

NE Iowa Food & Fitness Initiative Regional Leadership Team Meeting, April 2008

Work Group Reports

- **Communications WG** – *Request we identify summer events and dates where Food & Fitness Initiative Displays and Banners might be used in our county.*
- **Vision Deployment Matrix Work Group** - shared and received input on our region's FFI Core Values, Purpose, Working Vision statement and mental model statements. Their work on the mental model statements will occur this month and will help our region activate our VISION for our future Community Action Plan.
- **Inclusive Team** – Selected four target communities based on Horizon and Basics program participants: Waukon, Postville, Oelwein and Elma. They are looking at ways to engage diverse communities. They are working on getting info to the Hispanic radio show and Jewish radio show broadcast from Postville.
- **Built Environment** The Outdoor Facility Inventory is being taken. *Request we brainstorm indoor facilities in our county that people use to be active.*
- **Communication & Events Planning** Showed draft of logo. Check the WG website for the Pyramid communications piece. Audiences we will be targeting in the next few months with messages: ourselves, officials, NE IA leaders, champions for F&F, communicating with groups with similar interests.
- **Community Health Assessment** –They are presenting information on their community health key informant interviews at today's May county meeting.
- **Youth Planning** : They are developing a job description to hire a Regional Youth Coordinator that will assist them as they establish School-Based Youth FFI Teams.
- **School Engagement:** 5 counties have reviewed their schools. A summary of what was learned is posted on our website. Based on input—the schools would like to meet and share. All school districts will be invited to a meeting on May 14 from 4-7 pm. 2-3 people (one youth)/district invited.
- **NIFF Coalition:** Next meeting is set for Thursday, May 8, Noon – 1:30 pm at the Winneshiek County Extension Office in Decorah.
- **Resource Development:** They presented their recommendations for project funding. Rick Edwards moved to approved the following requests; Carol Glawe seconded and motion carried to fund:
 - Fund up to \$7500 for Community Health WG Needs Assessment request;
 - Fund \$7980 Communications WG coordinator time, logo development, display development and writing fees for messages;
 - Fund \$13,520 for a grant writer and travel expenses (from Vision WG)
 - Fund \$20,800 for a youth coordinator, travel supplies and cell phone (from Youth WG).
 - Fund \$29,900 for Inclusive team projects with translator stipends, communication expenses and targeted outreach activities.
 - Fund \$500 to develop a BFBL website through Iroc Design (from NIFF Coalition)
 - Fund \$16,100 for System's Thinking Training for Vision WG members.

- **New Human & Financial Resource Work Group** - Resource WG members commented that one of the work groups needs to be responsible for the oversight of the human resources aspect of the grant and potential new employees. Co-convenors and grant administrator will work with the Resource Work Group and others interested in serving on this committee to develop those procedures. They will include accountability and reports.

Year 2 Budget - The Regional Team reviewed the Convener Fund request for Year 2. They also reviewed and approved the budget Year 2 changes. Regional Team members suggested making bills due within 30 days unless there are special extenuating circumstances to make budget prep easier and more timely.

WKKF Calendar of Events

- May 15th – Deadline: Year One Report due to WKKF
- June 24th - 26th - WKKF F&F Conference in Detroit, MI (travel June 23 and June 27)
- November – Anticipated Distribution of RFP for Implementation Phase
- February 2009 – Anticipated Deadline for Submission of Implementation Grant Proposal
- April 1, 2008 – Anticipated start of Implementation Phase

Next Regional Leadership Team Meeting: Wed., May 27, 2008 at Seed Savers near Decorah