

## NE Iowa Food & Fitness Initiative Regional Leadership Team Meeting

The NE IA FFI Regional Team met on July 23, 2008 at Decorah City Hall at 11 am. Present:

	<b>Allamakee</b>		<b>Clayton</b>		<b>Fayette</b>		<b>Howard</b>		<b>Winneshiek</b>
X	Lana Snitker	x	Halesia Johnson	x	Scot Michelson	x	Rob Hughes	X	Eric Nordschow
X	Danielle Bucknell		Tim Englehardt	x	Sue Burrack	X	Elaine Govern		Karen Foster
	Solveig Hanson	X	Brian Rodenberg		Joe Organist		Ronda Hughes	x	Rick Edwards
	Alt - Open	x	Carole Glawe	X	Vicki Rowland	X	Larry McGee		Lindsay Erdman
	Abby Myers		Brandon Freidlein		Trent Moeller	x	Carmen Dohlman		Kate Mansfield
	Adolfo		Kim Nelson		Clint Keppler		Youth - Open	x	Hannah Ranum
								x	Liz Dovenberg
	<b>Diversity Reps</b>		<b>Adm Team</b>					X	Gabe Smith
X	Paul Rael	X	Brenda Ranum						
	Viktoria Stockman	X	Ann Mansfield						
	Leah Brown	X	Gordon Hunter						

Others: Teresa Wiemerslage, Judy Isaacson, Cindy Baumgartner, Barb Sauser, Erin Ludwig, Dalin Green, Krista Vandenbrink, Margarite Moeller.

### **Welcome & Introductions – Members shared what it took for them to be at this meeting today. Here are some of the answers.**

- 5K run in Howard county 159 registered. 41 communities and 8 states represented.
- Sept 20 Dualathon in Waukon
- Decorah Farmers Market interested in a permanent structure
- Aug 13 giving a presentation to CAT board for trail work
- Elkader sweet corn days this weekend
- Tim lost his house
- Elkader is recovering from flooding—50 households were affected
- Looking for volunteers for Farm Progress Show

Burrack moved to approve the May minutes. Govern seconded. Motion carried unanimously.

### **WKKF F&F Calendar of Events, Deadlines & Opportunities**

- A note from the WKKF on 7/9/08 stated that the Food & Fitness planning grants are being extended from March 31, 2009 to August 31, 2009 to provide an additional 5 months to support your local collaborative planning process. Bridge funding proportional to your annual award will be provided to cover this extension period.
- Spring 2009 –Anticipated Distribution Call for Proposal (CFR) for Implementation Phase
- August 31, 2009 –Anticipated Deadline for Submission of Implementation Grant Proposal.
- Fall 2009 – Anticipated start of Implementation Phase
- The Forum for Children’s Futures: Creating a Strategy to Change the National Conversation about Children and Food, Aug 13-15, Santa Fe, New Mexico.

Paul Rael gave an update on Postville. Forty-six families are detained by house arrest in Postville. Currently the church is paying for all their expenses because they cannot be employed. Food Pantry is open one day a week. The church is serving community meals on Wed. Rael feels that the Hispanic community is in jeopardy and Postville may not have that group much longer.

Regional Team members gave an update on the Detroit Networking Conference. Summary notes are posted on web at [www.iowafoodandfitness.org](http://www.iowafoodandfitness.org), click on Regional Team. Sixteen people from NE IA attended. The conference had a Graphic recorder—created flipcharts during the conference. This presentation is available on the web.

**Work Group Reports** – (Summary sheets for all Work Groups and each groups next steps for July are posted online).

#### **Vision Deployment Matrix Work Group:**

Teleconferenced on July 17. Brenda and Ann shared the team's NE Iowa FFI Core Theory of Success (see the website for presentation handouts). Suggestions from the group:

- At county meetings, use a county specific example to lead the group.
- The Policy and results loops are confusing.

#### **Built Environment**

Met May 28. Books are being worked on. Rich Bell offered services in rebuilding flooded areas. Safe Routes to School has been hired on July 20—Deneb Woods. Group is looking at reassessing the outdoor built environment in some counties due to flooding and assessing the indoor built environment for active living opportunities during the winter months.

#### **Communication & Events Planning**

Met May 28 and Teleconferenced on June 5 and 13. TAP team member Sept 8-10 to work with WG to develop Action plan and communication plan. Carole is working on plans for Hog Roast.

#### **Community Health Assessment**

Met May 28 and July 16. Applying for a Wellmark grant due in September.

#### **Youth Planning**

Met on July 21. Learned about policy advocacy. Talked about NEMS project. Inventory of convenience stores and healthy food choices. They are hiring a youth coordinator—will be interviewing in August. They will be forming groups at each school.

#### **School Engagement**

Met on July 21. Working on school meeting with superintendents. Designing a School Regional planning team with 1 rep per school that serves as a direct contact to the superintendent. This Regional school group would meet monthly to develop a plan for schools and take info back to school wellness committees.

#### **Vision Deployment Matrix**

Nordschow moved to contract with Carolyn Corbin for the FFI Grant Writer for \$35/hr. & mileage for actual time worked, not to exceed 50 hr./month, for a total not to exceed the budgeted \$13,520 through February 2009. Burrack seconded. Clarification--Does not include the Year 2 summary report. Motion carried unanimously.

**Human & Financial Resource**

Will be working with RC&D, the Human & Financial Resource Work Group and WKKF FFI directors to explore additional funding for Carolyn to complete the Year 2 Plan of Work.

Hunter reported that in conversations with WKKF, they were in favor of idea. There is \$5000 in the Year 2 budget to pay for this expense. Nordschow moved to offer Carolyn the Year End report. Glawe seconded. Motion carried unanimously.

**Inclusive Team and Diversity Liaisons**

Met May 28. 4 targeted communities are proceeding with projects. Concern with Postville and the funds allocated towards a communications program. Plant closings in several communities are an issue. Flooding in Elkader took out low income and elderly housing.

Recorded by Teresa Wiemerslage.