

**NE Iowa Food & Fitness Initiative
County Planning Team Meeting
April 2008**

Agenda:

Welcome

- “Share your name, community and a discussion, project or grant you have had in your personal or work life related to the Food and Fitness Initiative in the last month.”
- Previous Webcasts - can be viewed at www.iowafoodandfitness.org

Brief Summary of Reg. Food & Fitness Leadership Team Meeting

- 1. Diversity Workshop**
- 2. Work Group Reports**
- 3. WKKF Calendar of Events**
 - May 15th – Deadline: Year One Report due to WKKF
 - June 24th - 26th - WKKF F&F Conference in Detroit, MI (travel June 23 and June 27)
 - November – Anticipated Distribution of RFP for Implementation Phase
 - February 2009 – Anticipated Deadline for Submission of Implementation Grant Proposal
 - April 1, 2008 – Anticipated start of Implementation Phase
- 4. Next Regional Leadership Team Meeting:** Wed., April 23, 2008

Guest Speaker(s): Brenda Ranum and/or Ann Mansfield
Co-Conveners for the NE Iowa Food & Fitness Initiative

View DVD: *Celebrate What's Right With The World*

Share NE Iowa F&F Initiative Working Vision:

Northeast Iowa is a unique place where all residents and guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.

Discuss DVD & Vision

Divide into small groups of five to six people. Record on a piece of paper or flip chart the key comments to the questions listed below and share these comments with large group following the small group discussions:

- *What is important to you about the NE Iowa Food and Fitness Initiative's Vision*
- *What is the passion you bring to this purpose?*
- *Why do you care enough to invest your own and/or your organization's time, talents and resources for this work?*
- *What question, if answered, could make the most difference to the future of the NE Iowa Food and Fitness Initiative?*

Evolution of Northeast Iowa Food & Fitness Initiative:

- April 2007 – WKKF grant award to NE Iowa
- May 2007 – NE Iowa Community Conference - developed a county and regional structure
- June 2007 – Began holding monthly County F&F Planning Team meetings and learning through webcasts; selected Regional F&F Leadership Team members
- July 2007 – Regional F&F Leadership Team formed
- Nov 2007 - developed our **Core values--our identity and Purpose**
- Mar 2008 - **formed the Vision**
- July 2008 - **strategies will be identified**
- **August 2008 - tactics will be identified**
- **September – October 2008 - county F&F planning teams and partners will identify activities.**
- **November 2008 - activities will be selected for the Community Action Plan**
- **January 2009 - Community Action Plan will be completed for counties to review.**
- **February 2009 - Community Action Plan will be submitted to the WKKF.**
- **April 2009 - WKKF will select Communities to Implement their Community Action Plans**

Questions & Answers

Optional if 2 hour meeting: Open County Discussion

Wrap-Up (5 minutes)

- Complete Flash Survey
- **Flip Charts** – *Who's missing from this discussion that will make our project better?*
What policy changes have you noted since our last meeting?

THANK YOU!!!!!!