

# NE Iowa Food & Fitness Initiative County Planning Team Meeting July 2008

Agenda:

## Welcome

- **Introductions** - "Thinking of our FFI Vision for NE Iowa, what is one change you really hope to see come to realization in your community in the next 5 to 10 years."
- **Previous Webcasts** - can be viewed before or after County F&F Planning Team meetings in people's home (if they have access to high speed internet, share url): at [www.iowafoodandfitness.org](http://www.iowafoodandfitness.org)  
Online you can provide instant suggestions to the questions posed at the County F&F Planning Team meetings

## Reference NE Iowa F&F Initiative Goal:

**Creating vibrant communities that support access to locally grown, healthy, affordable food and safe places for physical activity and play—for everyone**

## Brief Summary of Reg. Food & Fitness Leadership Team Meeting –Reg. F&F Team Comments from participants in the FFI Networking meeting in Detroit in June

### Webcast Goals

- To develop a common understanding of what we mean in the Food and Fitness Initiative means by: Policy; System; Policy change; Systems change and the relationship between policy change and systems change, AND
- Discuss and demonstrate ways to engage collaborative members in policy and systems change discussions and planning.

### View Webcast - –*"Policy and System Change"*

### Discuss Webcast - small group discussions:

- What is our collaborative's vision?
- What systems need to be changed to realize our vision?
- What policies need to be created, implemented, changed, or enforced to bring about that systems change?

### Optional if 2 hour meeting: Open County Discussion

### Wrap-Up