



# Data for Decision Makers

## Calhoun County

### Population

Calhoun County is a nonmetropolitan county in north-west Iowa. Calhoun County is composed of 12 incorporated communities and their surrounding rural areas. From 1990 to 2000, Calhoun County's population decreased 3.4 percent. The state's population increased by 5.4 percent over that period.

#### 1. Population of Calhoun County

City	1980	1990	2000
Farnhamville (part) *	461	414	430
Jolley	91	68	54
Knierim	125	71	70
Lake City	2,006	1,841	1,787
Lohrville	521	453	431
Lytton (part) *	43	42	37
Manson	1,924	1,844	1,893
Pomeroy	895	762	710
Rinard	97	71	72
Rockwell City	2,276	1,981	2,264
Somers	220	161	165
Yetter	52	49	36
Balance of County	4,831	3,751	3,166
<b>County Total</b>	<b>13,542</b>	<b>11,508</b>	<b>11,115</b>
<b>State Total</b>	<b>2,913,808</b>	<b>2,776,755</b>	<b>2,926,324</b>

\* Indicates municipality crosses county border; figure is the portion of population in this county only.

### Population Profile

#### Age distribution

Compared to the state, Calhoun County had a lower percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Calhoun County in 2000 was 5.8 years older than the median age of the state.

#### 2. Percent of population by age

	Calhoun County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	29.6	26.9	25.4	32.3	29.0	28.3
20 to 44	28.6	29.1	28.9	35.1	26.7	34.6
45 to 64	22.1	20.3	23.7	19.2	18.9	22.2
65 or older	19.6	23.7	22.1	13.3	15.3	14.9
Median age	36.5	39.8	42.4	30.0	34.0	36.6

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# Community Profile

## Race/Ethnicity

As with the other 98 counties in the state, Calhoun County is predominantly white, with little noticeable change since 1980.

### 3. Percentage of population by race/Hispanic origin

	Calhoun County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.5	100.0	100.0	98.9
White	99.6	99.3	98.1	97.4	96.6	93.9
Black	0.2	0.3	0.7	1.4	1.7	2.1
Asian/Pacific Islander	0.1	0.2	0.2	0.4	0.9	1.3
American Indian	0.1	0.1	0.2	0.2	0.3	0.3
Other	0.0	0.1	0.3	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.5	n.a.	n.a.	1.1
Hispanic origin **	0.4	0.3	0.9	0.9	1.2	2.8

\* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

\*\* Hispanics can be of any race.

## Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Calhoun County had a lower percentage of college graduates than the state overall.

### 4. Educational levels of adults 25 or older

	Calhoun County		State	
	1990	2000	1990	2000
<b>Percent with:</b>				
Less than 12 years	21.1	14.6	19.9	13.9
High school graduate	43.0	38.1	38.5	36.1
Less than 4 years college	24.3	31.9	24.7	28.8
4 or more years college	11.6	15.4	16.9	21.2

## Income and Poverty

Since 1979, median household income in Calhoun County decreased \$291 (adjusted dollars). In 1999, Calhoun had a median income \$6,183 lower than the state.

### 5. Median Household income (in 1999 \$)

	1979	1989	1999
Calhoun County	\$33,577	\$29,951	\$33,286
State	\$37,515	\$34,921	\$39,469

Poverty rates in Calhoun County declined between 1979 and 1999; state levels also declined.

### 6. Percent of population in poverty

	1979	1989	1999
Calhoun County	10.4	11.9	10.1
State	10.1	11.5	9.1

## Housing

Calhoun County had a lower percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Calhoun County also had a smaller percentage of newer housing units than the state.

### 7. Housing characteristics, 1990-2000

	Calhoun County		State	
	1990	2000	1990	2000
<b>Total units</b>	5,362	5,219	1,143,669	1,232,511
<b>Percent of units:</b>				
Owner-occupied	62.6	66.9	64.0	67.5
Renter-occupied	24.7	19.6	26.2	25.8
Vacant/seasonal	12.6	13.5	9.8	6.8
10 or fewer years old	7.6	5.2	10.0	12.3
40 or more years old	53.3	64.6	42.9	51.1
Single detached homes	87.2	86.8	74.6	74.0
Mobile homes	2.1	2.3	5.0	5.3
Median value	\$26,700	\$54,700	\$45,900	\$82,500
Median gross rent	\$255	\$315	\$336	\$470

# Employment and Earnings Profile

## Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

### 8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
<b>Total labor force:</b>			
Calhoun County	4,960	4,840	4,690
State	1,448,000	1,572,800	1,563,100
<b>Employment rate (%):</b>			
Calhoun County	97.6	97.1	97.0
State	95.7	97.5	97.4

## Occupation

Among the 4,993 employed persons age 16 or older in Calhoun County in 2000, the largest segment was employed in management, professional, or related occupations.

