



What is the Northeast Iowa Food & Farm Coalition?

The Northeast Iowa Food & Farm (NIFF) Coalition is a group of people who care about the future of agriculture in northeast Iowa. This diverse group of farmers, food producers, community leaders and area residents in the five counties of Allamakee, Clayton, Fayette, Howard and Winneshiek have developed a plan to support the development and marketing of locally grown agricultural products to enhance the lives of local citizens.

The work of the NIFF Coalition is even more important now that the area has received funding from the W.K.Kellogg Foundation for a Food & Fitness Initiative. This initiative will address issues such as increasing the availability of healthy local foods in school, restaurants and grocery stores, improving opportunities for residents to incorporate physical activity into their everyday lives, strengthening the public's understanding of the economic, health and environmental benefits of leading healthier lifestyles, and helping local, state and federal legislators understand how policy impacts health in rural America.

Become involved! Watch this space for an update from the Northeast Iowa Food & Farm Coalition each week. To become involved in NIFF or on your Food & Fitness County Planning Team, contact your county extension office. For more information about the NIFF coalition, visit their website at www.NIFFcoalition.org.