed	8,260	1,489,816
Percentage in:		
Management, professional or related occupations	24.5	31.3
Service occupations	15.9	14.8
Sales and office occupations	20.1	25.9
Farming, fishing, and forestry occupations	2.0	1.1
Construction, extraction, and maintenance occupations	8.9	8.9
Production, transportation, and material moving occupations	28.6	18.1

Retail Trade Profile

Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

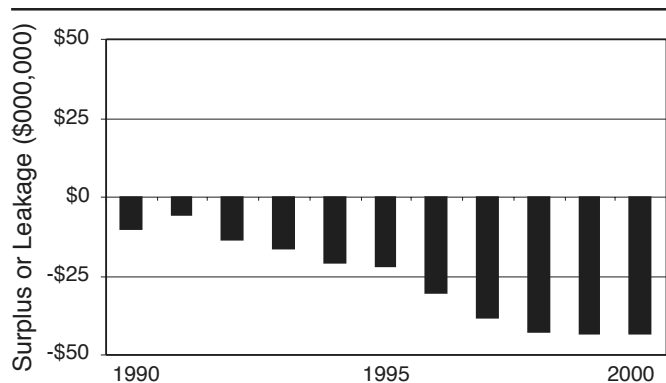
11. Crawford County retail sales

	Number of Retail Firms	Total sales (millions)	Per capita sales	Pull factor
1996	612	\$91.07	\$5,515	0.67
1997	603	\$94.30	\$5,714	0.66
1998	609	\$93.51	\$5,679	0.64
1999	596	\$96.73	\$5,882	0.64
2000	582	\$98.78	\$5,830	0.62

Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Crawford County



12. Retail sales by merchandise category, Crawford County

	Sales (millions)			Number of Firms			Percent of Total			Surplus or leakage (millions)
	1996	1999	2000	1996	1999	2000	1996	1999	2000	2000
Building Materials	\$5.21	\$5.23	\$6.28	22	16	15	5.7	5.4	6.4	-\$3.80
General Merchandise	\$17.36	\$18.06	\$0.96	6	12	5	19.1	18.7	1.0	-\$20.51
Food	\$20.81	\$21.40	\$23.99	6	6	7	22.8	22.1	24.3	\$2.86
Apparel	\$1.23	\$2.12	\$1.84	7	10	10	1.4	2.2	1.9	-\$1.53
Home Furnishings	\$0.61	\$0.86	\$1.00	16	15	18	0.7	0.9	1.0	-\$5.12
Eating and drinking	\$9.76	\$9.33	\$9.70	53	46	47	10.7	9.6	9.8	-\$2.58
Specialty Stores	\$7.27	\$8.43	\$9.27	98	94	96	8.0	8.7	9.4	-\$1.55
Services	\$9.22	\$10.10	\$9.55	215	208	201	10.1	10.4	9.7	-\$9.19
Wholesale	\$4.54	\$6.80	\$7.49	48	48	46	5.0	7.0	7.6	-\$5.69
Other	\$15.07	\$14.40	\$28.69	141	142	137	16.6	14.9	29.0	
Total	\$91.07	\$96.73	\$98.78	612	596	582	100.0	100.0	100.0	-\$43.20

... and justice for all

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