

NE Iowa Food & Fitness Initiative

The Regional Leadership Team of the NE IA Food & Fitness Initiative met on September 24, 2008 at 11 am at the Decorah City Hall. Roll call:

Youth Planning:

- School based FFI teams are being organized.
- Lynette has been meeting with principals in area.
- Check out the newsletters and Community action plan on the website.
- They will be meeting with principals and boosters to review the concession results
- Received an email from California Center of Civic Engagement for \$2500 grant.

Built Environment WG

- Continue to work on the BE inventory books
- Met with Luther Students on their class projects.
 - Trail Use in Decorah
 - Winter activities in area
 - Taking photos of the BE pieces
 - We encouraged them to try a process that can be duplicated
- Visited with Chris Seeger on the community maps. This Service is available for other communities. Seeger commented that if you have good community participation to collect the data, his students can translate it into the map.
- They reviewed the final drafts of the community maps.

Communication & Events Planning

- Identified markets to start messages
 - School, staff and youth
 - Decision makers; state legislators, community foundations
 - Health care systems providers
 - Farmers
- Will prepare a webcast on messaging
- Working on a presentation to use with community groups
- Coloring sheets have been prepared and are on the website for community use
- Request to get a display for each county

Community Health Assessment -- No report

Inclusive Team and Diversity Liaisons

- Leah reported on an organized a gathering of women in Postville.
 - She translated a handout for the meeting.
 - She is working with Deneb to survey parents and students for SRTS.
 - Organized a women's health seminar.
 - School is providing PE classes for boys at Yeshiva at the YMCA.
 - Looking to use the annual fundraising money for an indoor activity facility

NIFF Coalition

- Met with a consultant working with PlantPeddler who is starting to grow food.
- Year end reports completed with increased sales. Visit the website: www.niffcoalition.org

School Engagement

- Met with school superintendents. 17 of 18 schools are participating Regional School WG. Committed to meet for 6 hours each time for 5 meetings. Each school sends 2 reps. TAP team is helping us plan how to pull those meetings together.

Human & Financial Resource (Budget)

- Working on attending community foundation meetings in each county. Are planning a regional meeting for foundation members in November
- Shared a proposal to fund the development of new Regional School Planning Team. Scot moved to \$20,000 (\$18,000 from conferences, \$2000 from Workplace wellness) to facilitate the Regional School Planning Team. Edwards seconded. Motion carried unanimously.

Vision Deployment Matrix Work Group Report

- Shared NE Iowa FFI Working Strategies, Draft Tactics and Sample Activities
- After Small Group Discussion, it was decided to wait another month to take this information to the CPT. Regional Team needs another month to review and discuss.
- Revised Timeline:
 - Oct CPT meetings: Messaging
 - Nov CPT meetings: Tactics and sample activities
 - No CPT meetings in December

Convener Report

- Evaluator's Quarterly Report Summary is posted to the webpage. This is great feedback on the progress of our collaborative and the issues we have worked through.
- WKKF is providing funding for a Policy Scan; VDM is working on this.
- Photo Voice project training via by WKKF via webinar tentatively planned for Sept. to give an introduction and then there could be further training and consultation.

Next Regional Leadership Team Meetings: Wed, October 29, 2008, 11 am – 2 pm, Site TBD
Wed, December 3, 2008, 11 am – 2 pm.