### 9. Occupations of employed persons 16 years of age or older

	<u>Calhoun County</u>	<u>State</u>
Total employed	4,993	1,489,816
<b>Percentage in:</b>		
Management, professional or related occupations	32.8	31.3
Service occupations	17.4	14.8
Sales and office occupations	22.7	25.9
Farming, fishing, and forestry occupations	1.7	1.1
Construction, extraction, and maintenance occupations	10.9	8.9
Production, transportation, and material moving occupations	14.6	18.1

## Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Calhoun County to work are not counted, but non-county residents who commute into Calhoun County to work are included.

### 10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	Calhoun County			Calhoun County		State	
	<u>1990</u>	<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	81,749	106,194	121,398	100.0	100.0	100.0	100.0
Farm	14,810	13,623	25,644	18.1	21.1	6.0	4.2
Manufacturing	6,503	6,872	6,166	8.0	5.1	22.6	19.8
Retail	7,441	8,313	8,472	9.1	7.0	9.6	9.2
Finance *	4,119	5,983	6,276	5.0	5.2	6.1	7.9
Services	17,494	26,428	28,195	21.4	23.2	19.6	22.9
Government	16,241	25,265	25,782	19.9	21.2	16.8	15.9
Other **	15,141	19,710	20,863	18.5	17.2	19.2	20.1

\* Finance, insurance, and real estate

\*\* Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

# Retail Trade Profile

## Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

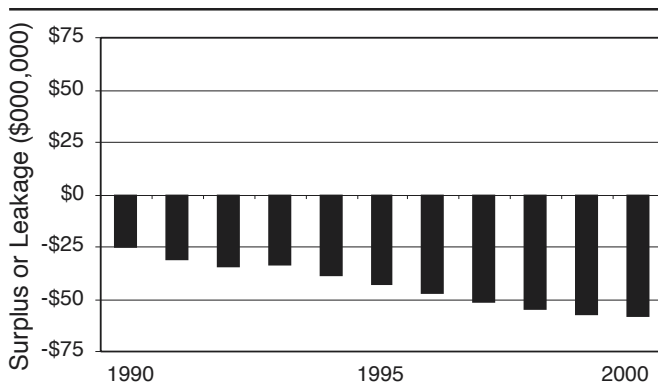
### 11. Calhoun County retail sales

	Number of Retail Firms	Total sales (millions)	Per capita sales	Pull factor
1996	472	\$39.76	\$3,451	0.42
1997	472	\$43.04	\$3,750	0.44
1998	463	\$42.57	\$3,734	0.42
1999	442	\$42.58	\$3,742	0.41
2000	441	\$40.25	\$3,621	0.38

## Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Calhoun County



### 12. Retail sales by merchandise category, Calhoun County

	Sales (millions)			Number of Firms			Percent of Total			Surplus or leakage (millions)
	1996	1999	2000	1996	1999	2000	1996	1999	2000	2000
Building Materials	\$2.90	\$3.53	\$2.64	15	15	14	7.3	8.3	6.6	-\$4.34
General Merchandise	\$2.92	\$3.43	\$3.70	12	10	11	7.4	8.1	9.2	-\$11.16
Food	\$9.29	\$8.91	\$7.61	10	9	8	23.4	20.9	18.9	-\$7.02
Apparel	*	*	*	*	*	*	*	*	*	*
Home Furnishings	\$1.21	\$0.81	\$0.78	17	12	11	3.1	1.9	1.9	-\$3.46
Eating and drinking	\$2.11	\$2.52	\$2.20	21	24	22	5.3	5.9	5.5	-\$6.30
Specialty Stores	\$2.07	\$2.43	\$2.18	82	85	87	5.2	5.7	5.4	-\$5.31
Services	\$7.06	\$7.52	\$7.40	165	149	147	17.8	17.7	18.4	-\$5.57
Wholesale	\$3.06	\$3.64	\$3.65	39	39	36	7.7	8.5	9.1	-\$5.47
Other	\$9.15	\$9.79	\$10.09	113	101	105	23.0	23.0	25.1	
<b>Total</b>	<b>\$39.76</b>	<b>\$42.58</b>	<b>\$40.25</b>	<b>472</b>	<b>442</b>	<b>441</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>-\$58.06</b>

\* Data suppressed to protect the confidentiality of reports from individual businesses.

... and justice for all

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### Information in this county profile was derived from data from:

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