

**NE Iowa Food & Fitness Initiative  
County Planning Team Meeting  
August 2008**

Agenda:

**Welcome**

- **Introductions** - Thinking about the NE Iowa Food & Fitness Initiative Vision, name a key audience that we should take information to in the future (ex. Schools, Workplaces, Medical Community, Producers, Legislators, Youth, Churches, etc.)
- **Previous Webcasts** - can be viewed before or after County F&F Planning Team meetings in people's home (if they have access to high speed internet, share url): at [www.iowafoodandfitness.org](http://www.iowafoodandfitness.org)

**Reference NE Iowa F&F Initiative Goal:**

**Creating vibrant communities that support access to locally grown, healthy, affordable food and safe places for physical activity and play—for everyone**

**Brief Summary of Reg. Food & Fitness Leadership Team Meeting –Reg. F&F Team**

**Webcast - –“Northeast Iowa’s Theory of Change”**

**Webcast Group Discussion**

- If Quality Relationships lead to Quality Thinking, can you think of FFI examples where building Quality Relationships has led to Quality Thinking?
- If Quality Thinking leads to Quality Action, can you think of examples related to the work of the NE Iowa FFI to date?
- If Quality Action Leads to Quality Results, it will be important to understand how we measure progress throughout the next 9+ years.

Next steps: Identify and begin sequencing strategies and tactics for our Community Action Plan.

**Optional if 2 hour meeting: Open County Discussion**

**Wrap-Up**