

# Data for Decision Makers

## Adams County

### Population

Adams County is a nonmetropolitan county in southwest Iowa. Adams County is composed of five incorporated communities and their surrounding rural areas. From 1990 to 2000, Adams County's population decreased 7.9 percent. The state's population increased by 5.4 percent over that period.

#### 1. Population of Adams County

City	1980	1990	2000
Adams	5,731	4,866	4,482
Carbon	110	60	28
Corning	1,939	1,806	1,783
Lenox (part) *	2	0	0
Nodaway	185	153	132
Prescott	349	287	266
Balance of County	3,146	2,560	2,273
<b>County Total</b>	<b>9,509</b>	<b>8,409</b>	<b>8,243</b>
<b>State Total</b>	<b>2,913,808</b>	<b>2,776,755</b>	<b>2,926,324</b>

\* Indicates municipality crosses county border; figure is the portion of population in this county only.

### Population Profile

#### Age distribution

Compared to the state, Adams County had a lower percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Adams County in 2000 was 5.3 years older than the median age of the state.

#### 2. Percent of population by age

	Adams County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	29.2	26.6	25.8	32.3	29.0	28.3
20 to 44	29.2	29.6	28.6	35.1	26.7	34.6
45 to 64	22.8	22.1	24.2	19.2	18.9	22.2
65 or older	18.8	21.7	21.4	13.3	15.3	14.9
Median age	37.2	40.1	41.9	30.0	34.0	36.6

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# Community Profile

## Race/Ethnicity

As with the other 98 counties in the state, Adams County is predominantly white, with little noticeable change since 1980.

### 3. Percentage of population by race/Hispanic origin

	Adams County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.6	100.0	100.0	98.9
White	99.7	99.6	98.9	97.4	96.6	93.9
Black	0.0	0.1	0.1	1.4	1.7	2.1
Asian/Pacific Islander	0.3	0.1	0.2	0.4	0.9	1.3
American Indian	0.1	0.1	0.4	0.2	0.3	0.3
Other	-0.1	0.1	0.0	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.4	n.a.	n.a.	1.1
Hispanic origin **	0.3	0.4	0.6	0.9	1.2	2.8

\* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

\*\* Hispanics can be of any race.

## Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Adams County had a lower percentage of college graduates than the state overall.

### 4. Educational levels of adults 25 or older

	Adams County		State	
	1990	2000	1990	2000
<b>Percent with:</b>				
Less than 12 years	22.9	15.5	19.9	13.9
High school graduate	44.9	41.4	38.5	36.1
Less than 4 years college	22.9	31.1	24.7	28.8
4 or more years college	9.4	12.0	16.9	21.2

## Income and Poverty

Since 1979, median household income in Adams County increased \$1,771 (adjusted dollars). In 1999, Adams had a median income \$9,016 lower than the state.

### 5. Median Household income (in 1999 \$)

	1979	1989	1999
Adams County	\$28,682	\$27,386	\$30,453
State	\$37,515	\$34,921	\$39,469

Poverty rates in Adams County declined between 1979 and 1999; state levels also declined.

### 6. Percent of population in poverty

	1979	1989	1999
Adams County	14.4	16.8	9.3
State	10.1	11.5	9.1

## Housing

Adams County had a lower percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Adams County also had a smaller percentage of newer housing units than the state.

### 7. Housing characteristics, 1990-2000

	Adams County		State	
	1990	2000	1990	2000
<b>Total units</b>	2,234	2,109	1,143,669	1,232,511
<b>Percent of units:</b>				
Owner-occupied	65.1	66.1	64.0	67.5
Renter-occupied	24.7	22.4	26.2	25.8
Vacant/seasonal	10.3	11.5	9.8	6.8
10 or fewer years old	8.4	6.5	10.0	12.3
40 or more years old	60.2	70.2	42.9	51.1
Single detached homes	84.9	84.8	74.6	74.0
Mobile homes	6.6	7.3	5.0	5.3
Median value	\$28,700	\$46,500	\$45,900	\$82,500
Median gross rent	\$239	\$333	\$336	\$470

# Employment and Earnings Profile

## Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

### 8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
<b>Total labor force:</b>			
Adams County	2,430	2,270	2,080
State	1,448,000	1,572,800	1,563,100
<b>Employment rate (%):</b>			
Adams County	96.3	97.4	95.7
State	95.7	97.5	97.4

## Occupation

Among the 2,230 employed persons age 16 or older in Adams County in 2000, the largest segment was employed in management, professional, or related occupations.

