

DRAFT
F&F County & Regional Leadership Teams
Plan of Work and Timeline
January 2008 – February 2009

January 08:

- County Planning Team
 - Discuss Webcast: Food System – History
- Regional Team
 - Make final revisions to Year 1 & 2 Work Plan
 - Make final revisions to Year 1 & 2 Budget
 - Work Groups
 - Vision Deployment Matrix & System Thinking
 - June Conference Planning
 - Communication Planning
 - Community Health Assessments
 - Built Environment Assessments
 - Youth Assessments
 - Develop Assessments with Key Leadership Liaisons for Underserved & Minorities

February 08:

- County Planning Team
 - Webcast: Food System – Current Assessment
- Regional Team
 - Discuss Webcast
 - Work Group Reports – See January listing
- Community – WAVA Conference

March 08:

- County Planning Team
 - Webcast: Food System – Vision for the Future
- Regional Team
 - Discuss Webcast
 - Review Work Plan Year 1 Report and Revise Year 2 Activities/Budget
 - Work Group Reports – See January listing
 - Youth Assessments; Youth attend WKKF F&F Conference and report
 - Conduct Assessments with Key Leadership Liaisons for Underserved & Minorities

April 08:

- County Planning Team -
 - Webcast: Policy & System Change
- Regional Team
 - Discuss Webcast
 - Finalize Work Plan Year 1 Report and Revise Year 2 Activities/Budget
 - Work Groups Reports – See March Listing

May 08:

- County Planning Team
 - Breeze Conversation – TBD (Health, Youth, Minority, Underserved Assessment Info??)
- Regional Team
 - Discuss County Breeze Conversation
 - Review Work Plan Year 1 Activities and Revise Year 2 Activities/Budget
 - Work Group Reports (see March listing)

June 08:

- Regional Healthy Communities Conference for Community, Reg. & State Partners
- Regional Team - WKKF Networking Meeting in Detroit, MI

July 08:

- County Planning Team
 - Breeze Conversation – TBD
- Regional Team
 - Finalize Core Values, Purpose, Vision for NE IA Plan
 - Develop Strategies for NE Iowa Plan
 - Work Group Reports (see March listing)

August 08:

- County Planning Team
 - Breeze Conversation – TBD
- Regional Team
 - Develop Strategies & Tactics for NE IA Plan
 - Work with Community & State Organizations and Foundations to leverage funds

September – November 08

- County & Regional Teams
 - Finalize Strategies for NE IA Plan
 - Develop Activities for NE IA Plan

November 08

- County & Regional Planning Team - Submit Activity Ideas to Regional Team

December 08 – January 09

- Regional Team
 - Develop and Finalize Core Values, Purpose, Vision, Strategies, Tactics & Activities for NE IA Plan

February 09:

- Regional Team
 - Submit NE Iowa F&F Implementation Plan to WKKF

Proposed 2008 Work Groups:

- **Vision Deployment Matrix & System Thinking**
Sue Burrack, Scot Michaelson, Teresa Wiemerslage, Halesia Johnson, Matt Kabliska, Eric Nordschow, Ann Mansfield and Brenda Ranum

- **June Conference Planning**
Danielle Bucknell, Carol Glawe, Vicki Rowland, and Sue Burrack

- **Communication Planning**
Judy Isaacson,

- **Community Health Assessments**
Jane Schadle, 5 Public Health Directors

- **Built Environment Assessments**
Teresa Wiemerslage,

- **Youth Assessments**
Vanette, Abby, Brandon, Mila, Trent, Carmen, Sam, Trevor, Kate, and Hannah

- **Underserved & Minorities**
Paul, Viktoria, Leah, Lori Egan, Brenda, Ann, Lora

W.K. Kellogg F&F Calendar of Events, Deadlines & Opportunities:

2008

Mar. 14-16

Youth Leadership Networking Meeting
Tuscon, AZ

May 15

Deadline: Year One Report due to WKKF

***Jun. 24-26**

F&F Networking Meeting
Philadelphia, PA

Nov.

Anticipated Distribution of RFP for Implementation Phase

2009

Feb. 15

Anticipated Deadline for Submission of Implementation Grant Proposal

April 1

Anticipated start of Implementation Phase

***2nd Annual Food and Fitness Annual Networking Meeting – June 24-26, 2007**

The networking meeting will be held on June 24-26, 2008, in Philadelphia, PA. This year we are expanding the participation (up to 20 people per community collaborative). In addition to the co-conveners, staff project manager/coordinator, and evaluator we strongly encourage the participation of at least five youth leaders, and leadership representing the community, the local food system (production, processing, and distribution), and the built environment (community redesign, planning, transportation, and land use). Meeting participants who are not paid through their employment while participating in the meeting should receive compensation for their time commitment.

Timeline for Planning/Implementation Phase:

Grants to support the development of the community action plan (planning phase) were awarded on April 1, 2007, and will end on March 31, 2009. In order to ensure a seamless transition from planning to implementation, WKKF anticipates distribution of a "Request for Proposals" in November 2008. Proposals for the proposed 8-year implementation phase will be due February 15, 2009.