

## Northeast Iowa Food and Farm Coalition—May 15, 2007

Members of the NIFF Coalition met on May 15, 2007 at 7:30 pm at the Dairy Center in Calmar to review the data from the institutional survey completed in November 2006. Craig Chase from ISU Extension gave the presentation. Participants offered suggestions as Craig prepares the presentation for public release.

- The presentation will be prepared as a narrated show (similar to a video) which can be downloaded from the internet and shown to groups.
- A handout is being prepared to go with the presentation.
- The county Food & Fitness planning teams will have the opportunity to see this presentation at one of their upcoming meetings.

The group discussed the long-term plan for NIFF now that the Kellogg money has been received. The group felt it was important that NIFF keep meeting independently and keep working on their strategic plan. The work of the Food & Fitness teams will tie into the work of NIFF and communication between the groups will be crucial. Here is a tentative list of topics for monthly NIFF meetings:

- May –Results from the institutional surveys
- June –Results from the household surveys
- Aug – Results from the asset mapping
- Sept – Results from the economic impact study
- Oct –general info on supply and demand
- Nov/Dec –producer meetings on What Can I Grow?
- Jan –Development of business plans
- Feb – Facilitated meetings with producers and institutions

The next NIFF meeting will be June 7 from noon-2 pm at the Winn. Extension office. Staff from ISU will be presenting information on the consumer surveys. Bring your lunch.

Submitted by Teresa Wiemerslage.