### 9. Occupations of employed persons 16 years of age or older

	<u>Adams County</u>	<u>State</u>
Total employed	2,230	1,489,816
<b>Percentage in:</b>		
Management, professional or related occupations	32.6	31.3
Service occupations	15.4	14.8
Sales and office occupations	19.9	25.9
Farming, fishing, and forestry occupations	2.9	1.1
Construction, extraction, and maintenance occupations	9.7	8.9
Production, transportation, and material moving occupations	19.5	18.1

## Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Adams County to work are not counted, but non-county residents who commute into Adams County to work are included.

### 10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	<u>1990</u>	Adams County		Adams County		State	
		<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	41,951	51,187	59,357	100.0	100.0	100.0	100.0
Farm	10,253	2,309	10,218	24.4	17.2	6.0	4.2
Manufacturing	8,173	12,926	11,928	19.5	20.1	22.6	19.8
Retail	2,958	4,014	4,047	7.1	6.8	9.6	9.2
Finance *	1,191	1,884	1,981	2.8	3.3	6.1	7.9
Services	7,797	11,965	12,977	18.6	21.9	19.6	22.9
Government	6,216	8,152	8,385	14.8	14.1	16.8	15.9
Other **	5,363	9,937	9,821	12.8	16.5	19.2	20.1

\* Finance, insurance, and real estate

\*\* Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

# Retail Trade Profile

## Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

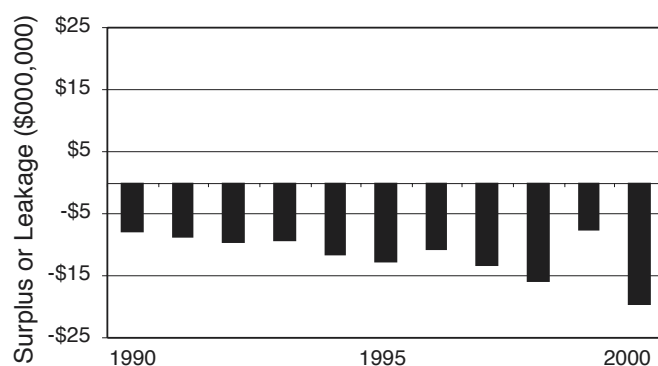
### 11. Adams County retail sales

	Number of Retail Firms	Total sales (millions)	Per capita sales	Pull factor
1996	196	\$20.10	\$4,432	0.54
1997	190	\$20.35	\$4,529	0.53
1998	195	\$20.98	\$4,757	0.54
1999	192	\$31.34	\$7,201	0.78
2000	190	\$20.78	\$4,637	0.49

## Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Adams County



### 12. Retail sales by merchandise category, Adams County

	Sales (millions)			Number of Firms			Percent of Total			Surplus or leakage (millions)
	1996	1999	2000	1996	1999	2000	1996	1999	2000	2000
Building Materials	*	*	\$0.28	*	*	5	*	*	1.3	-\$2.58
General Merchandise	\$2.39	\$2.14	\$2.06	7	6	6	11.9	6.8	9.9	-\$4.04
Food	\$3.09	*	*	6	*	*	15.4	*	*	*
Apparel	*	*	*	*	*	*	*	*	*	*
Home Furnishings	*	\$0.64	\$0.68	*	5	6	*	2.0	3.3	-\$1.05
Eating and drinking	\$1.53	\$1.59	\$1.54	17	17	15	7.6	5.1	7.4	-\$1.95
Specialty Stores	\$1.24	\$0.79	\$0.82	37	30	30	6.2	2.5	3.9	-\$2.26
Services	\$2.24	\$2.52	\$2.62	55	59	59	11.1	8.0	12.6	-\$2.70
Wholesale	\$1.42	\$1.54	\$1.53	18	19	20	7.0	4.9	7.3	-\$2.22
Other	\$8.19	\$22.13	\$11.26	55	57	49	40.7	70.6	54.2	
<b>Total</b>	<b>\$20.10</b>	<b>\$31.34</b>	<b>\$20.78</b>	<b>196</b>	<b>192</b>	<b>190</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>-\$19.53</b>

\* Data suppressed to protect the confidentiality of reports from individual businesses.

... and justice for all

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### Information in this county profile was derived from data from:

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