

## ***NE Iowa Food & Fitness Regional Leadership Team Description***

- By July 2007, the Food & Fitness Regional Leadership Team will be convened and led by the 3 Project Co-Directors.
- Regional Leadership Team members will consist of up to 3 Adults, plus at least 1 Youth from each Coalition, 3 diversity leaders, plus the 3 Project Co-Directors, totaling 26 people. County Planning Teams will be asked to select Regional Leadership Team representatives that exhibit the following characteristics:
  - **Community “Champion”**
  - Committed to this Initiative
  - Good Communicator
  - Qualities of “Level 5 Leader”
    - ***Ambitious*** - first & foremost - for the F&F initiative, not themselves
    - Have the ***will*** to do whatever it takes to make good on that ambition
    - ***Make sure the right decisions happen*** - for the long-term greatness of the initiative and the achievement of its mission for the 5-county region
  - Active membership on representative County Food & Fitness Team/Coalition
  - Balanced Regional Leadership Team representation, with one adult knowledgeable in each of the following areas: Local Foods, Health Education & Built Environment
- In July 2007, Leadership Team members will participate in an initial “orientation” and by April 2008 in a Leadership Training.
- Members must remain active participants of their representative County Food & Fitness Planning Team and attend their regularly scheduled meetings AND be active participants of the Food & Fitness Regional Leadership Team, attending their regularly scheduled meetings in order to share information between the two groups. IF, members do not stay active on the County Planning Team and/or ask to resign the Food & Fitness Regional Leadership Team, the County Planning Team will be asked to elect a new representative to the Regional Leadership Team.
- Food & Fitness Regional Leadership Team members will be responsible for integrating efforts between the 5 County Food & Fitness Planning Teams and the Northeast Iowa Food & Farm Coalition, building community capacity by developing a comprehensive regional action plan for communities, with focus on social and physical environmental change and policy strategies in order to strengthen family and community ties, creating a healthy food environment, and creating opportunities and space for physical activity and play. Food & Fitness Regional Leadership Team members will be responsible for allocating funds for the planning phase of the Northeast Iowa Food & Fitness Initiative through the Project Co-Directors.
- Food & Fitness Regional Leadership Team will be responsible for working with the Food & Fitness Project Evaluators to develop and conduct evaluation on identified activities/projects, involving the five County Food & Fitness Planning Team members, the Northeast Iowa Food & Farm Coalition members and key stakeholders in the process.
- Food & Fitness Project Co-Coordinator will share leadership with the Food & Fitness Regional Leadership Team. The Food & Fitness Regional Leadership Team members will bring ideas, suggestions, etc. from their respective County Planning Teams to help them address their identified goals. The Food & Fitness Regional Leadership Team will work with Project Co-Directors to set regional priorities and determine how funds will be allocated to assist in developing a plan for our region that support the overall goals of the Food & Fitness Initiative. The Project Administrator will then administer those funds.