

NE Iowa Food & Fitness Initiative County Planning Team Meeting September 2008

Agenda:

Welcome

- **NE Iowa F&F Initiative's Working VISION:**
Northeast Iowa is a unique place where all residents & guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.
- **Flash Survey**
- **Previous Webcasts** - can be viewed before or after County F&F Planning Team meetings in people's home (if they have access to high speed internet, share url): at www.iowafoodandfitness.org
- **Introductions** - "Share one change you've made in your life related to your food and or fitness choices since you became involved in the NE Iowa Food & Fitness Initiative."

Brief Summary of Reg. Food & Fitness Leadership Team Meeting –Reg. F&F Team

Action items:

- Photos of the displays available for checkout for fairs or other county events is posted on the webpage (Communications WG)
- Review the list of food pantries or food shelves for your county and mark any changes (Inclusive Team).
- Review the list of outdoor and indoor facilities for recreation and play (Built Environment WG).
- A Survey will be sent out to the schools participating in the Safe Routes to School Planning Grant. Please be aware this is happening and encourage parents and youth to participate. (Built Environment & Schools WG).
- Fayette and Winneshiek county teams need to review the Community Maps for Fayette and Calmar and provide final feedback (Built Environment WG).

Group Discussion:

Handout: **Northeast Iowa Food and Fitness Initiative
Core Values, Purpose, Working Vision & Draft Strategies**

Questions:

- Based on the discussions you've been a part of through the NE Iowa Food and Fitness Initiative, do these Strategies make sense and seem to be a good fit? Why or why not?
- Who in your county needs to be a part of our FFI discussion in order to address these three Strategies?
- Looking at the three Strategies, how do you see yourself working to support these three strategies, either personally or professionally?
- What other questions or thoughts need to be considered by the NE Iowa FFI Regional Team before they bring DRAFT TACTICS to our group next month?

Optional if 2 hour meeting: Open County Discussion

The final 30 minutes, if you are holding a 2 hour meeting, are open for County F&F Planning Team members to use as they wish. Some counties have already begun projects or may just like more time for discussion.

Wrap-Up

- Thank everyone for coming. Ask them to complete Flash Survey
- Finally, encourage everyone to write on the flip charts and leave their flash surveys somewhere on the table or by the door before they leave.